



## Immunotherapy for the Treatment of Head and Neck Cancer

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## Disclosures

- Advisory board: Sanofi-Genzyme
- I will *not* be discussing non-FDA approved indications during my presentation.

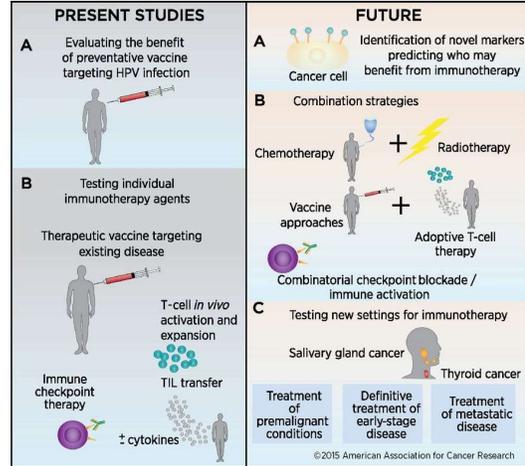


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# Immunotherapy for the Treatment of Head and Neck Cancers

- Immuno-Oncology (I-O) developments in treatment of head and neck cancers
  - Expression of immunologic markers to guide treatment
  - Preventive vaccination against virally mediated cancers
  - Therapeutic vaccines for established cancers
  - CAR-T and cell-mediated therapies
  - Combinations with immunotherapies



Schoenfeld, Cancer Immunol Res, 2015  
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# Approved Checkpoint Inhibitors in Head and Neck Cancers

Drug	Approved	Indication	Dose
Pembrolizumab	2016	Recurrent/metastatic HNSCC, progression on/after chemotherapy	200 mg Q3W
Nivolumab	2016	Recurrent/metastatic HNSCC, progression on/after chemotherapy	240 mg Q2W or 480 mg Q4W
Cemiplimab-rwlc	2018	Metastatic cutaneous squamous cell carcinoma, not candidate for curative therapies (any site)	350 mg Q3W
Pembrolizumab + platinum + fluorouracil	2019	Recurrent/metastatic HNSCC 1 <sup>st</sup> line – all patients	200 mg Q3W
Pembrolizumab	2019	Recurrent/metastatic HNSCC 1 <sup>st</sup> line – PD-L1 CPS ≥ 1	200 mg Q3W
Pembrolizumab	2019	Recurrent locally advanced/metastatic squamous cell carcinoma of esophagus (PD-L1 CPS ≥ 10)	200 mg Q3W

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## KEYNOTE-012: Pembrolizumab in R/M HNSCC

Nonrandomized, Phase 1b Trial, Cohorts<sup>†</sup> B, B2

**Patients**

- R/M HNSCC
- Measurable disease (RECIST v1.1)
- ECOG PS 0-1
- PD-L1+ (initial cohort)
- PD-L1+ or PD-L1- (expansion cohort)

**Initial Cohort**

**Pembrolizumab**  
10 mg/kg Q2W  
N = 60

**Expansion Cohort\***

**Pembrolizumab**  
200 mg IV Q3W  
N = 132

Continue until:

- 24 months of treatment<sup>‡</sup>
- Disease progression
- Death
- Withdrawal of consent
- Investigator decision

**Combined analyses of Initial and Expansion cohorts**

**Response assessment:** Every 8 weeks until disease progression

**Primary end points:** ORR (RECIST v1.1, central imaging vendor review), safety

**Secondary end points:** ORR (investigator), PFS, OS, duration of response (DOR), ORR in HPV+ patients<sup>§</sup>

†Additional cohorts included bladder cancer, TN breast cancer, and gastric cancer.  
‡Treatment beyond progression was allowed.  
§ Initial cohort only.  
\*Median duration of disease not reached.

