

Immunotherapy for the Treatment of Head and Neck Cancer

Dan P Zandberg MD
Associate Professor of Medicine
Director, Head and Neck Cancer Disease Section
Division of Hematology/Oncology
UPMC Hillman Cancer Center

Disclosures

- Research Support (institutional): Merck, Bristol Myers Squibb, AstraZeneca, GSK, Aduro, Astellas, Macrogenics, Lilly, Varastem
- I will be discussing non-FDA approved indications during my presentation.

Outline

- Approved immunotherapies in head and neck cancers
- Biomarkers and immunotherapy responsiveness
- Unique considerations for head and neck cancers
- Future directions

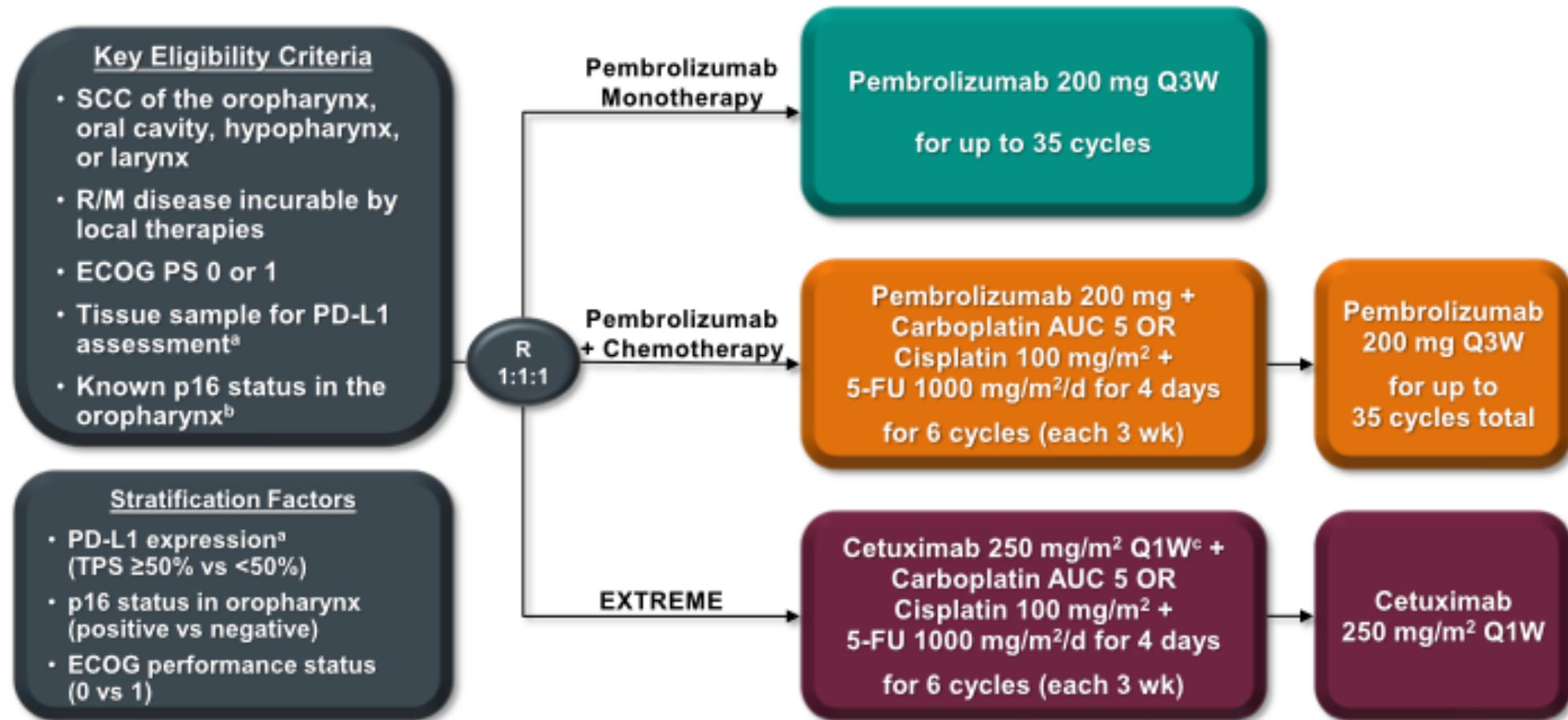
Approved checkpoint inhibitors in head and neck cancers

Drug	Approved	Indication	Dose
Pembrolizumab	2016	Recurrent/metastatic HNSCC, progression on/after platinum chemotherapy	200 mg Q3W or 400 mg Q6W
Nivolumab	2016	Recurrent/metastatic HNSCC, progression on/after chemotherapy	240 mg Q2W or 480 mg Q4W
Pembrolizumab + platinum + fluorouracil	2019	Recurrent/metastatic HNSCC 1 st line – all patients	200 mg Q3W or 400 mg Q6W
Pembrolizumab	2019	Recurrent/metastatic HNSCC 1 st line – PD-L1 CPS \geq 1	200 mg Q3W or 400 mg Q6W

Clinical trials in HNSCC

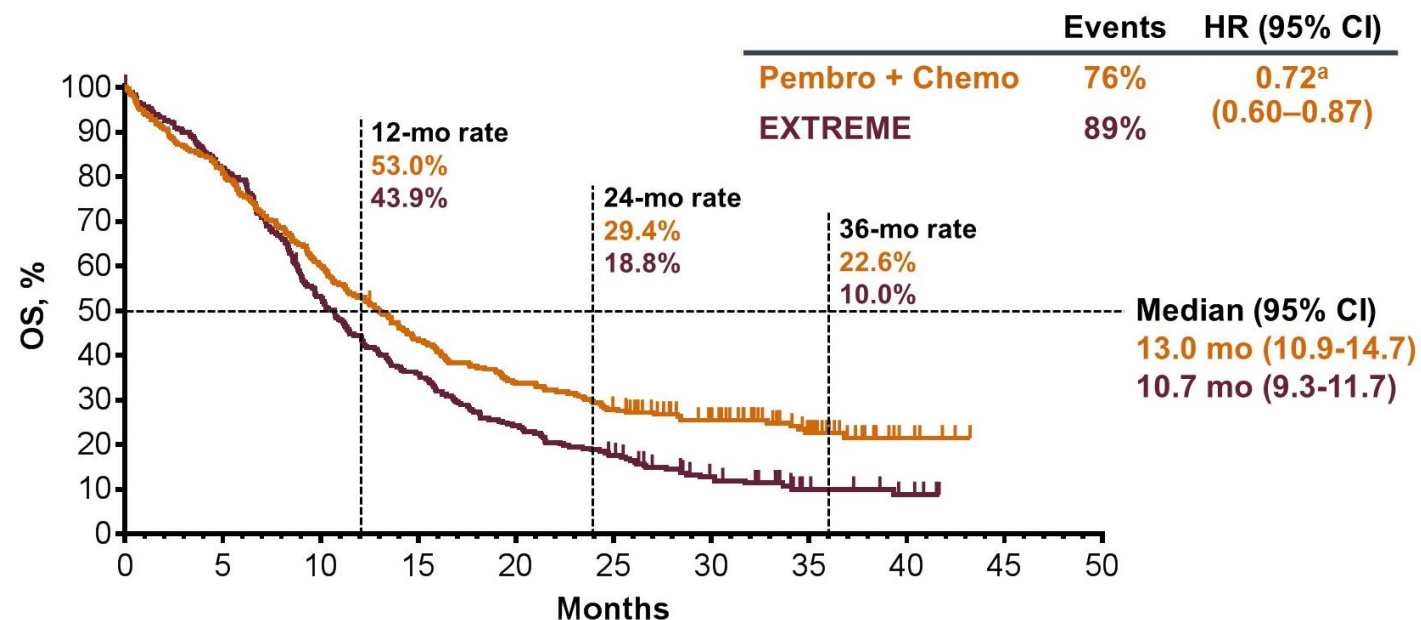
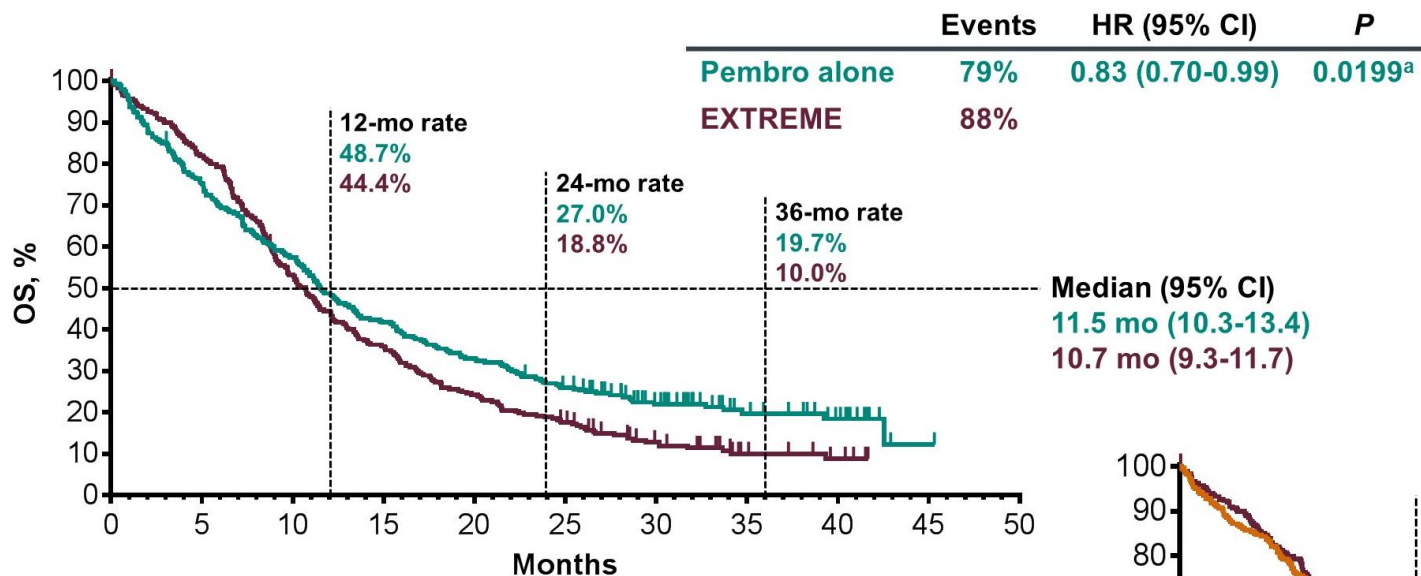
Trial	Patient selection criteria	Treatment arm(s)	N	ORR	Median PFS (months)	Median OS (months)
KEYNOTE-048	Frontline R/M HNSCC	Pembrolizumab (PD-L1 CPS ≥ 1)	257	19%	3.2	12.3
		Pembrolizumab (PD-L1 CPS ≥ 20)	133	23%	3.4	14.9
		Pembro + Chemo (Total Population)	281	36%	4.9	13
		Cetuximab + chemo	300	36.0%	5.2	10.7
KEYNOTE-012	R/M HNSCC	Pembrolizumab	192	18% (PD-L1+: 21%, PD-L1-: 6%)	2.1	8
CheckMate 141	R/M HNSCC with progression on platinum	Nivolumab	240	13.1% (PD-L1+: 17.7%, PD-L1-: 11.8%)	2.0	7.7
		Investigator's choice	121	5.8%	2.3	5.1
KEYNOTE-040	R/M HNSCC with progression on platinum	Pembrolizumab	247	14.6%	2.1	8.4
		Investigator's choice	248	10.1%	2.3	6.9

