

# Immunotherapy for the Treatment of Head and Neck Cancer

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# Disclosures

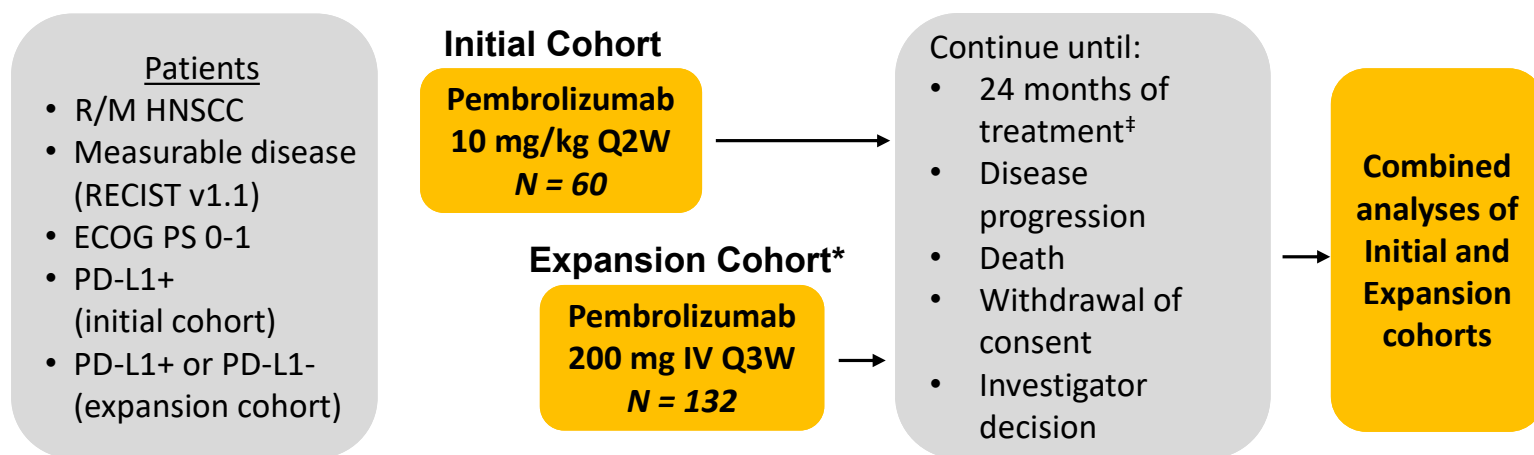
- Consulting Fees: Merck, Bayer

# Approved checkpoint inhibitors in head and neck cancers

Drug	Approved	Indication	Dose
Pembrolizumab	2016	R/M HNSCC, progression on/after chemotherapy	200 mg Q3W or 400 mg Q6W
Nivolumab	2016	R/M HNSCC, progression on/after chemotherapy	240 mg Q2W or 480 mg Q4W
Cemiplimab	2018	Metastatic cutaneous squamous cell carcinoma, not candidate for curative therapies (any site)	350 mg Q3W
Pembrolizumab + platinum + fluorouracil	2019	R/M HNSCC 1 <sup>st</sup> line – all patients	200 mg Q3W or 400 mg Q6W
Pembrolizumab	2019	R/M HNSCC 1 <sup>st</sup> line – PD-L1 CPS ≥ 1	200 mg Q3W or 400 mg Q6W

# KEYNOTE-012: Pembrolizumab in R/M HNSCC

Nonrandomized, Phase 1b Trial, Cohorts<sup>†</sup> B, B2



**Response assessment:** Every 8 weeks until disease progression

**Primary end points:** ORR (RECIST v1.1, central imaging vendor review), safety

**Secondary end points:** ORR (investigator), PFS, OS, duration of response (DOR), ORR in HPV+ patients<sup>§</sup>

<sup>†</sup>Additional cohorts included bladder cancer, TN breast cancer, and gastric cancer.