Seiwert, ASCO 2017.  
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## KEYNOTE-012: Pembrolizumab in R/M HNSCC

Nonrandomized, Phase 1b Trial, Cohorts<sup>†</sup> B, B2

- ORR = 18%
  - CR = 4%
  - PR = 14%
- mOS = 8.0 months
- mPFS = 2.1 months

Number at risk

Overall population	60	59	54	49	42	38	33	32	31	28	26	25	22	15
HPV-positive	23	23	22	21	20	17	16	16	15	14	13	13	11	7
HPV-negative	37	36	32	28	22	21	17	16	16	14	13	12	11	8

**a**

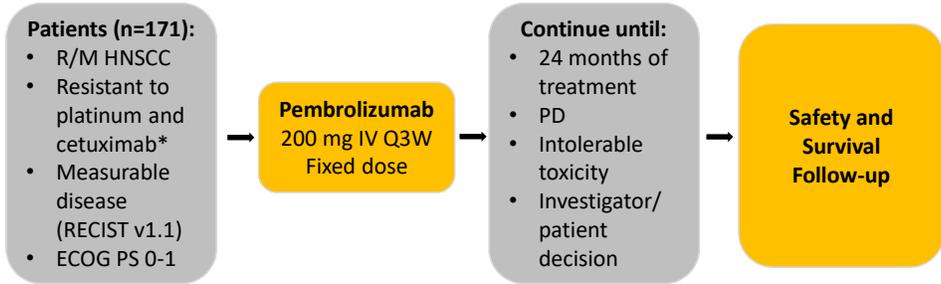
Seiwert, ASCO 2017.  
Mehra, Br J Can 2018.  
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## KEYNOTE-055: Pembrolizumab in R/M HNSCC after Progression on Platinum/Cetuximab Phase II Trial, Single Arm

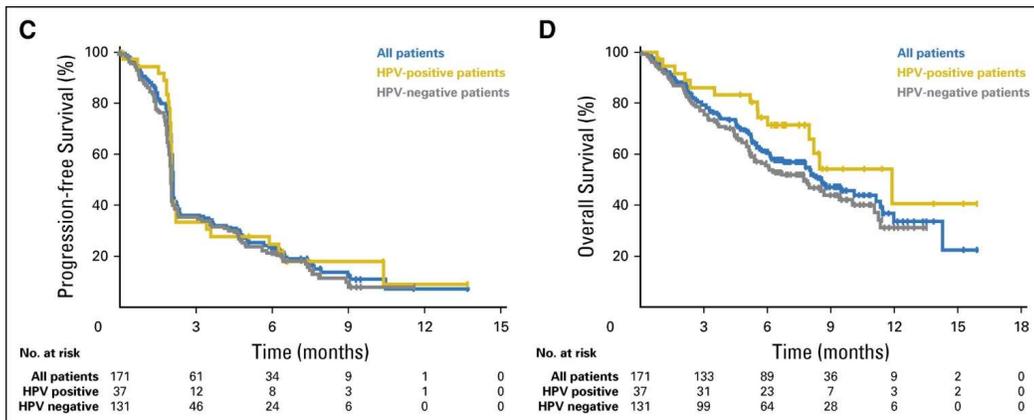


**Response assessment:** Imaging every 6 to 9 weeks (central radiology review)  
**Primary end points:** ORR (RECIST v1.1) by Response Evaluation Criteria in Solid Tumors and safety  
**Secondary end points:** ORR (RECIST v1.1) in all dosed patients, ORR for HPV+, PD-L1+, DOR, PFS, OS  
 \*75% of patients had ≥ 2 prior lines of therapy for metastatic disease

Bauml, J Clin Oncol 2017.  
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## KEYNOTE-055: Pembrolizumab in R/M HNSCC after Progression on Platinum/Cetuximab Phase II Trial, Single Arm