KEYNOTE-048: Pembrolizumab +/- Chemotherapy in newly diagnosed R/M HNSCC



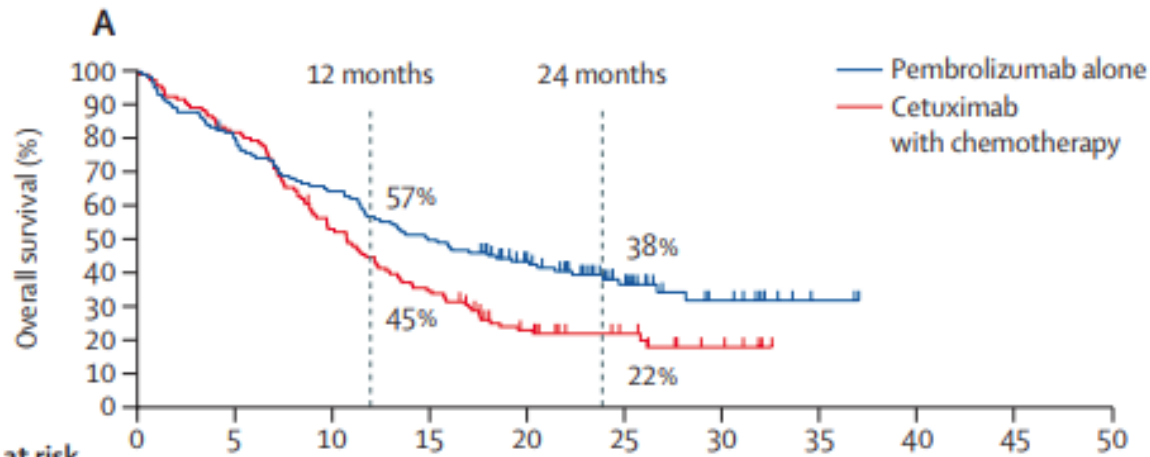
^aAssessed using the PD-L1 IHC 22C3 pharmDx assay (Agilent). TPS = tumor proportion score = % of tumor cells with membranous PD-L1 expression. ^bAssessed using the CINtec p16 Histology assay (Ventana); cutpoint for positivity = 70%. ^cFollowing a loading dose of 400 mg/m².

KEYNOTE-048: Overall survival in the total population



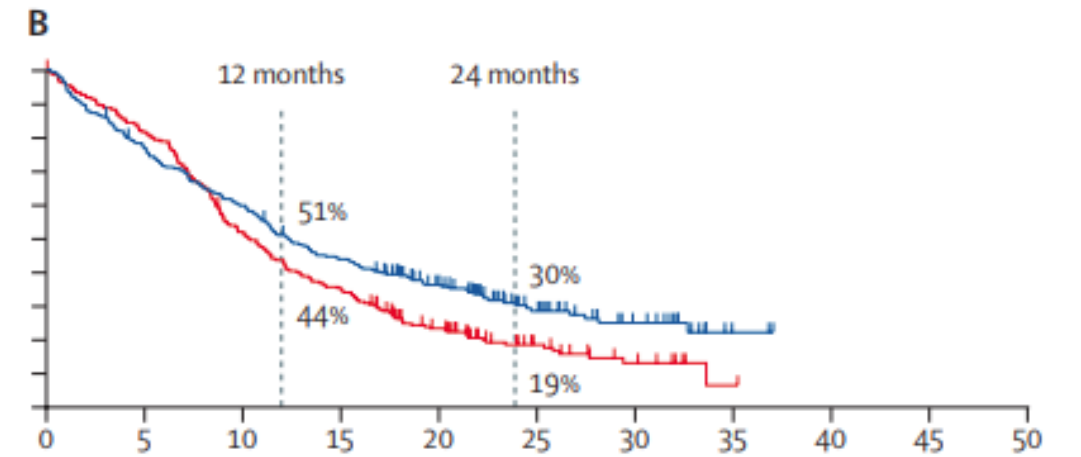
KEYNOTE-048: Overall survival in the PD-L1 positive population

