



Immunotherapy for the Treatment of Head and Neck Cancer

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Disclosures

- Advisory board: Sanofi-Genzyme
- I will *not* be discussing non-FDA approved indications during my presentation.

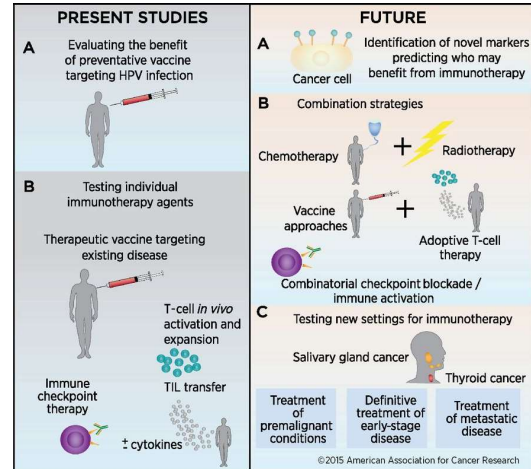


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Immunotherapy for the Treatment of Head and Neck Cancers

• Immuno-Oncology (I-O) developments in treatment of head and neck cancers

- Expression of immunologic markers to guide treatment
- Preventive vaccination against virally mediated cancers
- Therapeutic vaccines for established cancers
- CAR-T and cell-mediated therapies
- Combinations with immunotherapies



Schoenfeld, Cancer Immunol Res, 2015
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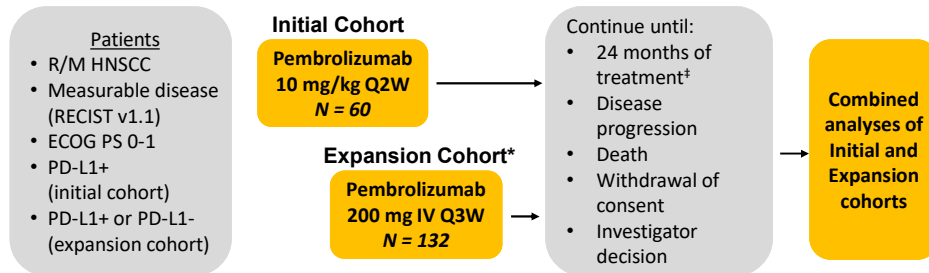
Approved Checkpoint Inhibitors in Head and Neck Cancers

Drug	Approved	Indication	Dose
Pembrolizumab	2016	Recurrent/metastatic HNSCC, progression on/after chemotherapy	200 mg Q3W
Nivolumab	2016	Recurrent/metastatic HNSCC, progression on/after chemotherapy	240 mg Q2W or 480 mg Q4W
Cemiplimab-rwlc	2018	Metastatic cutaneous squamous cell carcinoma, not candidate for curative therapies (any site)	350 mg Q3W
Pembrolizumab + platinum + fluorouracil	2019	Recurrent/metastatic HNSCC 1 st line – all patients	200 mg Q3W
Pembrolizumab	2019	Recurrent/metastatic HNSCC 1 st line – PD-L1 CPS ≥ 1	200 mg Q3W
Pembrolizumab	2019	Recurrent locally advanced/metastatic squamous cell carcinoma of esophagus (PD-L1 CPS ≥ 10)	200 mg Q3W

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KEYNOTE-012: Pembrolizumab in R/M HNSCC

Nonrandomized, Phase 1b Trial, Cohorts[†] B, B2



Response assessment: Every 8 weeks until disease progression

Primary end points: ORR (RECIST v1.1, central imaging vendor review), safety

Secondary end points: ORR (investigator), PFS, OS, duration of response (DOR), ORR in HPV+ patients[§]

[†]Additional cohorts included bladder cancer, TN breast cancer, and gastric cancer.

[‡]Treatment beyond progression was allowed.

[§]Initial cohort only.

*Median duration of disease not reached.

Seiwert, ASCO 2017.