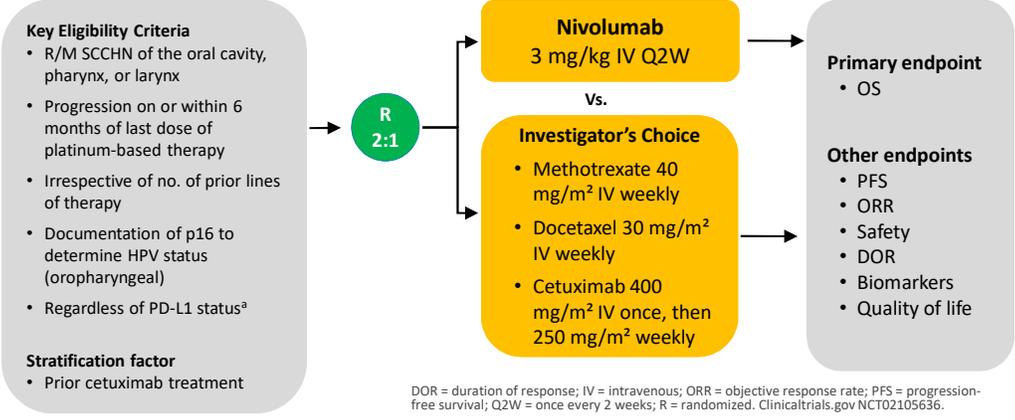
Bauml, J Clin Oncol 2017.  
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## CheckMate 141: Nivolumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

### Phase III Randomized, Safety and Efficacy Trial



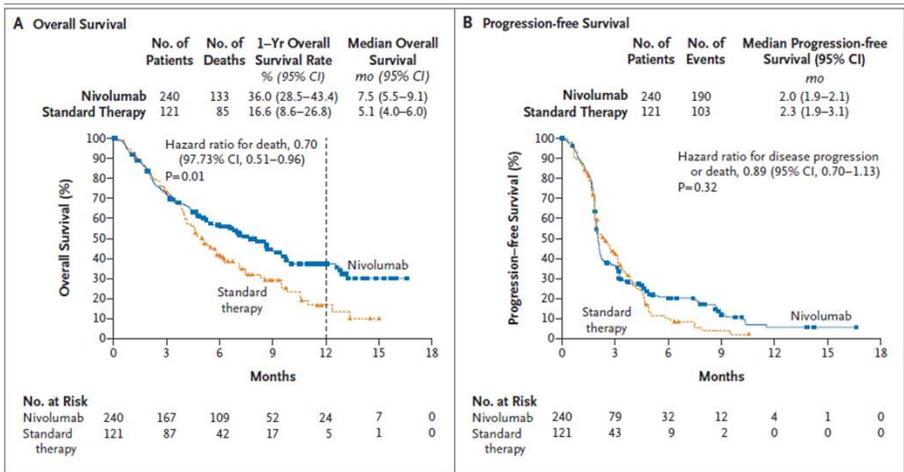
DOR = duration of response; IV = intravenous; ORR = objective response rate; PFS = progression-free survival; Q2W = once every 2 weeks; R = randomized. Clinicaltrials.gov NCT02105636.

<sup>a</sup>Tissue required for testing

Ferris & Gillison, NEJM 2016.  
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## CheckMate 141: Nivolumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

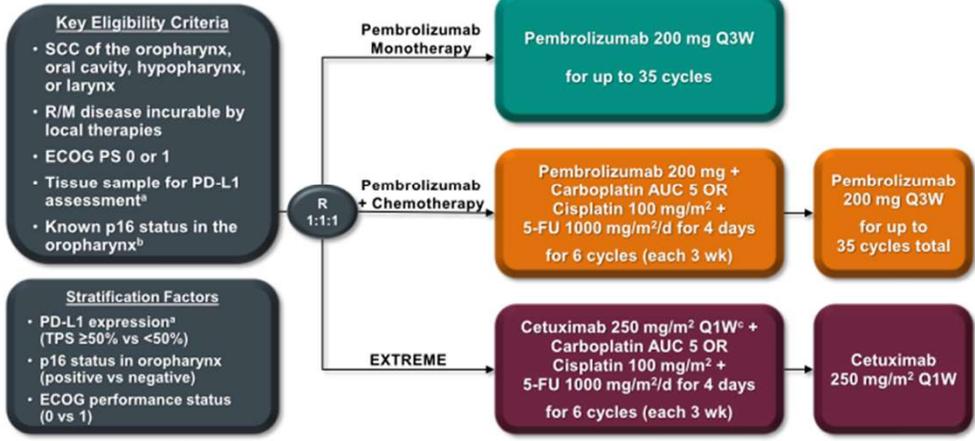


Ferris & Gillison, NEJM 2016.  
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# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in newly diagnosed R/M HNSCC