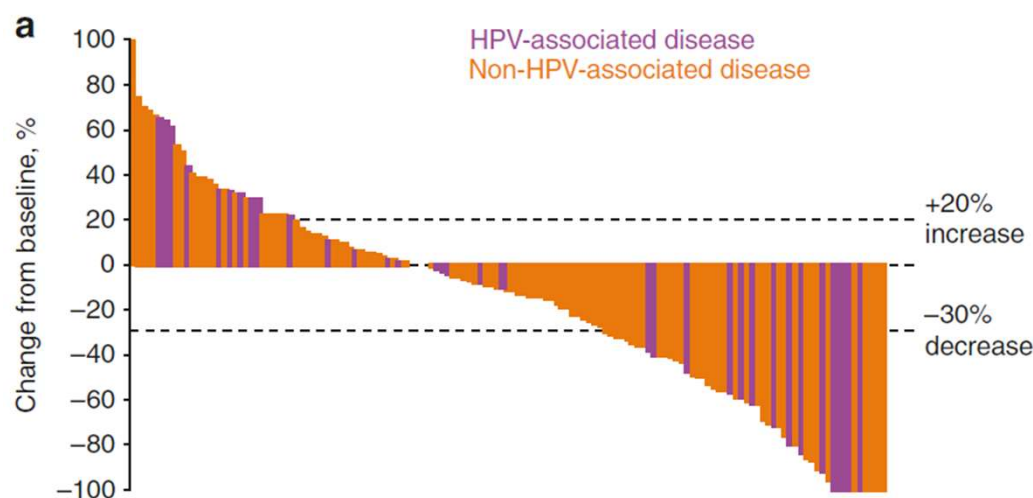
<sup>‡</sup>Treatment beyond progression was allowed.

<sup>§</sup>Initial cohort only.

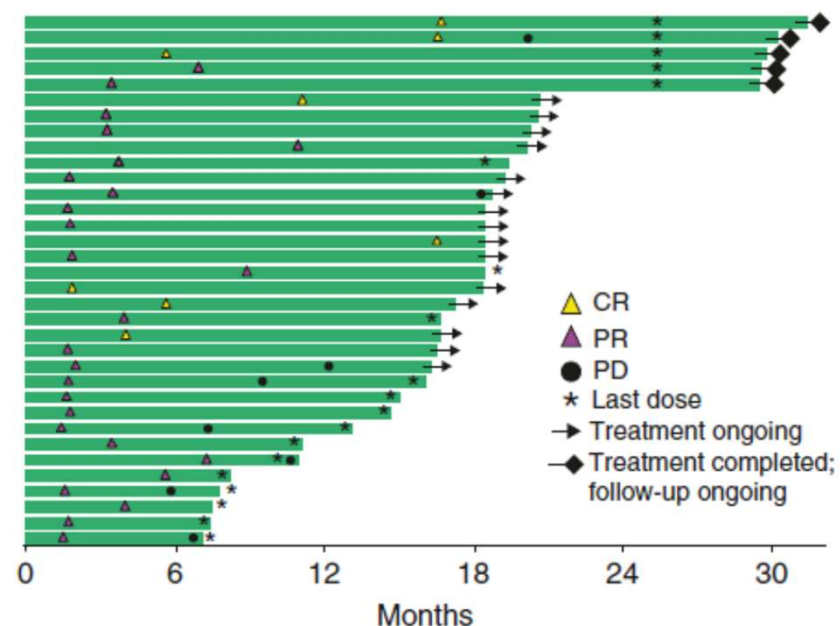
\*Median duration of disease not reached.

# KEYNOTE-012: Pembrolizumab in R/M HNSCC

Nonrandomized, Phase 1b Trial, Cohorts<sup>†</sup> B, B2



ORR 18% (13-24% CI)



Mehra, Br J Can 2018.

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# KEYNOTE-040: Pembrolizumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