PD-L1 CPS ≥ 20



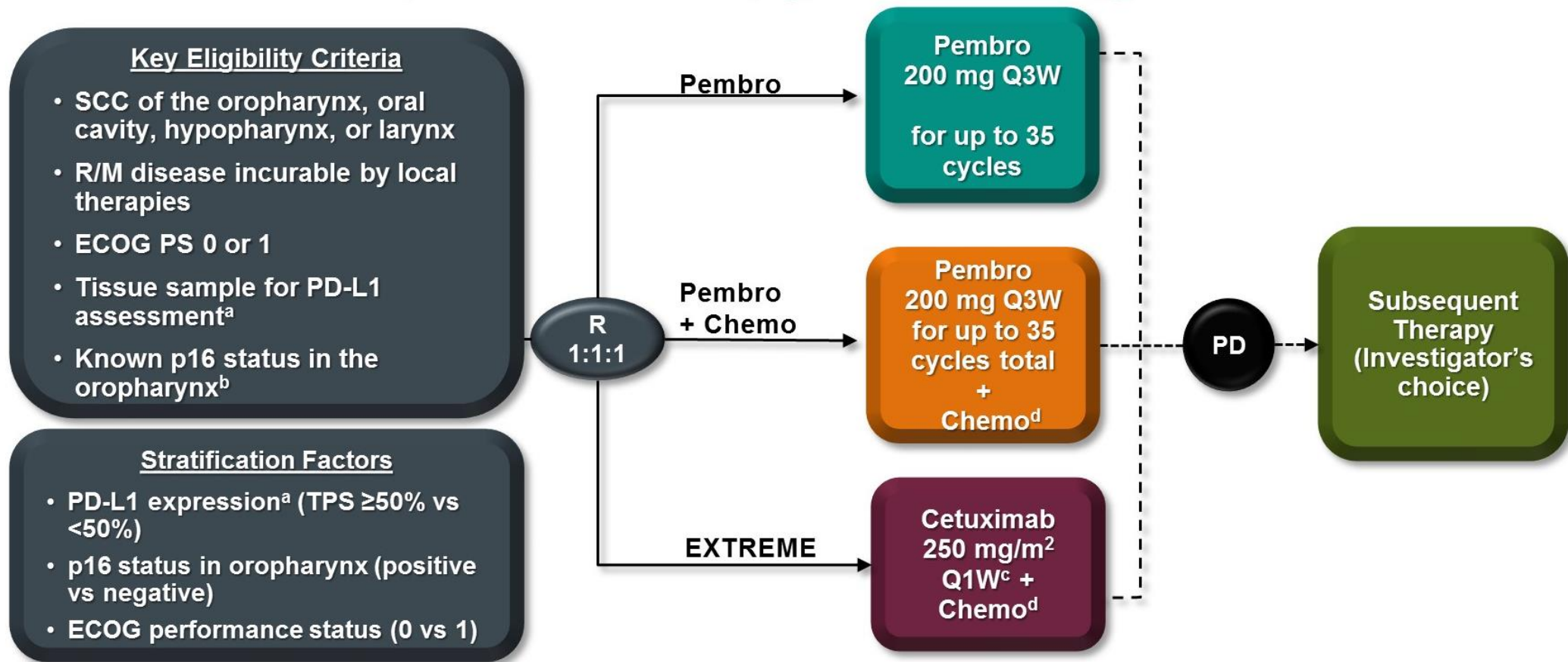
	0	5	10	15	20	25	30	35	40	45	50
Pembrolizumab alone	133 (0)	106 (1)	85 (1)	65 (2)	47 (12)	24 (29)	11 (40)	2 (49)	0 (51)	0 (51)	0 (51)
Cetuximab with chemotherapy	122 (0)	100 (0)	64 (1)	42 (1)	22 (8)	12 (17)	5 (22)	0 (27)	0 (27)	0 (27)	0 (27)

PD-L1 CPS ≥ 1



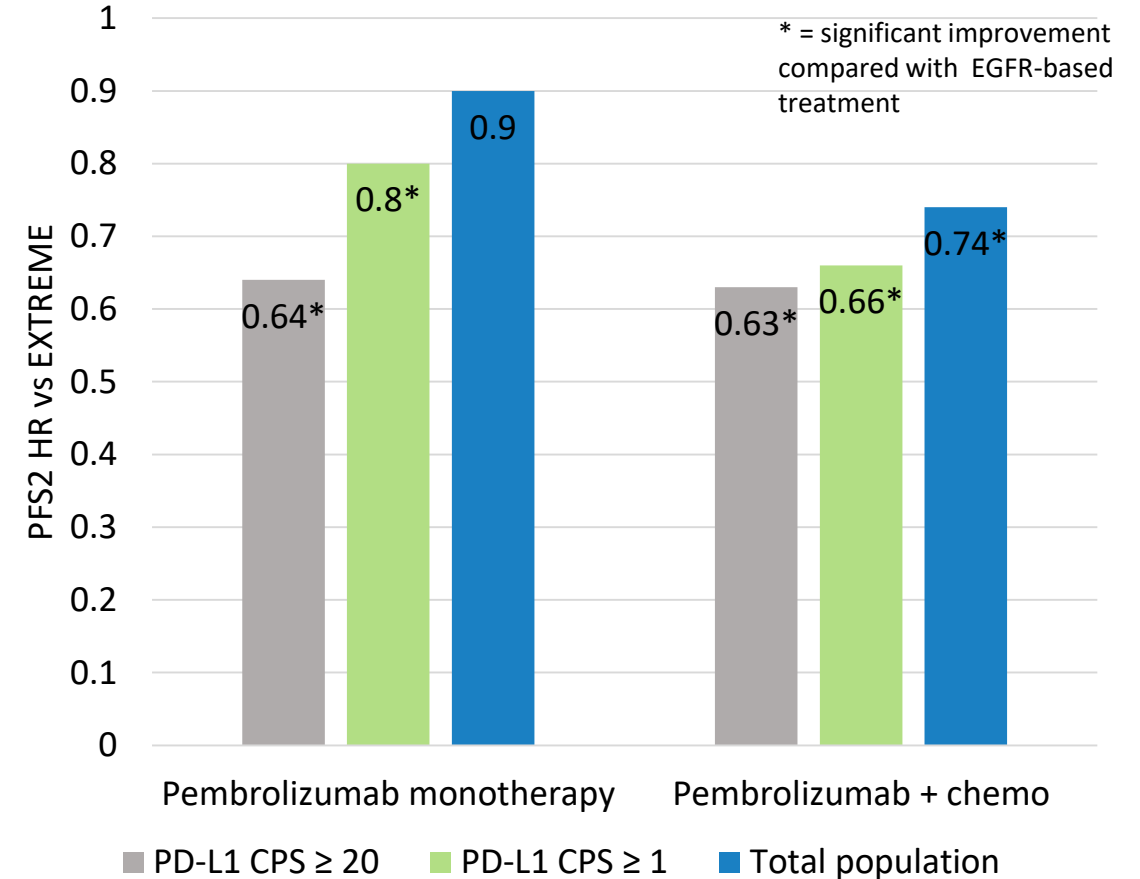
	0	5	10	15	20	25	30	35	40	45	50
Pembrolizumab alone	257 (0)	196 (2)	152 (2)	110 (4)	74 (22)	34 (50)	17 (64)	2 (78)	0 (80)	0 (80)	0 (80)
Cetuximab with chemotherapy	255 (0)	207 (1)	131 (2)	89 (2)	47 (16)	21 (34)	9 (41)	1 (48)	0 (49)	0 (49)	0 (49)