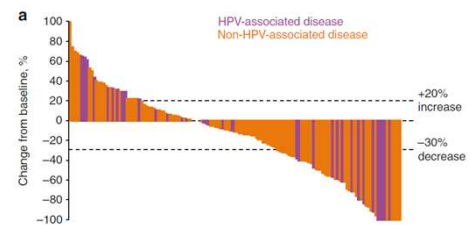
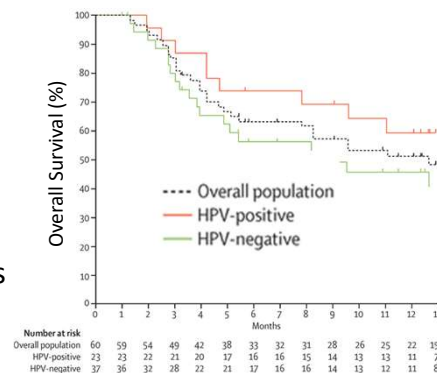
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KEYNOTE-012: Pembrolizumab in R/M HNSCC

Nonrandomized, Phase 1b Trial, Cohorts[†] B, B2

- ORR = 18%
 - CR = 4%
 - PR = 14%
- mOS = 8.0 months
- mPFS = 2.1 months



Seiwert, ASCO 2017.

Mehra, Br J Can 2018.

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KEYNOTE-055: Pembrolizumab in R/M HNSCC after Progression on Platinum/Cetuximab Phase II Trial, Single Arm

Patients (n=171):

- R/M HNSCC
- Resistant to platinum and cetuximab*
- Measurable disease (RECIST v1.1)
- ECOG PS 0-1

Pembrolizumab
200 mg IV Q3W
Fixed dose

Continue until:

- 24 months of treatment
- PD
- Intolerable toxicity
- Investigator/patient decision

**Safety and
Survival
Follow-up**

Response assessment: Imaging every 6 to 9 weeks (central radiology review)

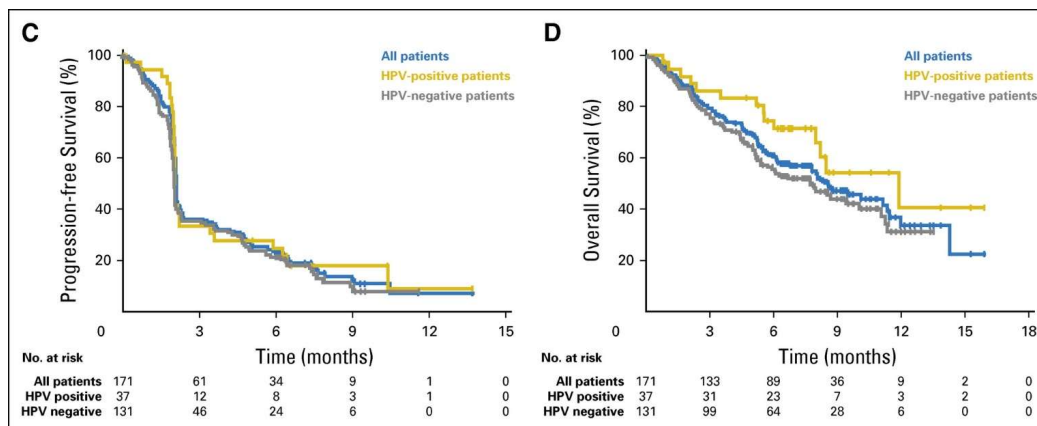
Primary end points: ORR (RECIST v1.1) by Response Evaluation Criteria in Solid Tumors and safety

Secondary end points: ORR (RECIST v1.1) in all dosed patients, ORR for HPV+, PD-L1+, DOR, PFS, OS

*75% of patients had ≥ 2 prior lines of therapy for metastatic disease

Baumli, J Clin Oncol 2017.
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KEYNOTE-055: Pembrolizumab in R/M HNSCC after Progression on Platinum/Cetuximab Phase II Trial, Single Arm



Baumli, J Clin Oncol 2017.
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CheckMate 141: Nivolumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

Phase III Randomized, Safety and Efficacy Trial

Key Eligibility Criteria

- R/M SCCHN of the oral cavity, pharynx, or larynx
- Progression on or within 6 months of last dose of platinum-based therapy
- Irrespective of no. of prior lines of therapy
- Documentation of p16 to determine HPV status (oropharyngeal)
- Regardless of PD-L1 status^a

Stratification factor

- Prior cetuximab treatment

R
2:1

Nivolumab

3 mg/kg IV Q2W

Vs.

Investigator's Choice

- Methotrexate 40 mg/m² IV weekly
- Docetaxel 30 mg/m² IV weekly
- Cetuximab 400 mg/m² IV once, then 250 mg/m² weekly

Primary endpoint

- OS

Other endpoints

- PFS
- ORR
- Safety
- DOR
- Biomarkers
- Quality of life

DOR = duration of response; IV = intravenous; ORR = objective response rate; PFS = progression-free survival; Q2W = once every 2 weeks; R = randomized. ClinicalTrials.gov NCT02105636.