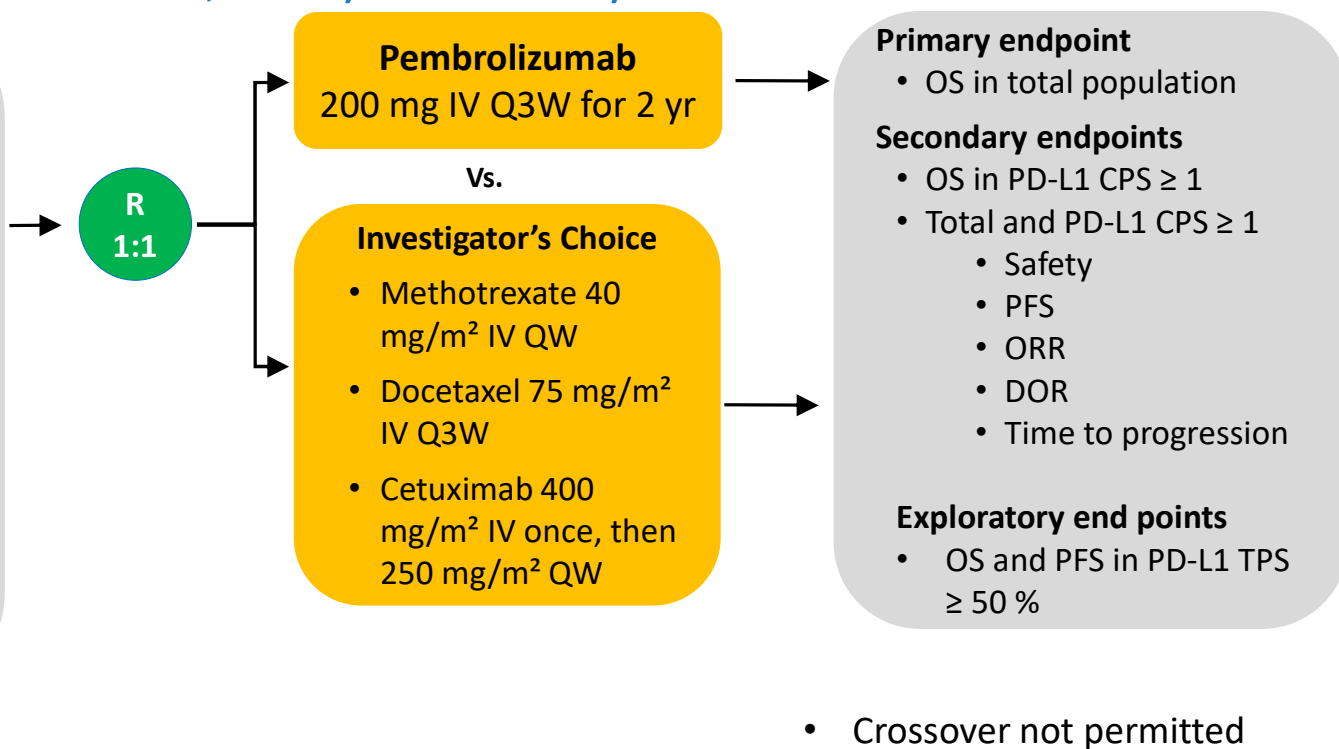
## Phase III Randomized, Safety and Efficacy Trial

### Key Eligibility Criteria

- SCC of the oral cavity, oropharynx, hypopharynx, or larynx
- PD after platinum regimen for R/M HNSCC or recurrence/PD within 3-6 months of multimodal therapy using platinum
- ECOG PS 0 or 1
- Known p16 status (oropharynx)
- Tissue sample for PD-L1 assessment