KEYNOTE-048: Outcomes on subsequent therapy

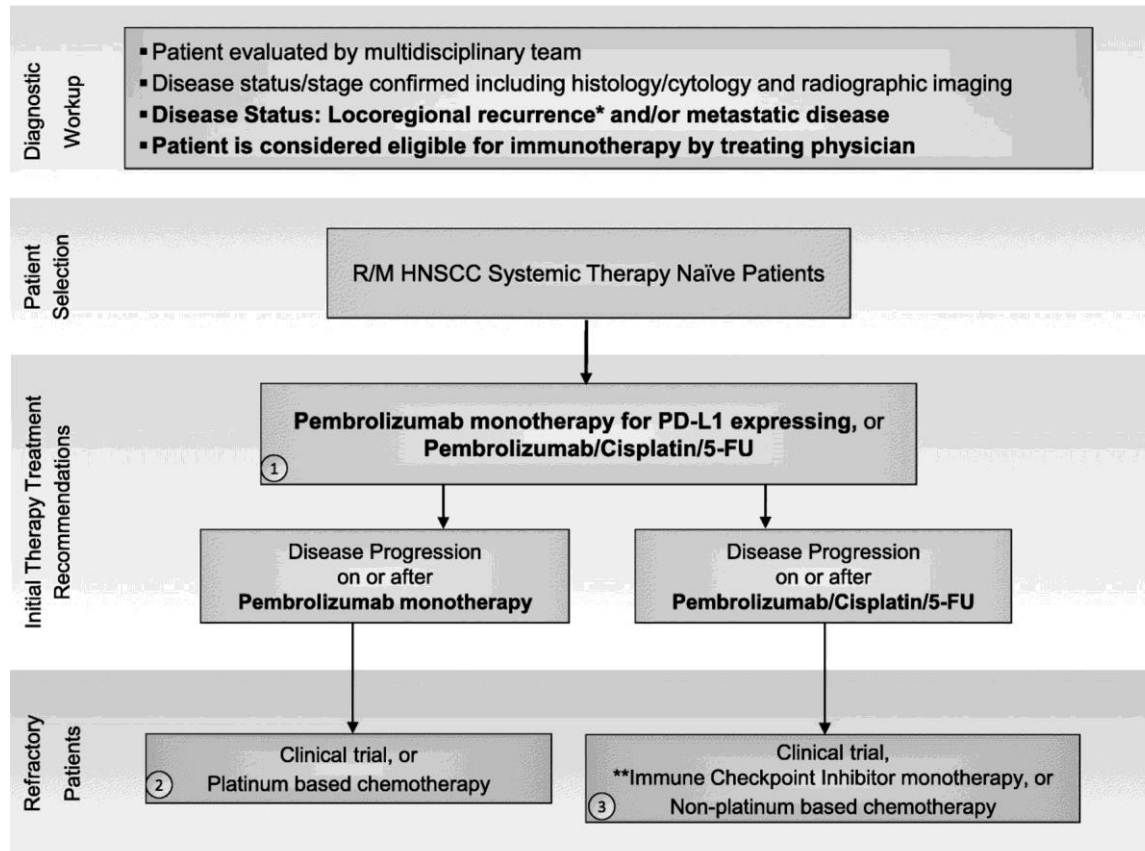


KEYNOTE-048: Outcomes on subsequent therapy

- After progression, most common next treatment was a chemotherapy regimen
- PFS2: Progression-free survival on second treatment (after progression on KEYNOTE-048 treatment)
- Benefits seen for patients who received pembrolizumab regimens up-front
- Provides support to use of immunotherapy in front-line setting

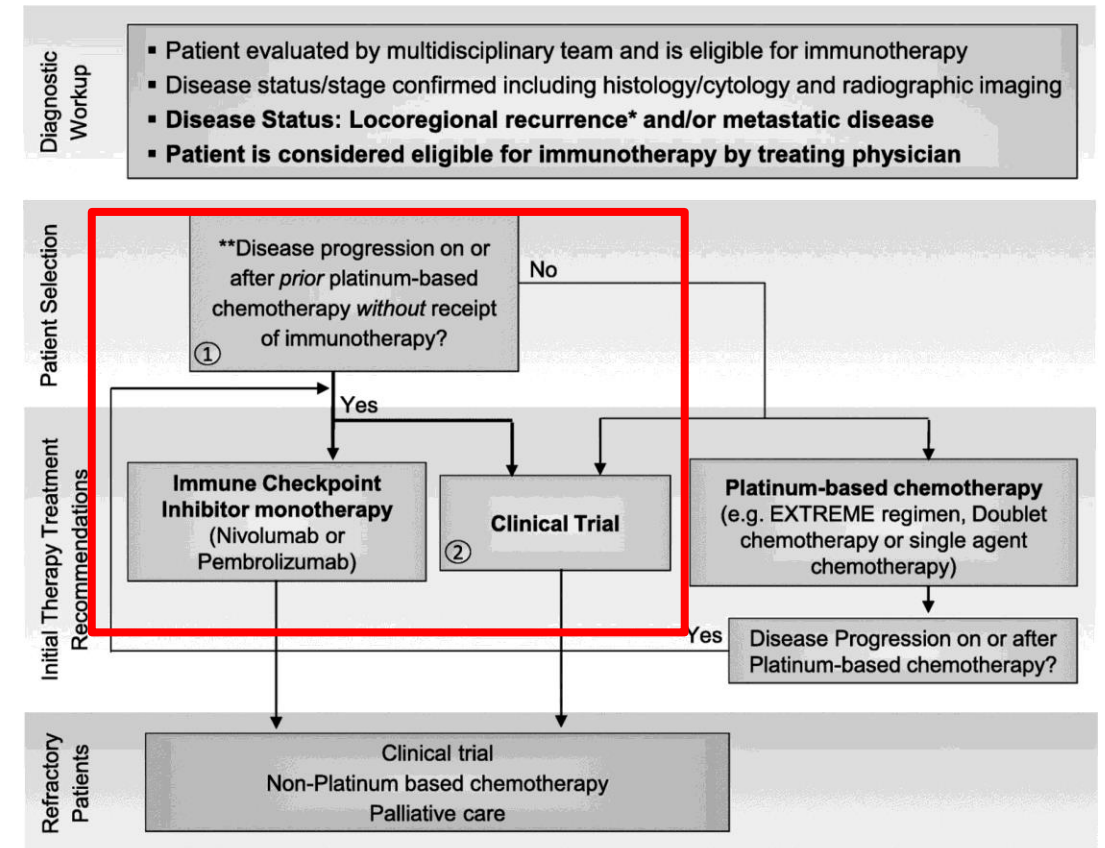


Immunotherapy in head and neck cancer treatment



*Locoregional recurrence without salvage surgical or radiation option or declines local therapies

**Refer to Figure 2. Initial Therapy Treatment Recommendations: Immune Checkpoint Inhibitor monotherapy (nivolumab or pembrolizumab)



*Locoregional recurrence without salvage surgical or radiation option or declines local therapies

**Disease Progression on or after Platinum-Based Therapy: Disease progression on or after platinum-based therapy including within 6 months of platinum-based CRT given in the locally advanced setting. Patients that receive but cannot tolerate platinum-based chemotherapy would also be included in this category.

HNSCC: head and neck squamous cell carcinoma

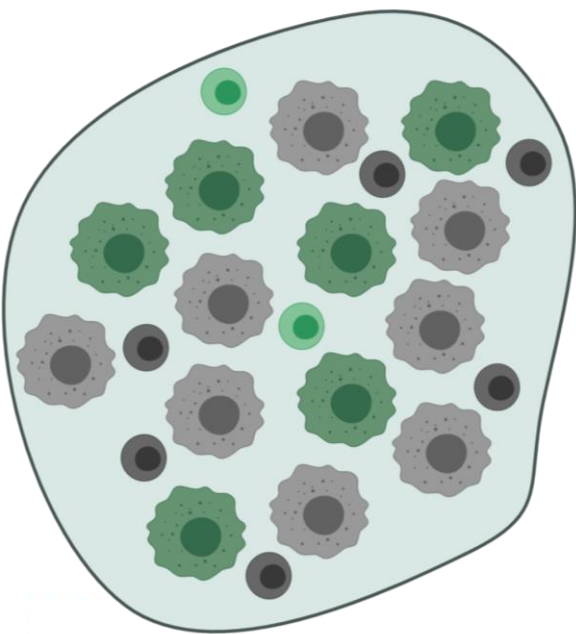
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PD-L1: TPS vs CPS

$$TPS = \frac{\# \text{ of PD-L1 positive tumor cells}}{\text{number of viable tumor cells}} \times 100$$

$$CPS = \frac{\# \text{ of PD-L1 positive cells (tumor cells, lymphocytes, macrophages)}}{\text{total number of tumor and immune cells}} \times 100$$



-  PD-L1-positive immune cell
-  PD-L1-negative immune cell
-  PD-L1-positive tumor cell
-  PD-L1-negative tumor cell

$$TPS = \frac{6 \text{ positive tumor cells}}{14 \text{ total tumor cells}} \times 100 = 43$$

$$CPS = \frac{6 \text{ positive tumor cells} + 2 \text{ positive immune cells}}{22 \text{ total cells}} \times 100 = 36$$