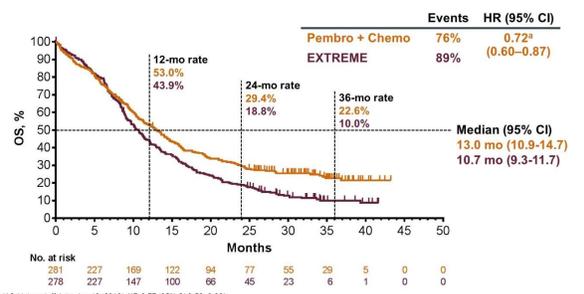
\*Assessed using the PD-L1 IHC 22C3 pharmDx assay (Agilent). TPS = tumor proportion score = % of tumor cells with membranous PD-L1 expression. <sup>b</sup>Assessed using the CINtec p16 Histology assay (Ventana); cutpoint for positivity = 70%. <sup>c</sup>Following a loading dose of 400 mg/m<sup>2</sup>.

Rischin, ASCO 2019.  
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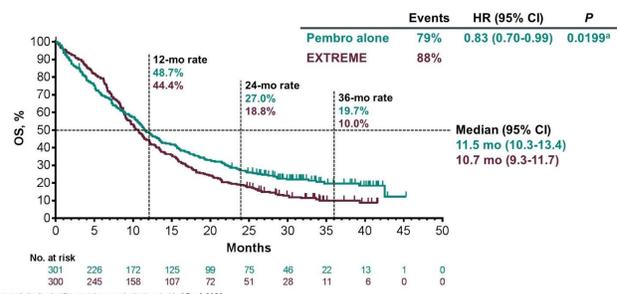


# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in newly diagnosed R/M HNSCC

OS, P+C vs E, Total Population



OS, P vs E, Total Population



\*AI (data cutoff date: Jun 13, 2018); HR 0.77 (95% CI 0.53-0.93).  
PA (data cutoff date: Feb 25, 2019).

\*Not statistically significant at the superiority threshold of P = 0.0059.  
PA (data cutoff date: Feb 25, 2019).

Rischin, ASCO 2019.  
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# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in newly diagnosed R/M HNSCC

## Summary of Overall Survival

Population	IA2 <sup>1</sup> HR (95% CI)	FA HR (95% CI)
<b>Pembrolizumab monotherapy vs EXTREME</b>		
PD-L1 CPS ≥20	0.61 (0.45–0.83); P = 0.0007 <sup>a</sup>	0.58 (0.44–0.78) <sup>c</sup>
PD-L1 CPS ≥1	0.78 (0.64–0.96); P = 0.0086 <sup>a</sup>	0.74 (0.61–0.90) <sup>c</sup>
Total	0.85 (0.71–1.03) <sup>b</sup>	0.83 (0.70–0.99); P = 0.0199 <sup>d</sup>
<b>Pembrolizumab + chemotherapy vs EXTREME</b>		
PD-L1 CPS ≥20	—	0.60 (0.45–0.82); P = 0.0004 <sup>a</sup>
PD-L1 CPS ≥1	—	0.65 (0.53–0.80); P < 0.0001 <sup>a</sup>
Total	0.77 (0.63–0.93); P = 0.0034 <sup>a,b</sup>	0.72 (0.60–0.87) <sup>c</sup>

<sup>a</sup>Superiority demonstrated. <sup>b</sup>Noninferiority demonstrated (boundary of 1.2). <sup>c</sup>No statistical testing performed. <sup>d</sup>Superiority not demonstrated.  
1. Burtress B et al. *Ann Oncol* 2018;29(suppl 8):LBA8\_PR.