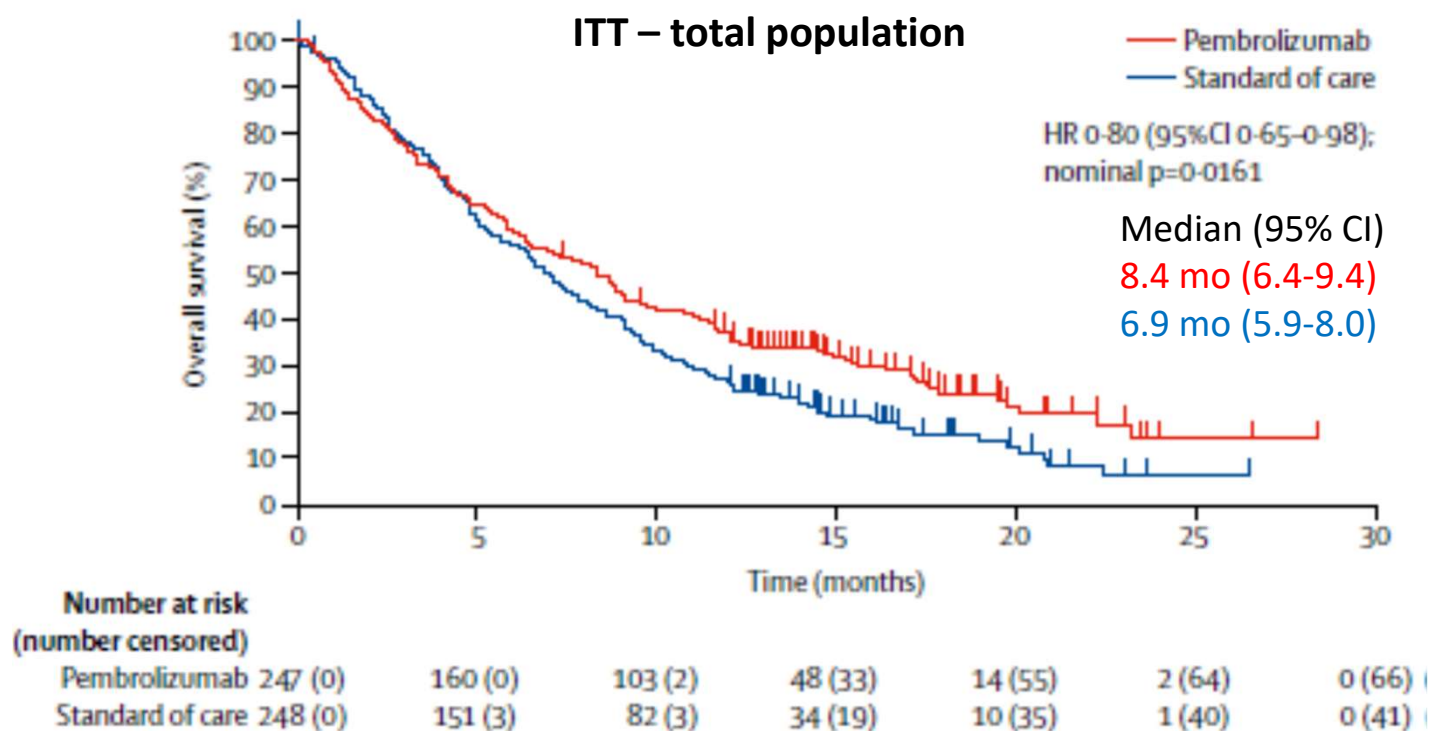
### Stratification factor

- ECOG PS (0 vs 1)
- P16 status (positive vs negative)
- PD-L1 TPS ( $\geq 50\%$  vs  $< 50\%$ )



# KEYNOTE-040: Pembrolizumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