Impact of PD-L1 in HNSCC

PD-L1 CPS

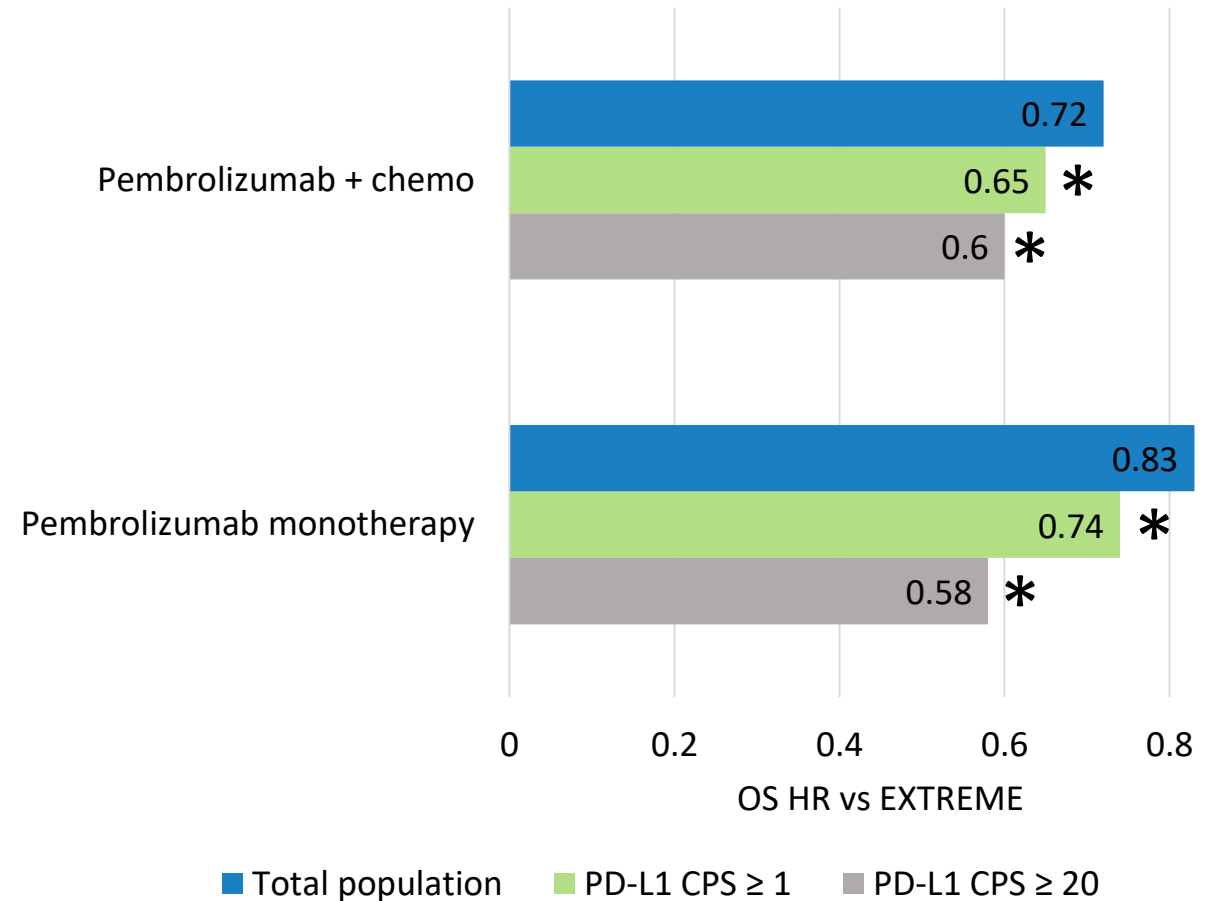
- KEYNOTE-048
 - First-line treatment
 - Approval of pembrolizumab monotherapy: CPS ≥ 1
- KEYNOTE-040
 - After platinum
 - Improved outcomes in PD-L1-positive patients (by CPS ≥ 1)

PD-L1 TPS

- CheckMate 141
 - After platinum
 - Greatest benefit seen for PD-L1-positive tumors (TPS $\geq 1\%$), but benefit regardless
- KEYNOTE-012
 - Second-line treatment
 - Higher response rate with PD-L1 CPS-positive tumors
 - No difference for PD-L1-positive tumors by TPS

KEYNOTE-048: Outcomes by PD-L1 status

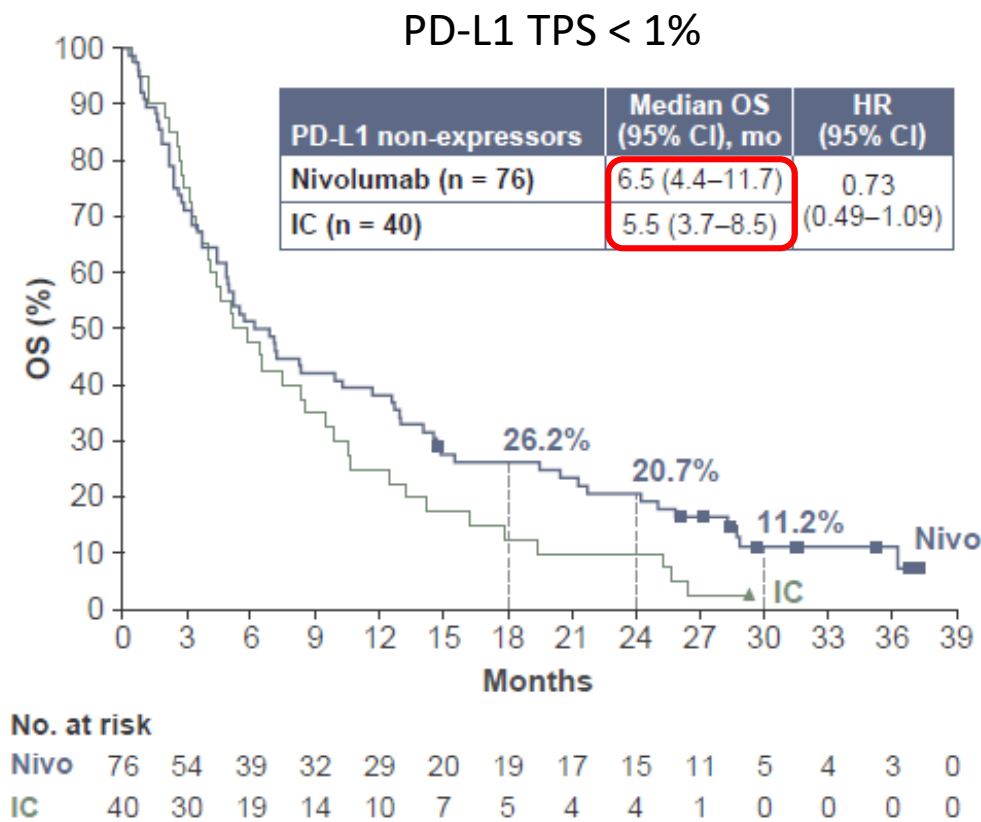
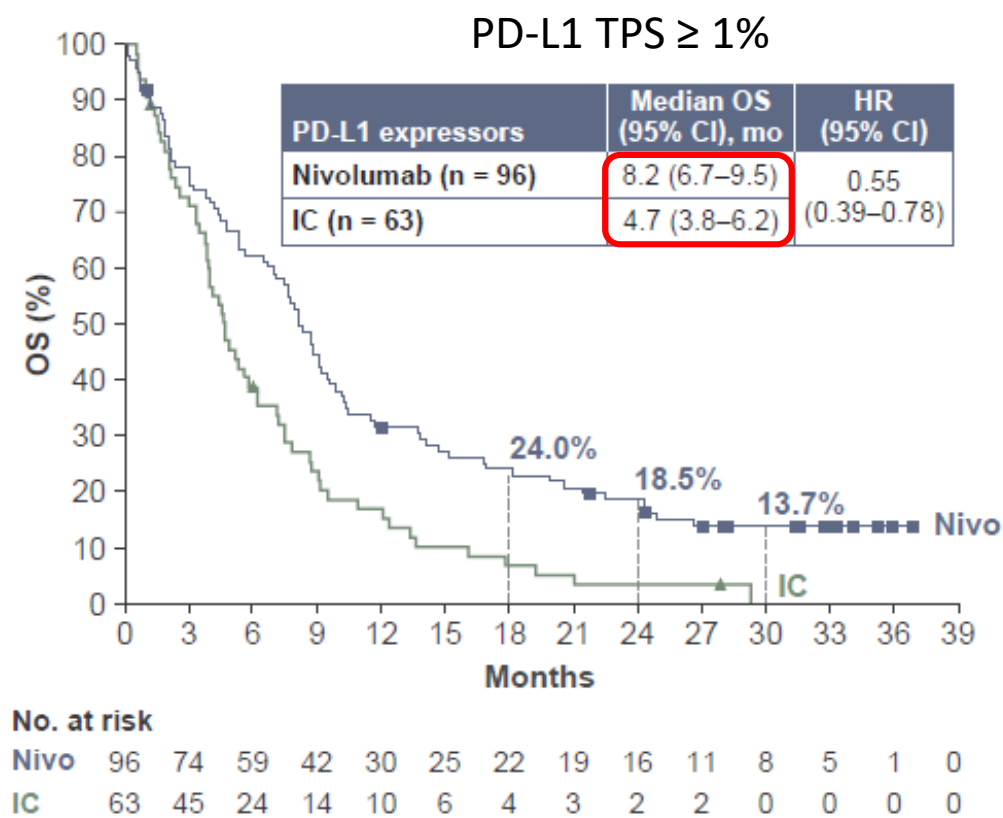
- Greatest benefits seen in tumors with highest PD-L1 expression
- Approval requires PD-L1 expression (CPS) only for monotherapy
- For total population, only pembrolizumab + chemotherapy should be considered, not monotherapy