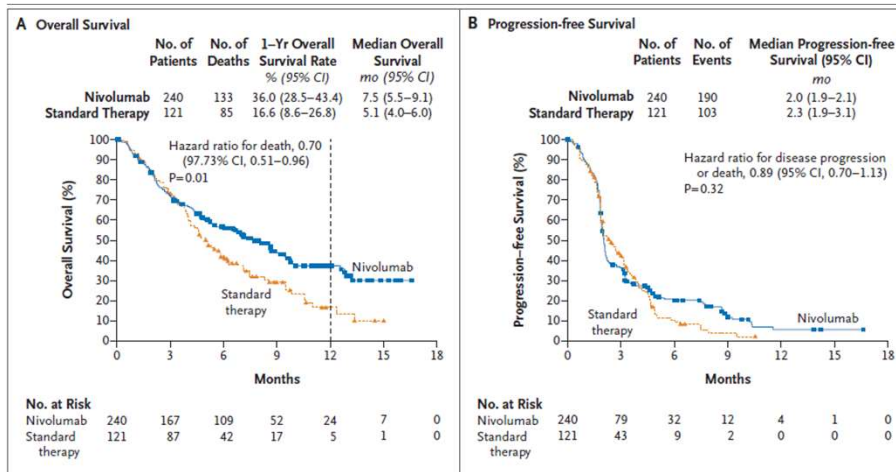
^aTissue required for testing

Ferris & Gillison, NEJM 2016.

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Checkmate 141: Nivolumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

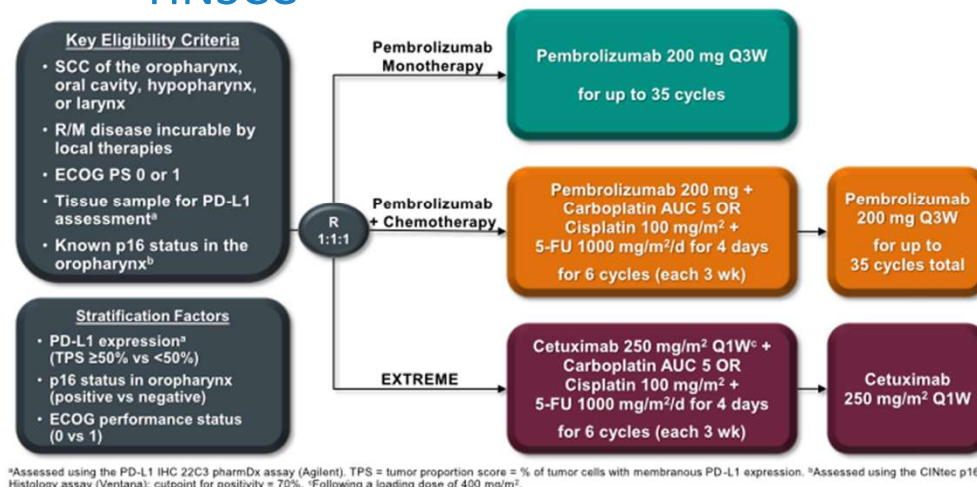


Ferris & Gillison, NEJM 2016.

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KEYNOTE-048: Pembrolizumab +/- Chemotherapy in newly diagnosed R/M HNSCC



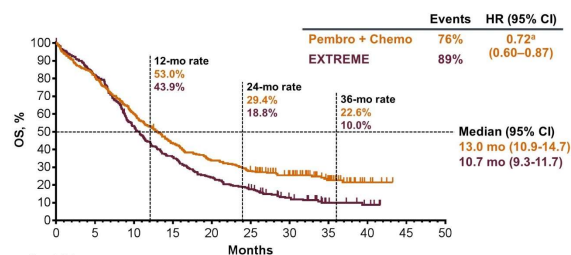
Ris chin, ASCO 2019.

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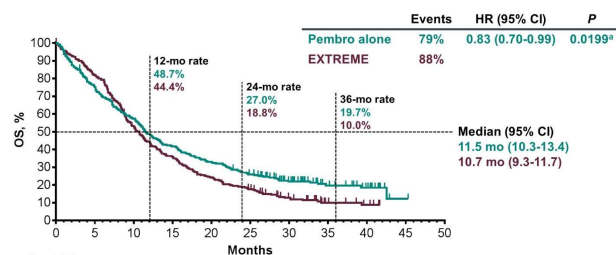
KEYNOTE-048: Pembrolizumab +/- Chemotherapy in newly diagnosed R/M HNSCC

OS, P+C vs E, Total Population



^aIA2 (data cutoff date: Jun 13, 2018); HR 0.77 (95% CI 0.63–0.93).
PA (data cutoff date: Feb 25, 2019).