## Phase III Randomized, Safety and Efficacy Trial

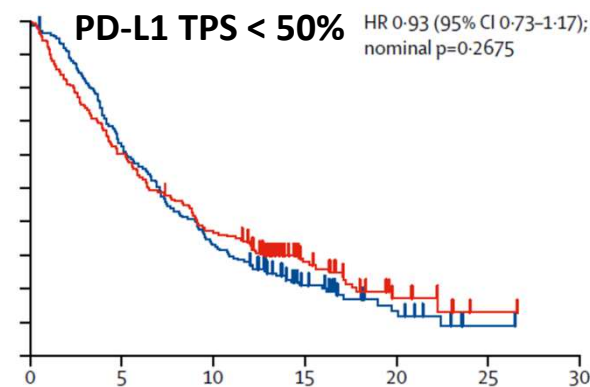
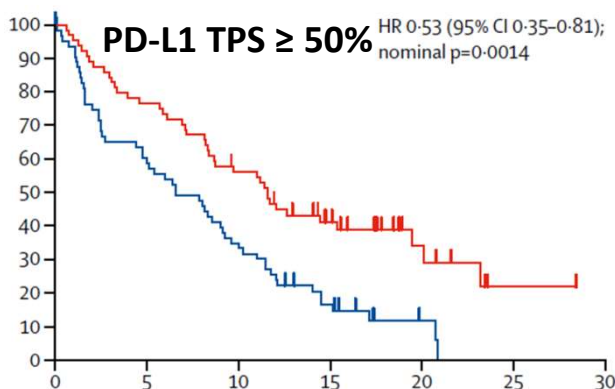
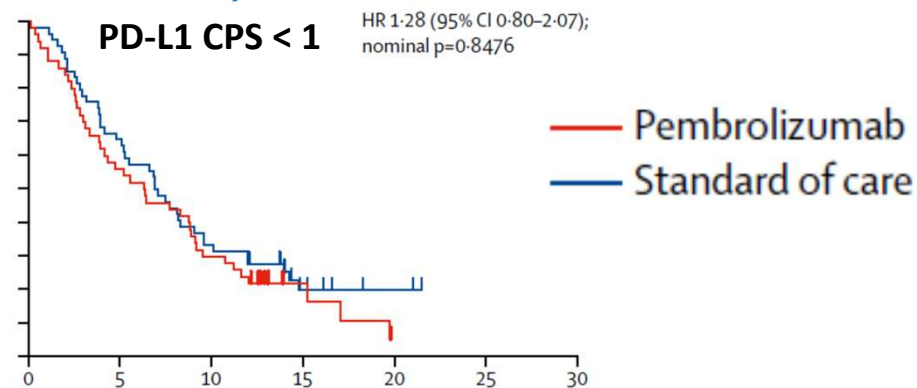
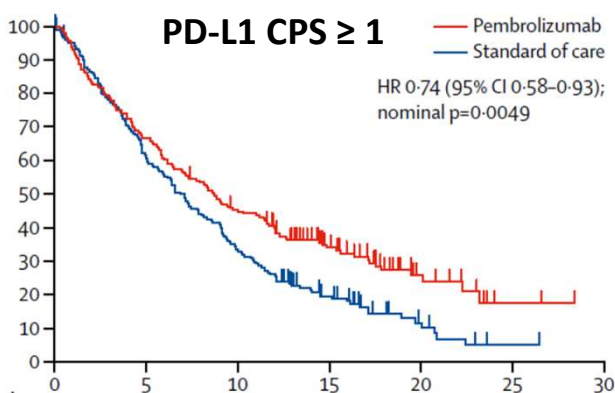