*superiority statistically demonstrated at interim or final analysis

CheckMate 141: Outcomes by PD-L1 status

CheckMate 141: 2 year update

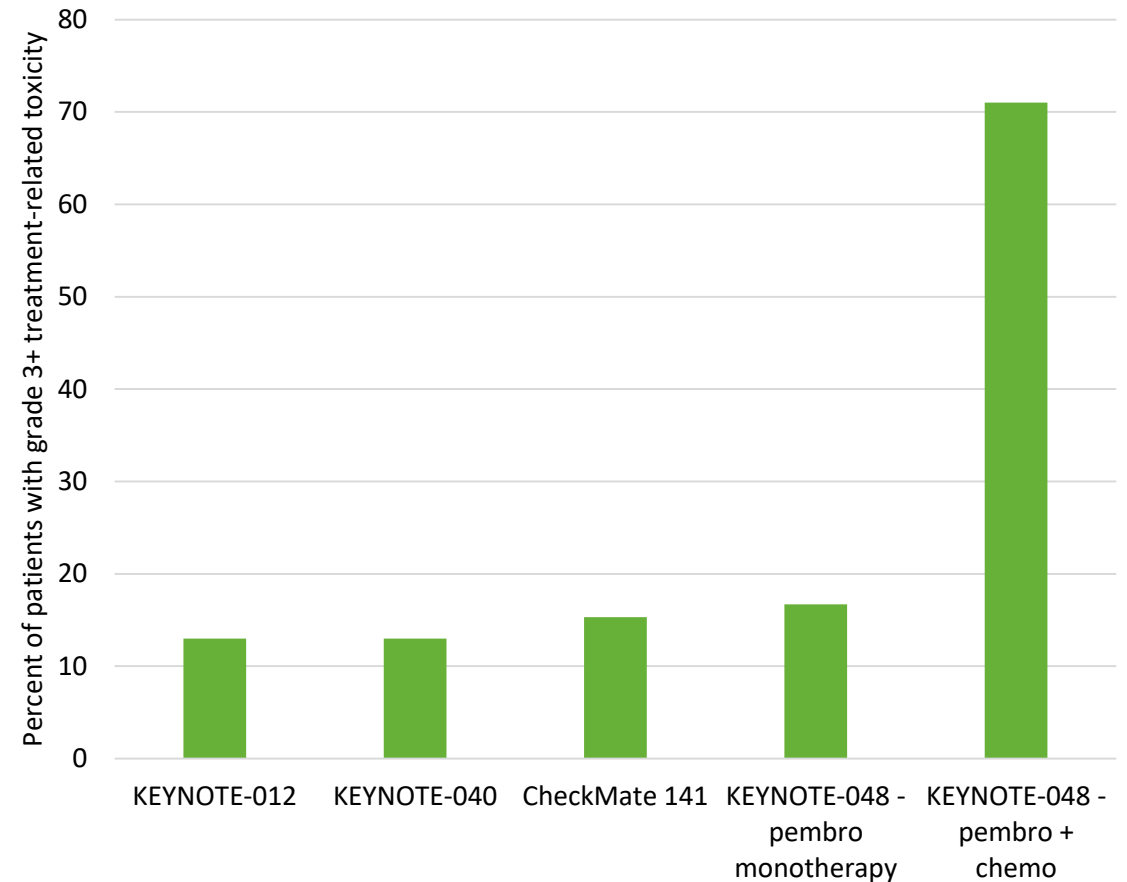


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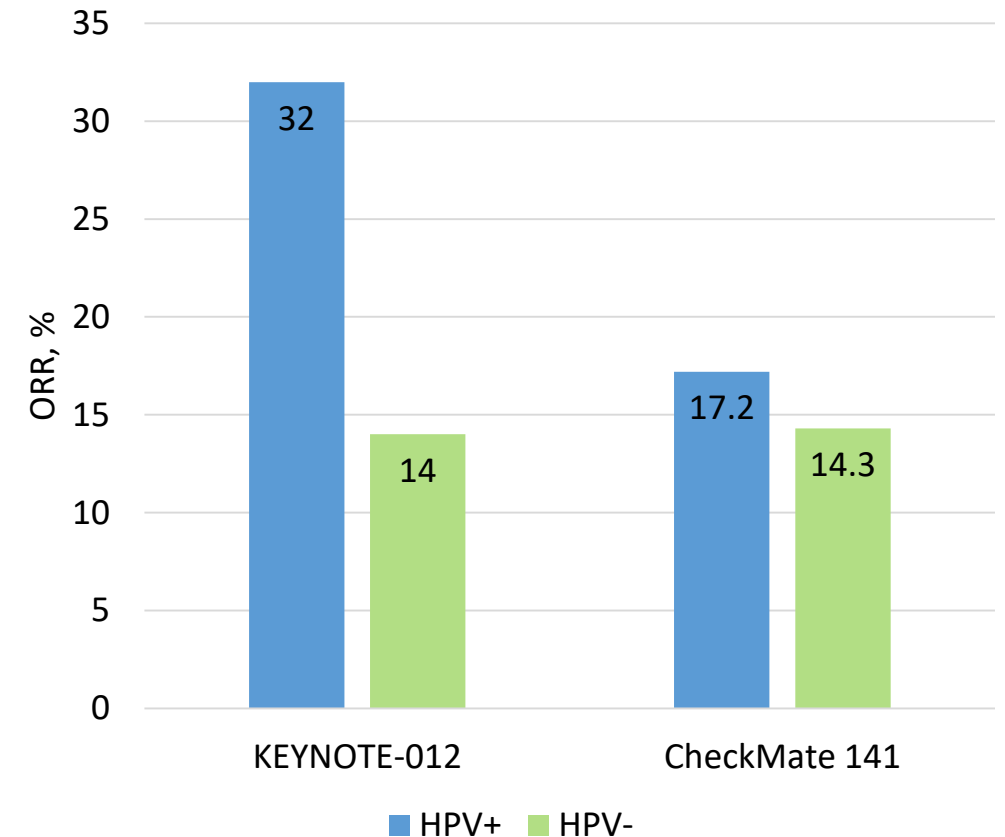
Toxicities in head and neck cancer patients

- Patients typically receive aggressive radiation treatment, with accompanying side effects
- Radiation in combination with chemotherapy, immunotherapy and/or surgery can further complicate toxicity profiles
- While combinations may have higher response rates, also have higher toxicity rates