Rischin, ASCO 2019.

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# KEYNOTE-048 Final Analysis

	5FU/platin/cetuximab EXTREME regimen	5FU/platin/pembrolizumab	Pembrolizumab
<b>CPS &gt;= 20</b>			
• Median OS	10.7 months	14.7 months	14.9 months
• Objective RR	36%	43%	23%
• Median response duration	4.2 months	7.1 months	22.6 months
<b>CPS &gt;=1</b>			
• Median OS	10.3 months	13.6 months	12.3 months
• Objective RR	35%	36%	19%
• Median response duration	4.5 months	6.7 months	23.4 months
<b>Total Population</b>			
• Median OS	10.7 months	13.0 months	11.6 months (noninferior)
• Objective RR	36%	36%	17%
• Median response duration	4.5 months	6.7 months	22.6 months

Burtress, B. et al. *Lancet* 2019; 394:1915-1928.

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## Evaluating Biomarkers in HNSCC

- Only indication that relies on PD-L1 expression:
  - pembrolizumab monotherapy in 1<sup>st</sup> line HNSCC: CPS ≥ 1 (KEYNOTE-048)
- All other approvals not dependent on PD-L1 expression
  - KEYNOTE-012/055: Response rates not significantly different on the basis of tumor PD-L1 staining
  - Checkmate 141: Most benefit seen in PD-L1 positive tumors
  - KEYNOTE-040: pembrolizumab vs investigator’s choice chemotherapy – did not meet survival endpoints in total population but improved outcomes in PD-L1-expressors

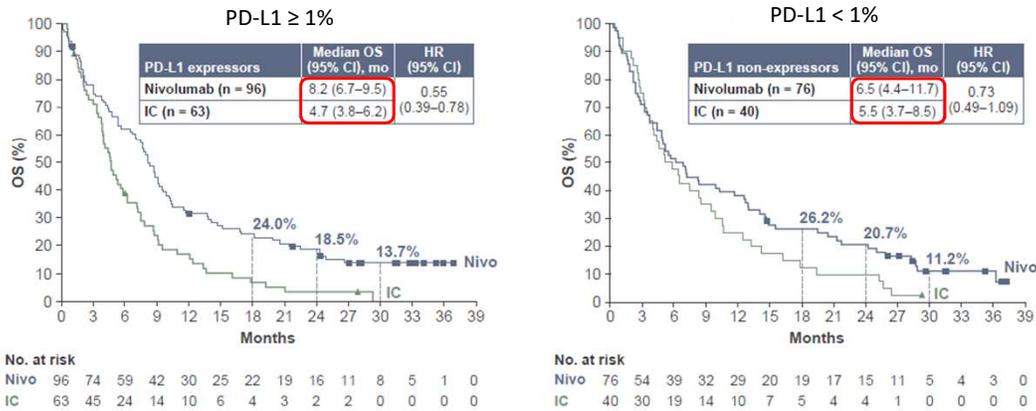


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## Evaluating Biomarkers in HNSCC

CheckMate 141: 2 year update



Ferris, Oral Oncol 2018.

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## In development: KEYNOTE-137 T-VEC + pembrolizumab

- T-Vec  $10^6$  PFU/mL intratumoral injection followed by  $10^8$  PFU/mL Q3W
- Pembrolizumab 200 mg IV Q3W
- Eligibility:
  - R/M HNSCC not suitable for curative therapy
  - Progressed after platinum treatment
  - At least 1 injectable cutaneous, subcutaneous, or nodal tumor  $\geq 10$  mm in longest diameter
- ORR: 16.7%

Harrington, ASCO 2018.