Cohen, Lancet 2019.

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# KEYNOTE-040: Pembrolizumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

## Phase III Randomized, Safety and Efficacy Trial

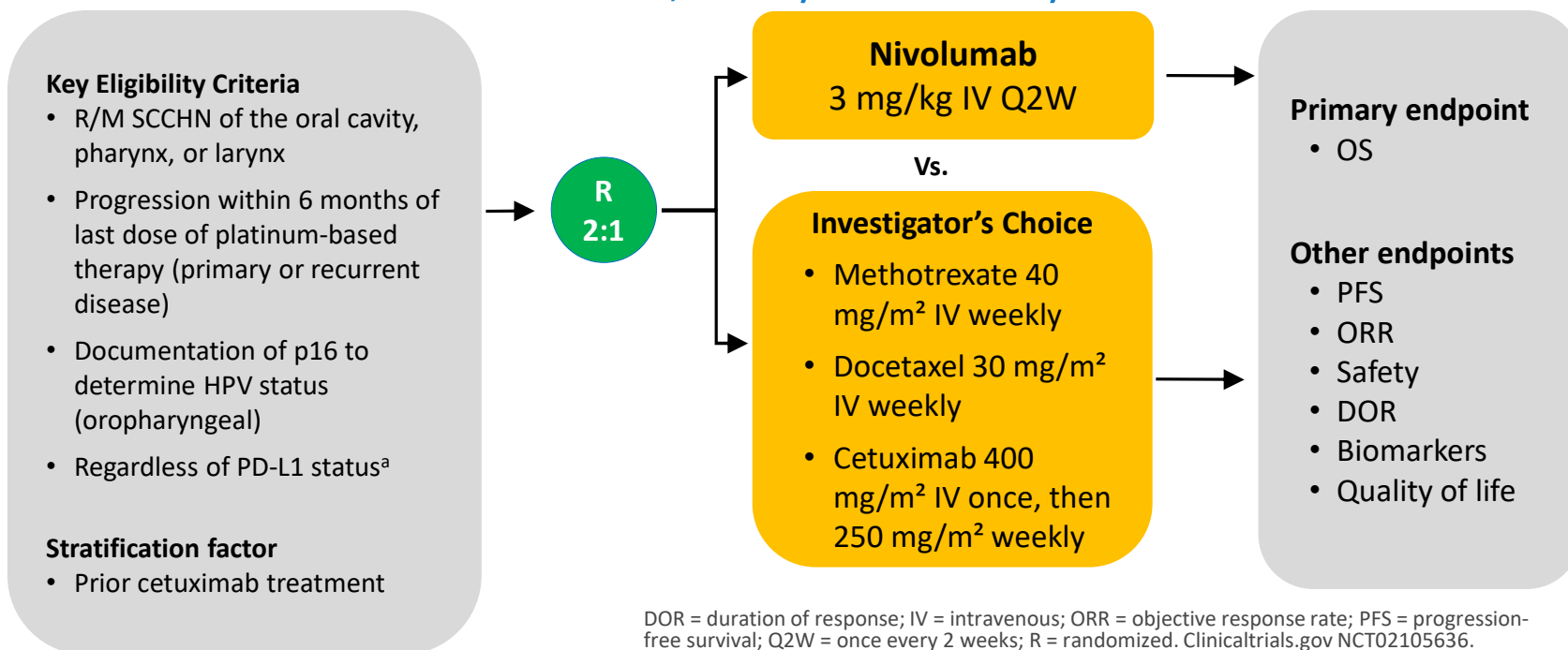


Cohen, Lancet 2019.

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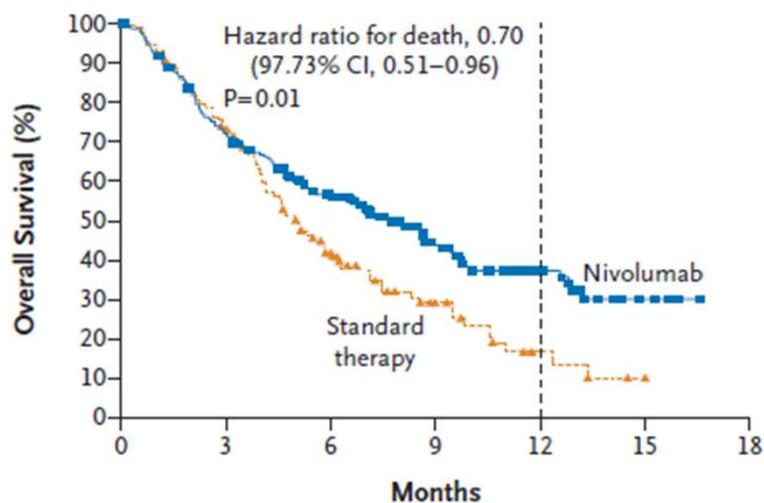
# CheckMate 141: Nivolumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy Phase III Randomized, Safety and Efficacy Trial



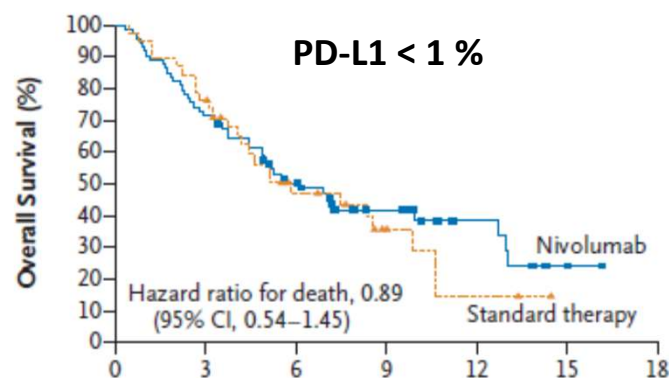
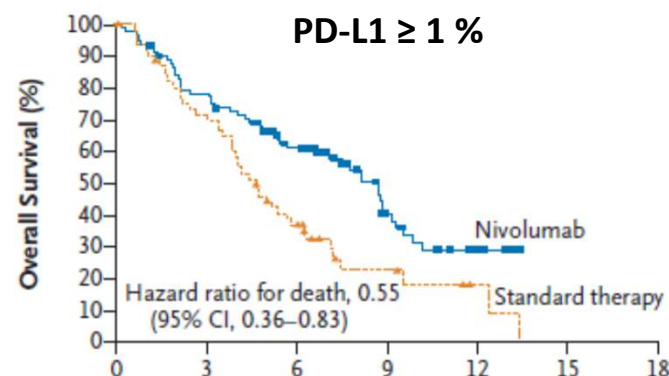
<sup>a</sup>Tissue required for testing