OS, P vs E, Total Population



^aNot statistically significant at the superiority threshold of P = 0.0059.
PA (data cutoff date: Feb 25, 2019).

Ris chin, ASCO 2019.

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KEYNOTE-048: Pembrolizumab +/- Chemotherapy in newly diagnosed R/M HNSCC

Summary of Overall Survival

Population	IA2 ¹ HR (95% CI)	FA HR (95% CI)
Pembrolizumab monotherapy vs EXTREME		
PD-L1 CPS ≥20	0.61 (0.45–0.83); <i>P</i> = 0.0007 ^a	0.58 (0.44–0.78) ^c
PD-L1 CPS ≥1	0.78 (0.64–0.96); <i>P</i> = 0.0086 ^a	0.74 (0.61–0.90) ^c
Total	0.85 (0.71–1.03) ^b	0.83 (0.70–0.99); <i>P</i> = 0.0199 ^d
Pembrolizumab + chemotherapy vs EXTREME		
PD-L1 CPS ≥20	—	0.60 (0.45–0.82); <i>P</i> = 0.0004 ^a
PD-L1 CPS ≥1	—	0.65 (0.53–0.80); <i>P</i> < 0.0001 ^a
Total	0.77 (0.63–0.93); <i>P</i> = 0.0034 ^{a,b}	0.72 (0.60–0.87) ^c

^aSuperiority demonstrated. ^bNoninferiority demonstrated (boundary of 1.2). ^cNo statistical testing performed. ^dSuperiority not demonstrated.
 1. Burtess B et al. *Ann Oncol* 2018;29(suppl 8):LBA8_PR.

Rischin, ASCO 2019.

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KEYNOTE-048 Final Analysis

	5FU/platin/cetuximab EXTREME regimen	5FU/platin/pembrolizumab	Pembrolizumab
CPS ≥ 20			
• Median OS	10.7 months	14.7 months	14.9 months
• Objective RR	36%	43%	23%
• Median response duration	4.2 months	7.1 months	22.6 months
CPS ≥ 1			
• Median OS	10.3 months	13.6 months	12.3 months
• Objective RR	35%	36%	19%
• Median response duration	4.5 months	6.7 months	23.4 months
Total Population			
• Median OS	10.7 months	13.0 months	11.6 months (noninferior)
• Objective RR	36%	36%	17%
• Median response duration	4.5 months	6.7 months	22.6 months

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Burtess, B. et al. *Lancet* 2019; 394:1915–1928.



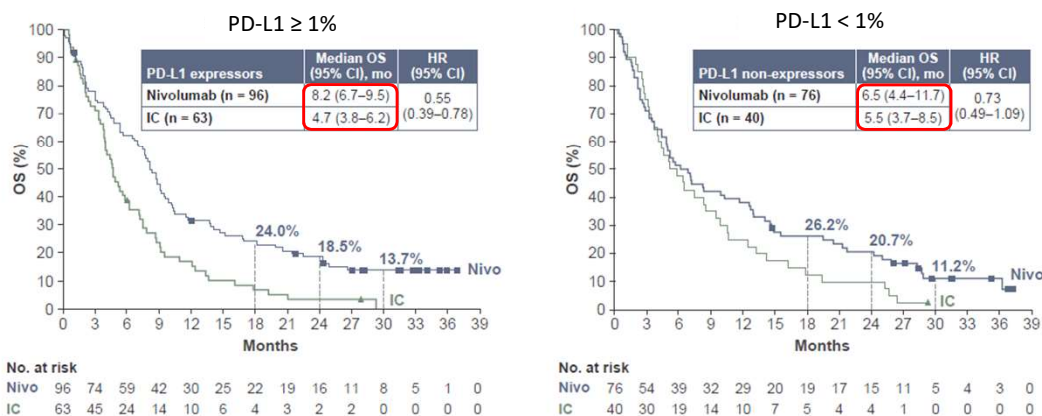
Evaluating Biomarkers in HNSCC

- Only indication that relies on PD-L1 expression:
 - pembrolizumab monotherapy in 1st line HNSCC: CPS \geq 1 (KEYNOTE-048)
- All other approvals not dependent on PD-L1 expression
 - KEYNOTE-012/055: Response rates not significantly different on the basis of tumor PD-L1 staining
 - Checkmate 141: Most benefit seen in PD-L1 positive tumors
 - KEYNOTE-040: pembrolizumab vs investigator's choice chemotherapy – did not meet survival endpoints in total population but improved outcomes in PD-L1-expressors

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Evaluating Biomarkers in HNSCC

CheckMate 141: 2 year update



Ferris, Oral Oncol 2018.