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## In development: Checkpoint inhibitors + radiotherapy

- NCT03247712: neoadjuvant nivolumab + SBRT
  - Decreased tumor size prior to surgery; high pathologic CR rate
- KEYNOTE-412: pembrolizumab + cisplatin + radiation
  - Safety confirmed
- REACH: avelumab + cetuximab + radiation
  - Safety confirmed

Leidner, AACR 2019.  
Siu, AACR 2018.  
Tao, ASCO 2018.

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## Conclusions

- Cytotoxic chemotherapy achieves limited survival with unfavorable side effects.
- Checkpoint inhibitors that target the PD-1 axis, nivolumab and pembrolizumab, are approved in platinum-refractory/exposed recurrent/metastatic HNSCC.
- Nivolumab and pembrolizumab are generally better tolerated than cytotoxic chemotherapy.
- Ongoing areas of research include: combinations of immunotherapy with radiation and/or other drugs, development of predictive biomarkers and approaches to overcoming resistance.

## Resources

Cohen et al. *Journal for Immunotherapy of Cancer* (2019) 7:184  
<https://doi.org/10.1186/s40425-019-0662-5>

Journal for Immunotherapy  
 of Cancer

**POSITION ARTICLE AND GUIDELINES**

**Open Access**

### The Society for Immunotherapy of Cancer consensus statement on immunotherapy for the treatment of squamous cell carcinoma of the head and neck (HNSCC)

Ezra E. W. Cohen<sup>1</sup>, R. Bryan Bell<sup>2</sup>, Carlo B. Bifulco<sup>2</sup>, Barbara Burtness<sup>3</sup>, Maura L. Gillison<sup>4</sup>, Kevin J. Harrington<sup>5</sup>, Quynh-Thu Le<sup>6</sup>, Nancy Y. Lee<sup>7</sup>, Rom Leidner<sup>2</sup>, Rebecca L. Lewis<sup>8</sup>, Lisa Licitra<sup>9</sup>, Hisham Mehanna<sup>10</sup>, Loren K. Mell<sup>1</sup>, Adam Raben<sup>11</sup>, Andrew G. Sikora<sup>12</sup>, Ravindra Uppaluri<sup>13</sup>, Fernanda Whitworth<sup>14</sup>, Dan P. Zandberg<sup>8</sup> and Robert L. Ferris<sup>8\*</sup>



## Case Studies

## Case Study 1

- 60 year old with squamous cell carcinoma of the left maxillary sinus with invasion into the left orbit
- Summer 2015, Orbital exenteration, partial maxillary sinus removal: SCC with perineural invasion, positive margins
- Fall 2015, adjuvant chemoradiation with cisplatin
- October 2017, recurrence s/p wide local excision of left orbit sinus tract, left anterior ethmoidectomy
- Early 2018, recurrence in left premaxillary region: poorly differentiated SCC with positive margins
- Mid 2019, recurrence left buccal space excision: muscle and perineural invasion
- Early 2020, recurrence in left mid face, cheek, left level 1b neck lymph nodes
- Mid 2020, PET/MRI scan: new uptake along left buccal space, left neck lymph nodes (1a, 2a, 5a), with new CONTRALATERAL lymph nodes

## Case Study 1

When would you have discontinued additional surgical resection and moved on to systemic therapy?

- At the time of the first recurrence (October 2017, ~24 months from original diagnosis)
- At the time of the second recurrence (Early 2018, ~3-4 months from last recurrence)
- At the time of the third recurrence (Mid 2019, ~14 months from last recurrence)
- At the time of the fourth recurrence (Early 2020, ~9 months from last recurrence)

## Case Study 1

- PD-L1 (22C3) CPS 55

When would you have discontinued additional surgical resection and moved on to systemic therapy?

- At the time of the first recurrence (October 2017, ~24 months from original diagnosis)
- At the time of the second recurrence (Early 2018, ~3-4 months from last recurrence)
- At the time of the third recurrence (Mid 2019, ~14 months from last recurrence)
- At the time of the fourth recurrence (Early 2020, ~9 months from last recurrence)

- Does knowing the PD-L1 expression level change your thinking?