## CheckMate 141: Nivolumab vs Investigator's Choice in R/M HNSCC after Platinum Therapy

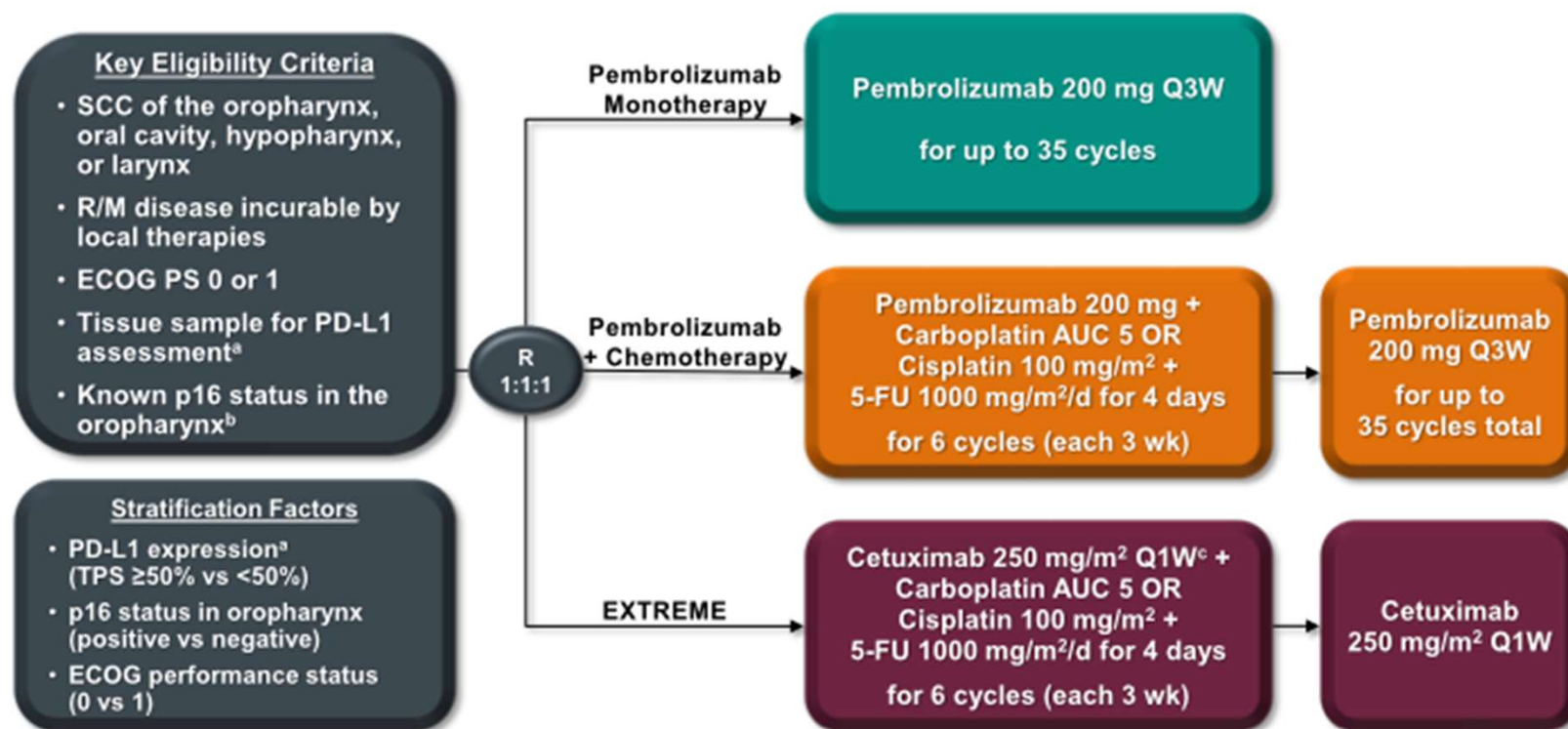
	No. of Patients	No. of Deaths	1-Yr Overall Survival Rate % (95% CI)	Median Overall Survival mo (95% CI)
<b>Nivolumab</b>	240	133	36.0 (28.5–43.4)	7.5 (5.5–9.1)
<b>Standard Therapy</b>	121	85	16.6 (8.6–26.8)	5.1 (4.0–6.0)



No. at Risk							
<b>Nivolumab</b>	240	167	109	52	24	7	0
<b>Standard therapy</b>	121	87	42	17	5	1	0



## KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC



<sup>a</sup>Assessed using the PD-L1 IHC 22C3 pharmDx assay (Agilent). TPS = tumor proportion score = % of tumor cells with membranous PD-L1 expression. <sup>b</sup>Assessed using the CINtec p16 Histology assay (Ventana); cutpoint for positivity = 70%. <sup>c</sup>Following a loading dose of 400 mg/m<sup>2</sup>.