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In development: KEYNOTE-137 T-VEC + pembrolizumab

- T-Vec 10^6 PFU/mL intratumoral injection followed by 10^8 PFU/mL Q3W
- Pembrolizumab 200 mg IV Q3W
- Eligibility:
 - R/M HNSCC not suitable for curative therapy
 - Progressed after platinum treatment
 - At least 1 injectable cutaneous, subcutaneous, or nodal tumor ≥ 10 mm in longest diameter
- ORR: 16.7%

Harrington, ASCO 2018.

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In development: Checkpoint inhibitors + radiotherapy

- NCT03247712: neoadjuvant nivolumab + SBRT
 - Decreased tumor size prior to surgery; high pathologic CR rate
- KEYNOTE-412: pembrolizumab + cisplatin + radiation
 - Safety confirmed
- REACH: avelumab + cetuximab + radiation
 - Safety confirmed

Leidner, AACR 2019.

Siu, AACR 2018.

Tao, ASCO 2018.

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Conclusions

- Cytotoxic chemotherapy achieves limited survival with unfavorable side effects.
- Checkpoint inhibitors that target the PD-1 axis, nivolumab and pembrolizumab, are approved in platinum-refractory/exposed recurrent/metastatic HNSCC.
- Nivolumab and pembrolizumab are generally better tolerated than cytotoxic chemotherapy.
- Ongoing areas of research include: combinations of immunotherapy with radiation and/or other drugs, development of predictive biomarkers and approaches to overcoming resistance.

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Resources

Cohen et al. *Journal for Immunotherapy of Cancer* (2019) 7:184
<https://doi.org/10.1186/s40425-019-0662-5>

Journal for Immunotherapy
of Cancer

POSITION ARTICLE AND GUIDELINES

Open Access

The Society for Immunotherapy of Cancer consensus statement on immunotherapy for the treatment of squamous cell carcinoma of the head and neck (HNSCC)

Ezra E. W. Cohen¹, R. Bryan Bell², Carlo B. Bifulco², Barbara Burtress³, Maura L. Gillison⁴, Kevin J. Harrington⁵, Quynh-Thu Le⁶, Nancy Y. Lee⁷, Rom Leidner², Rebecca L. Lewis⁸, Lisa Licita⁹, Hisham Mehanna¹⁰, Loren K. Mell¹, Adam Raben¹¹, Andrew G. Sikora¹², Ravindra Uppaluri¹³, Fernanda Whitworth¹⁴, Dan P. Zandberg⁸ and Robert L. Ferris^{8*}



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Case Studies

Case Study 1

- 60 year old with squamous cell carcinoma of the left maxillary sinus with invasion into the left orbit
- Summer 2015, Orbital exenteration, partial maxillary sinus removal: SCC with perineural invasion, positive margins
- Fall 2015, adjuvant chemoradiation with cisplatin
- October 2017, recurrence s/p wide local excision of left orbit sinus tract, left anterior ethmoidectomy
- Early 2018, recurrence in left premaxillary region: poorly differentiated SCC with positive margins
- Mid 2019, recurrence left buccal space excision: muscle and perineural invasion
- Early 2020, recurrence in left mid face, cheek, left level 1b neck lymph nodes
- Mid 2020, PET/MRI scan: new uptake along left buccal space, left neck lymph nodes (1a, 2a, 5a), with new CONTRALATERAL lymph nodes



Case Study 1

When would you have discontinued additional surgical resection and moved on to systemic therapy?

- At the time of the first recurrence (October 2017, ~24 months from original diagnosis)
- At the time of the second recurrence (Early 2018, ~3-4 months from last recurrence)
- At the time of the third recurrence (Mid 2019, ~14 months from last recurrence)
- At the time of the fourth recurrence (Early 2020, ~9 months from last recurrence)

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Case Study 1

- PD-L1 (22C3) CPS 55

When would you have discontinued additional surgical resection and moved on to systemic therapy?