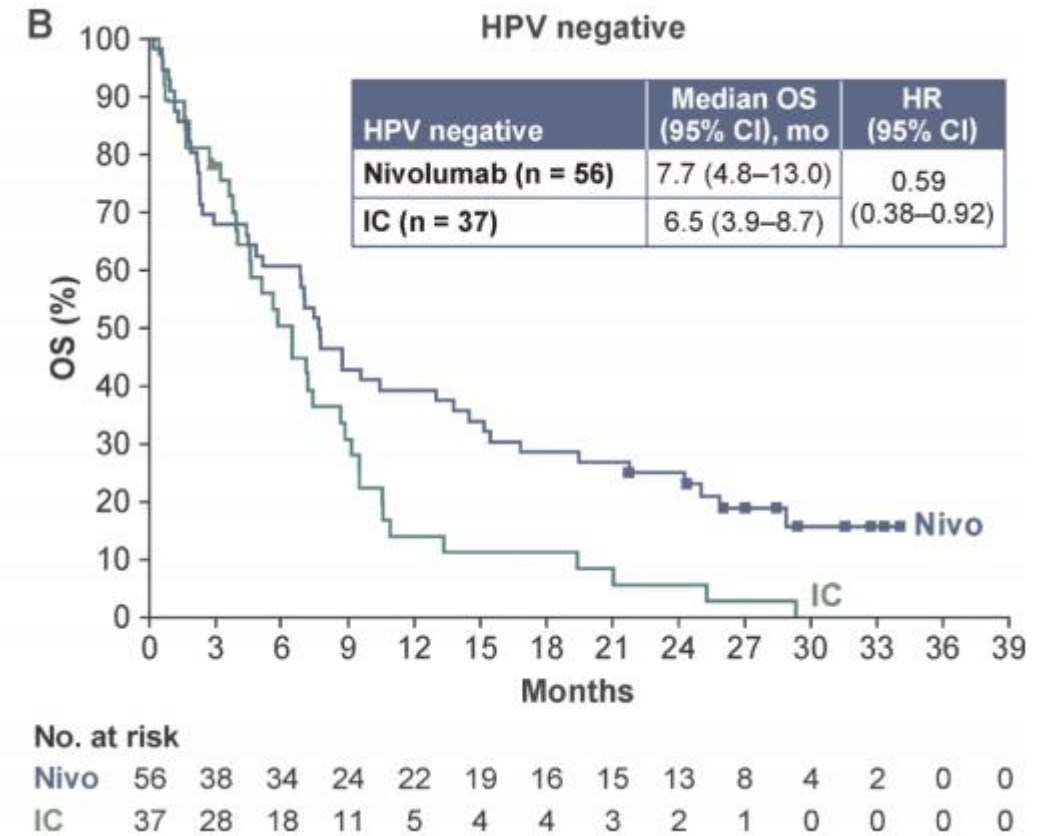
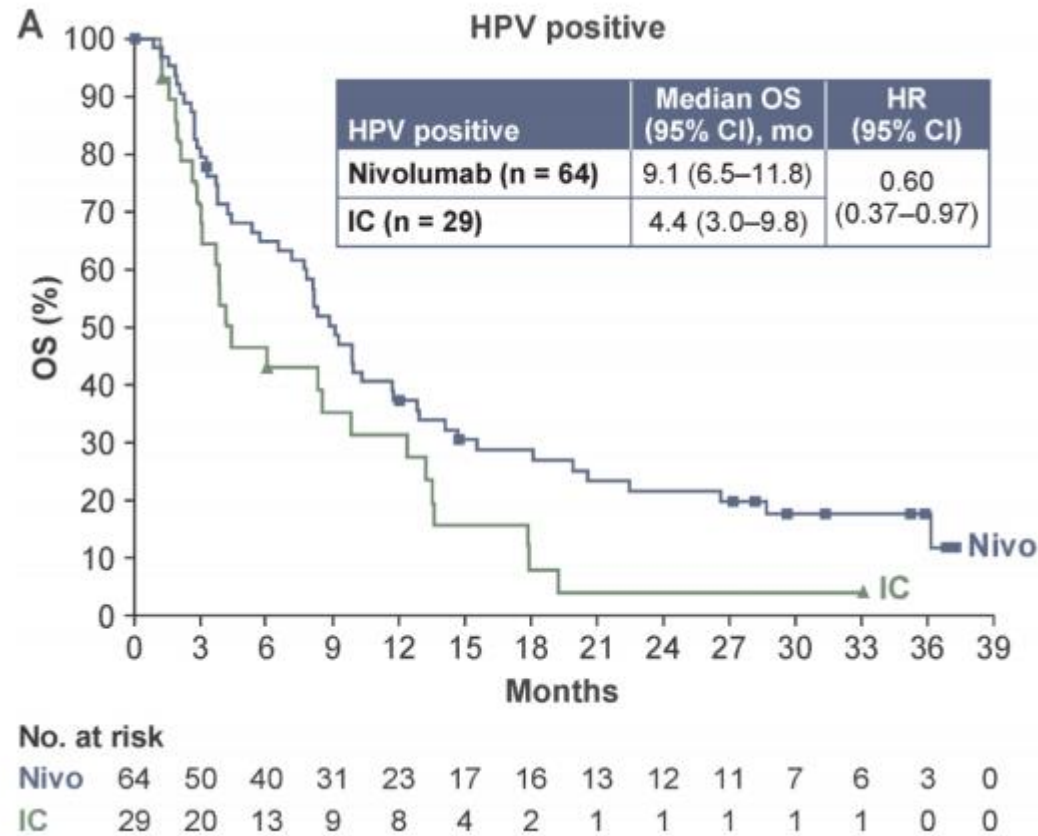
Viral infections in HNSCC

- Virally-associated cancers are biologically and clinically distinct
 - Human papillomavirus associated with oropharynx cancer
 - Epstein Barr virus associated with nasopharyngeal cancer
- Evidence that HPV+ tumors may perform better, but there is benefit with immunotherapy regardless of HPV status



CheckMate: Outcomes by HPV status

CheckMate 141: 2 year update



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Combination immune checkpoint inhibition in HNSCC – *limited success to date*

Trial	Patient population	Treatment arms	ORR	Median OS (months)	Landmark OS
EAGLE	R/M HNSCC after platinum	Durvalumab	17.9%	7.6	24-months: 18.4%
		Durvalumab + tremelimumab	18.2%	6.5	24-months: 13.3%
		SoC	17.3%	8.3	24-months: 10.3%

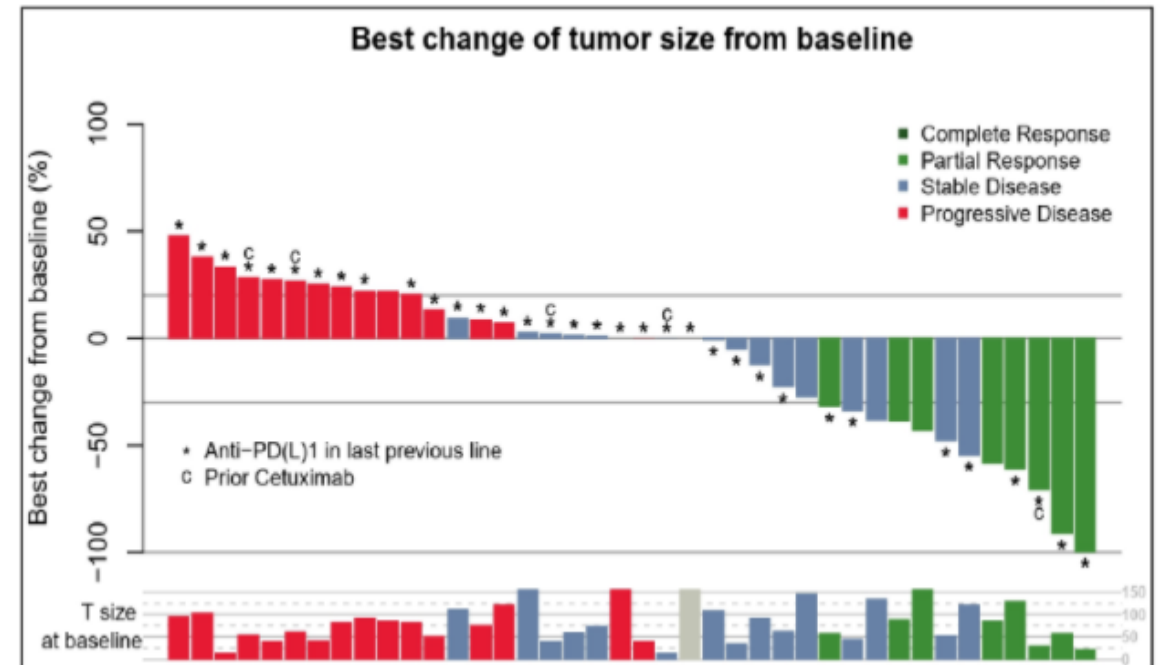
Trial	Patient population	Treatment arms	Expected study completion
KESTREL	Untreated HNSCC	Durvalumab	February 2021
		Durvalumab + tremelimumab	
		SoC	
CheckMate 714	Platinum-refractory HNSCC	Nivolumab + ipilimumab	January 2024
		Nivolumab	
CheckMate 651	Untreated HNSCC	Nivolumab + ipilimumab	February 2026
		EXTREME regimen	

In development: cetuximab + pembrolizumab for recurrent metastatic disease

- Cetuximab and pembrolizumab are both approved as monotherapies for HNSCC
- Phase II trial testing cetuximab + pembrolizumab:
 - Platinum refractory or ineligible disease
 - ORR: 45%
 - Median OS: 18.4 months
 - Safety profile consistent with individual drugs