## Case Study 1

- I had the conversation about systemic therapy (immunotherapy, chemotherapy, or clinical trials) at the time of the second recurrence.
- Long discussions regarding quality of life, cosmetic look of his face, and ability to work
- Ultimately, the patient was the driver to decide when he was “ready” for systemic treatment
  - Transition of thinking from curative intent to palliative intent can be challenging, especially when there is sign of no metastatic disease
  - How much should the PD-L1 status play in the discussion?

## Case Study 2

- 54 year old with a 1 year history of right neck swelling and voice changes.
- Presented to the ER with worsening neck swelling and drainage from the neck.
- Past medical history:
  - Significant anxiety disorder
  - Hypertension
- Physical examination: 90% airway obstruction at the level of the oropharynx (endoscopy)
- Underwent emergent tracheostomy and G tube placement.

## Oropharyngeal carcinoma (metastatic)

- CT imaging noted widely metastatic disease:
  - right base of tongue (primary)
  - Multiple **hepatic** lesions, lytic **bone** lesions (T11, L1), **pulmonary** nodules.
- Liver biopsy: invasive squamous cell carcinoma, p16 positive
- PD-L1 (22C3) combined positive score (CPS): 70

What would be your first line of treatment?

- a. Pembrolizumab monotherapy
- b. Carboplatin/paclitaxel
- c. 5FU/carboplatin/pembrolizumab
- d. 5FU/carboplatin/cetuximab
- e. Paclitaxel/cetuximab

## Case Study 2

- Initially started on pembrolizumab monotherapy
  - Significant anxiety associated with blood draws, IV placement
- Received 4 cycles of pembrolizumab with repeat imaging (after 12 weeks of pembrolizumab)
- CT neck, CAP: New and enlarging hepatic lesions, the largest measuring 11.2 x 12.9 x 14.5 cm with a new occlusion in the branch of the right posterior portal vein. New enlarged retroperitoneal lymph nodes.

What would you do next?

- a. Continue with pembrolizumab monotherapy
- b. Add 5FU/carboplatin to the pembrolizumab
- c. Switch to carboplatin/paclitaxel
- d. Switch to 5FU/carboplatin/cetuximab
- e. Enroll patient on an immunotherapy combination clinical trial

## Case Study 2

- We talked about continuing with pembrolizumab alone given that he was asymptomatic.
  - We followed the protocol algorithm of KEYNOTE-048 (but technically were not on the clinical trial and didn't have central review)
- I added 5FU/carboplatin to the pembrolizumab
  - The new occlusion of the right posterior portal vein was what pushed me to add cytotoxic chemotherapy.
  - I wasn't quite ready to give up on pembrolizumab given his high PD-L1 CPS score
- Linger questions:
  - Does pseudoprogression exist in head/neck cancers?
  - My patient was doing so well, surely I was hopeful for additional immunotherapy effect?
  - If I don't change regimens, would I miss an opportunity for alternate treatments?

## Pseudoprogression

- Definition: Radiologic appearance of an increase in tumor burden with subsequent tumor regression or response.
  - Generally results from infiltration of inflammatory cells, edema, and necrosis generated by immunotherapy.
- Pseudoprogression is rare in HNSCC
  - KEYNOTE-012 (with HNSCC) had 1 out of 45 pt with a tumor flare followed by a complete response
  - CheckMate 141: 1.3% pts with nivolumab had growth in target lesions followed by subsequent response (no other specifics)

## Pseudoprogression

- Patients who continue on checkpoint blockade therapy despite early radiologic signs of progression should be selected based on:
  - absence of clinical deterioration
  - presence of modest tumor growth
  - and the lack of alternative treatment options
- Weigh pros/cons of
  - What is the risk of aggressive true progression and clinical deterioration while waiting for imaging confirmation that will occur in 4-8 weeks?
  - Are there other available therapeutic options (standard or investigational)?
  - What is the potential for functional decline secondary to tumor growth?

Thank you!