- At the time of the first recurrence (October 2017, ~24 months from original diagnosis)
- At the time of the second recurrence (Early 2018, ~3-4 months from last recurrence)
- At the time of the third recurrence (Mid 2019, ~14 months from last recurrence)
- At the time of the fourth recurrence (Early 2020, ~9 months from last recurrence)

- Does knowing the PD-L1 expression level change your thinking?

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Case Study 1

- I had the conversation about systemic therapy (immunotherapy, chemotherapy, or clinical trials) at the time of the second recurrence.
- Long discussions regarding quality of life, cosmetic look of his face, and ability to work
- Ultimately, the patient was the driver to decide when he was “ready” for systemic treatment
 - Transition of thinking from curative intent to palliative intent can be challenging, especially when there is sign of no metastatic disease
 - How much should the PD-L1 status play in the discussion?

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Case Study 2

- 54 year old with a 1 year history of right neck swelling and voice changes.
- Presented to the ER with worsening neck swelling and drainage from the neck.
- Past medical history:
 - Significant anxiety disorder
 - Hypertension
- Physical examination: 90% airway obstruction at the level of the oropharynx (endoscopy)
- Underwent emergent tracheostomy and G tube placement.

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Oropharyngeal carcinoma (metastatic)

- CT imaging noted widely metastatic disease:
 - right base of tongue (primary)
 - Multiple **hepatic** lesions, lytic **bone** lesions (T11, L1), **pulmonary** nodules.
- Liver biopsy: invasive squamous cell carcinoma, p16 positive
- PD-L1 (22C3) combined positive score (CPS): 70

What would be your first line of treatment?

- a. Pembrolizumab monotherapy
- b. Carboplatin/paclitaxel
- c. 5FU/carboplatin/pembrolizumab
- d. 5FU/carboplatin/cetuximab
- e. Paclitaxel/cetuximab

Case Study 2

- Initially started on pembrolizumab monotherapy
 - Significant anxiety associated with blood draws, IV placement
- Received 4 cycles of pembrolizumab with repeat imaging (after 12 weeks of pembrolizumab)
- CT neck, CAP: New and enlarging hepatic lesions, the largest measuring 11.2 x 12.9 x 14.5 cm with a new occlusion in the branch of the right posterior portal vein. New enlarged retroperitoneal lymph nodes.

What would you do next?

- a. Continue with pembrolizumab monotherapy
- b. Add 5FU/carboplatin to the pembrolizumab
- c. Switch to carboplatin/paclitaxel
- d. Switch to 5FU/carboplatin/cetuximab
- e. Enroll patient on an immunotherapy combination clinical trial

Case Study 2

- We talked about continuing with pembrolizumab alone given that he was asymptomatic.
 - We followed the protocol algorithm of KEYNOTE-048 (but technically were not on the clinical trial and didn't have central review)
- I added 5FU/carboplatin to the pembrolizumab
 - The new occlusion of the right posterior portal vein was what pushed me to add cytotoxic chemotherapy.
 - I wasn't quite ready to give up on pembrolizumab given his high PD-L1 CPS score
- Lingering questions:
 - Does pseudoprogression exist in head/neck cancers?
 - My patient was doing so well, surely I was hopeful for additional immunotherapy effect?
 - If I don't change regimens, would I miss an opportunity for alternate treatments?

Pseudoprogression

- Definition: Radiologic appearance of an increase in tumor burden with subsequent tumor regression or response.
 - Generally results from infiltration of inflammatory cells, edema, and necrosis generated by immunotherapy.
- Pseudoprogression is rare in HNSCC
 - KEYNOTE-012 (with HNSCC) had 1 out of 45 pt with a tumor flare followed by a complete response
 - CheckMate 141: 1.3% pts with nivolumab had growth in target lesions followed by subsequent response (no other specifics)

Pseudoprogression

- Patients who continue on checkpoint blockade therapy despite early radiologic signs of progression should be selected based on:
 - absence of clinical deterioration
 - presence of modest tumor growth
 - and the lack of alternative treatment options
- Weigh pros/cons of
 - What is the risk of aggressive true progression and clinical deterioration while waiting for imaging confirmation that will occur in 4-8 weeks?
 - Are there other available therapeutic options (standard or investigational)?
 - What is the potential for functional decline secondary to tumor growth?

Thank you!