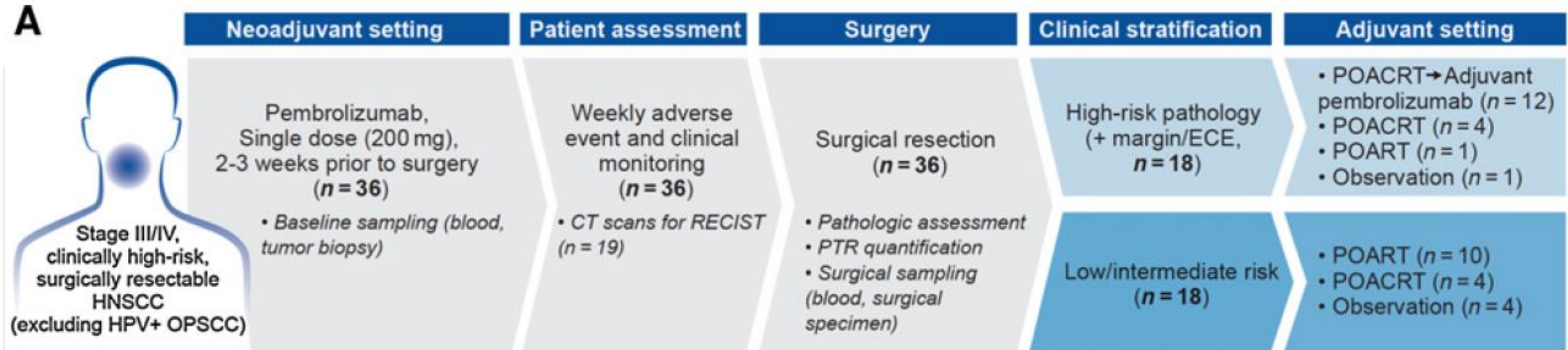
In Development: Monalizumab plus Cetuximab (IO Failure)

Cohort 2, n=40	
PR n (%)	8 (20%)
SD n (%)	15 (37.5%)
PD n (%)	15 (37.5%)
NE n (%)	2* (5%)
ORR %, [95% CI]	20% [10.5-34.8]
Time to Response median, [95% CI]	1.6 mo [1.6-5.3]
Duration of Response median, [95% CI]	5.2 mo [3.9-NR]



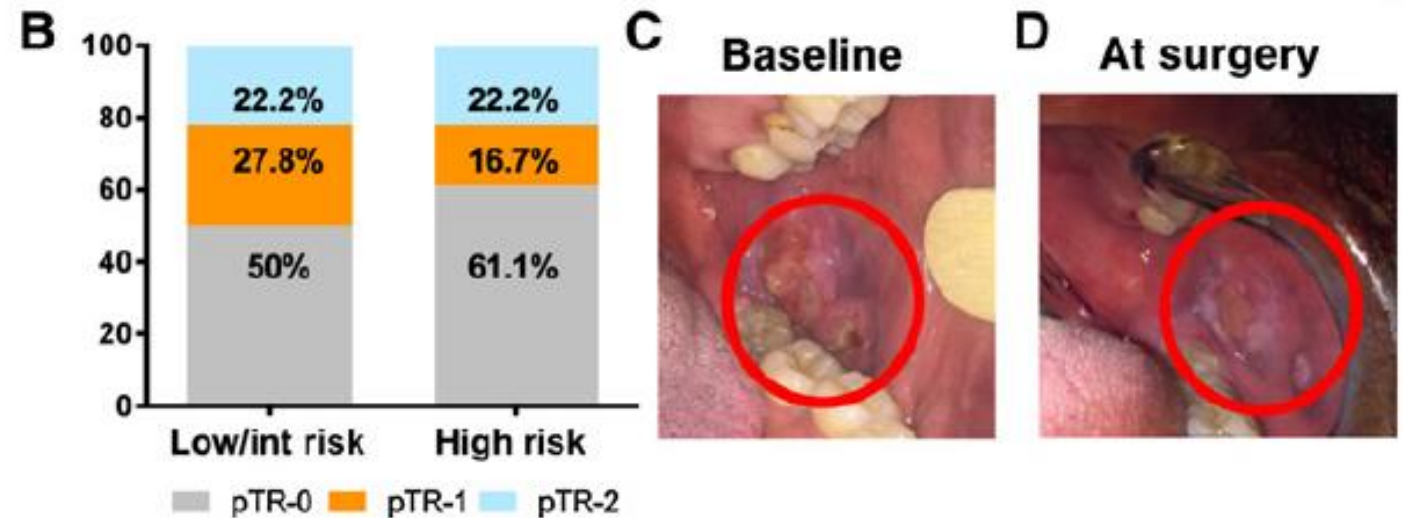
Cohen et al. J Clin Oncol 38: 2020 (suppl; abstr 6516)

In development: Neoadjuvant IO



In development: Neoadjuvant IO

- No serious AEs or unexpected surgical complications/delays
- pTR-2: 22%
- pTR-1: 22%
- 1-year relapse rate: 16.7%



In development: Checkpoint inhibitors + radiotherapy as primary therapy

- NCT03247712: neoadjuvant nivolumab + SBRT
 - Phase I
 - Decreased tumor size prior to surgery; high pathologic CR rate
- KEYNOTE-412: pembrolizumab + chemoradiation
 - Phase III
 - Safety confirmed, estimated completion 2021
- JAVELIN Head and Neck 100: avelumab + chemoradiation
 - Phase III trial terminated in early 2020, Negative trial.
- REACH: avelumab + cetuximab + radiotherapy
 - Phase III
 - Safety confirmed, estimated completion 2027

In development: Selected ongoing combination trials

Trial	Patient population	Treatment arms	Targets	Expected study completion
LEAP-010	Untreated recurrent/metastatic PD-L1+ HNSCC (CPS \geq 1)	Pembrolizumab + lenvatinib	PD-1 + multikinase inhibitor	April 2024
		Pembrolizumab	PD-1	
INDUCE-3	Untreated recurrent/metastatic PD-L1+ HNSCC (CPS \geq 1)	Pembrolizumab + GSK609	PD-1 + ICOS	July 2023
		Pembrolizumab	PD-1	
NCT02643550	HNSCC after 1-2 therapies, including progression on Pt	Monalizumab + cetuximab	NKG2A + EGFR	Phase 1/2: 2021 Phase 3: planned

Conclusions

- Cytotoxic chemotherapy achieves limited survival in HNSCC with unfavorable side effects.
- Checkpoint inhibitors that target the PD-1 axis, nivolumab and pembrolizumab, are approved in platinum-refractory/exposed recurrent/metastatic HNSCC.
- Pembrolizumab +/- Chemotherapy based on PD-L1 CPS is FDA approved for frontline recurrent/metastatic HNSCC
- Nivolumab and pembrolizumab are in general better tolerated than cytotoxic chemotherapy.
- Ongoing areas of research include combinations of immunotherapy with radiation and/or other drugs and development of predictive biomarkers.

Cohen et al. *Journal for Immunotherapy of Cancer* (2019) 7:184
<https://doi.org/10.1186/s40425-019-0662-5>

Journal for Immunotherapy
of Cancer

POSITION ARTICLE AND GUIDELINES

Open Access

The Society for Immunotherapy of Cancer consensus statement on immunotherapy for the treatment of squamous cell carcinoma of the head and neck (HNSCC)



Ezra E. W. Cohen¹, R. Bryan Bell², Carlo B. Bifulco², Barbara Burtneß³, Maura L. Gillison⁴, Kevin J. Harrington⁵, Quynh-Thu Le⁶, Nancy Y. Lee⁷, Rom Leidner², Rebecca L. Lewis⁸, Lisa Licitra⁹, Hisham Mehanna¹⁰, Loren K. Mell¹, Adam Raben¹¹, Andrew G. Sikora¹², Ravindra Uppaluri¹³, Fernanda Whitworth¹⁴, Dan P. Zandberg⁸ and Robert L. Ferris^{8*}

Case Study 1

- Case 1: A 67 yo male with pmh for COPD presents with recurrent oral cavity SCC. The patient was diagnosed with a T3N2cM0 SCC of the right oral tongue in 2017 s/p resection and adjuvant CRT completed in 1/2018. He now presents with a recurrent oral tongue mass (4cm) with distant metastasis involving lung, liver, and bone. PD-L1 CPS is 10. Which of the following would you recommend?
 - A: Platinum/5FU plus cetuximab
 - B: Nivolumab monotherapy
 - C: Pembrolizumab monotherapy
 - D: Pembrolizumab plus platinum/5FU

Case Study 2

- Case 1: A 65 yo male with pmh for COPD presents with recurrent hypopharyngeal SCC. The patient was diagnosed with a T3N2bM0 SCC of the hypopharynx and underwent treatment with definitive chemoradiation with high dose Cis X 3 cycles with complete response on 3 months post PET/CT. Five months after completing CRT the patient developed a locoregional recurrence. He is determined to be unresectable and does not have a reirradiation option. Which of the following would you recommend
 - A: Pembrolizumab monotherapy only if CPS ≥ 1
 - B: Pembrolizumab plus platinum/5FU
 - C: Pembrolizumab monotherapy regardless of PD-L1 status
 - D: Carboplatin plus paclitaxel