

ADVANCES IN
Cancer
IMMUNOTHERAPY™



Coverage and Reimbursement Challenges and Strategies

Julie Kennerly, PharmD, MS, MHA, BCPS

Sarah Hudson-DiSalle, PharmD

Niesha Griffith, RPh, MS



Society for Immunotherapy of Cancer

Disclosures

- ARIAD Pharmaceuticals, Inc., Consulting Fees
- I *will* be discussing non-FDA approved treatments/indications during my presentation.

Medicare

- Most Medicare Administrative Contractors (MAC) have at least one I-O agent Local Coverage Determination (LCD)
- Some MAC have separate LCD for all three agents
 - CGS published atezolizumab LCD within the first six weeks of release of the agent
- No successful reimbursement outside the FDA label indications
- No National Coverage Determinations (NCD) to date



Commercial Payers

- Policies primarily based upon published scientific evidence
- Clinical policy guidelines and pathways
 - Vendor Pathways examples: Well Point, New Century Health, AIM
 - Clinical policies examples: Anthem, Aetna, UHC, Cigna, Humana
- Often the clinical policies require medication eligibility restrictions beyond the label and additional criteria to be met in order to assure reimbursement
 - Example: Anthem clinical policy for nivolumab includes patient's current ECOG score 0-2 be met



Commercial Payers

- Use of maximum dosages for usage regardless of weight
 - Maximum allowable units per day and per date span for specialty drugs
- Use of National Drug Code (NDC) units verse CPT/Healthcare Common Procedure Coding System (HCPCS) units creates confusion and concern for underpayment
 - HCPCS units measure the strength of the drug administered
 - NDC units measure the quantity or volume of the drug administered
 - Monitor closely for errors in underpayment



Commercial Payers

- Disproportionate approvals of total doses quantity for a specific period of time
 - Example: Authorization for 90mg pembrolizumab for 6 infusions but date range is for nine months- *Make sure that the dates and authorizations match*
- Always pursue authorization/pre-determination for IO's, regardless of whether the therapy is on or off-label
 - Retrospective denials often occur, particularly for off-label uses, even when there was a pre-determination in acceptance of the use



Commercial Payers

- Billing for waste with immuno-oncology agents
 - Proper usage of the JW modifier
 - JW modifier will indicate the amount of waste volume represented
 - I-O agents that are single-use vials or single-use package for unused portion are eligible
 - Multi-dose vials are not eligible
 - Not all payers will pay for waste or only pay for part
 - Some payers do not allowing rounding of doses and do not pay for waste (a lose/lose situation for providers)
 - Proper documentation necessary in the medical record for discarded waste
 - Mandated wastage rationale for any JW lines on Medicare claims on January 1, 2017



Denials – common reasons

- Lack of pre-certification or authorization
- Medical necessity
- Experimental and investigational
- Requires additional information
- Non-covered service/medication on the plan benefit
- Out of network provider
- Timely filing of claims
- Multiple diagnoses coding for disease states and metastases- payer does not apply correct codes to medications
- Error in number of units billed to payer



General Rules for Denials

- Discover the root cause of the denial
 - Review payer specific policy, LCD, NCD
 - Determine if pre-certification or prior authorization was completed
 - Review documentation
 - Reimbursement is linked to the quality of the bill
 - Coders obtain information from medical record but sometimes required information is missing
- Look for denial trends with payers
 - Drugs, diagnosis, charge threshold



Handling Denials

- Work with Finance to develop a method for routing denials to appropriate personnel
 - Leverage IT to create work queue and notification process
- Consider appropriateness of resources
 - Workload (average number of denials/appeals)
 - Strict appeal timelines of many payers
- Consider training/experience of personnel
 - Ideally a nurse or pharmacist with oncology experience
 - Ability to learn and understand financial systems and processes



Handling Denials

- Request medical peer to peer interaction
 - Offer additional information and rationale to discuss with clinical reviewers who made initial determination
- Monitor for trends
 - Increased denials for repetitive reasons may require payer, billing or provider education
- Hold payer accountable
 - Regardless of the size of the organization
 - Example: Payer not recognizing authorization because it came from a third party administrator and denying claims for reason of “lack of pre-certification”



Handling Denials

- Challenge outdated payer policies
 - Develop reconsideration packet (for both commercial payer and Medicare) with evidence to support addition of covered diagnoses and/or regimens excluded from payer policies

Case Example:

- Request for Ipilimumab 3mg/kg and Nivolumab 1mg/kg every 3 weeks combination followed by Nivolumab 3mg/kg every 2 weeks for metastatic melanoma to the genital region & lymph node
- Diagnosis code: C43.72, C79.82, C77.4
- Insurance: Anthem
- Cost of therapy: \$136,728
- Level of evidence:
 - NCCN level of evidence 2A
 - Anthem clinical policy



Case Example:

- Initial thoughts?
 - Case meets NCCN and Anthem Clinical policy guidelines
- Concern for reimbursement?
 - None
- What happened next...
 - Denied for Experimental and Investigational usage

Case Example:

- Final outcome
 - Submit an appeal that contained:
 - Infusion orders and pharmacy records
 - Nursing administration and performance status assessment
 - Prescriber clinical records
 - Authorization for treatment from AIM pharmacy specialty services
 - Current lab and scan results
- Appeal successful and reimbursement granted

Case Example:

- Request for nivolumab 3mg/kg every 2 weeks for metastatic epithelioid sarcoma with metastatic disease to the lung, scalp, kidney and soft tissue
- Diagnosis code: C49.9, C78.02, C77.4
- Insurance: Aetna
- Cost of therapy: \$75,064
- Level of evidence: Case studies



Case Example:

- Initial thoughts?
 - Patient has failed multiple lines of therapy
 - Aggressive disease
 - Limited data
- Concern for reimbursement?
 - High concern for denial
- What happened next...
 - Complete pharmaceutical enrollment form
 - Submit pre-determination



Case Example:

- Final Outcome:
 - The pre-determination was submitted to Aetna
 - Initially the case was denied
 - Peer to peer appeal was arranged
 - Denial was over turned
 - Claims were submitted and reimbursed after appeal for experimental and investigational denial after bill was received.
- Appeal successful and reimbursement granted



Future considerations

- Payer ability to keep up with accelerating evidence based new indications (e.g., new lines of therapy, new tumor types)
- Increasing utilization of anti-PD1s in combination with a host of agents (e.g., chemo, targeted, immunotherapeutic)
- Potential for coverage policies to be biomarker driven (e.g., PDL1 overexpression)
- Financial implications of agents becoming first line



Questions?