Burtress, Lancet 2019.

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## KEYNOTE-048: study end points

### Primary

- CPS  $\geq 20$ , CPS  $\geq 1$ , and total populations
  - OS
  - PFS

### Secondary

- CPS  $\geq 20$ , CPS  $\geq 1$ , and total populations
  - PFS rates at 6 and 12 months
  - ORR
  - QOL
- Total population
  - Safety and tolerability

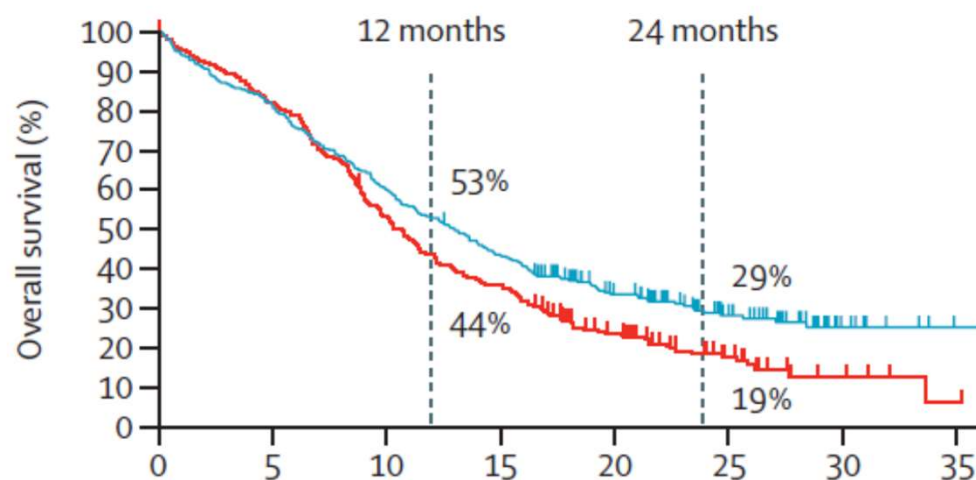
### Key exploratory

- CPS  $\geq 20$ , CPS  $\geq 1$ , and total populations
  - Duration of response

- Crossover not permitted

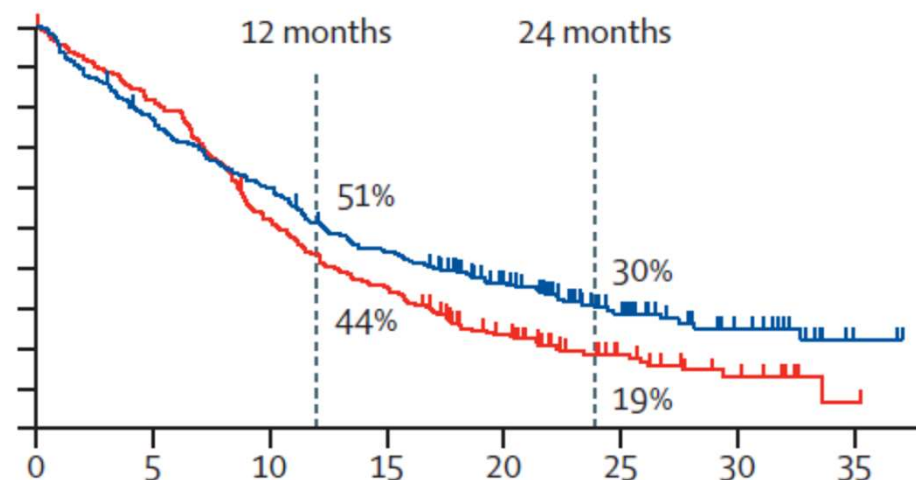
# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC

OS, **Pembro + chemo** vs **EXTREME**, Total population



HR 0.77 (95% CI 0.63-0.93, p=0.0034)  
 Median (95% CI)  
**13.0 mo (10.9-14.7)**  
 10.7 mo (9.3-11.7)

OS, **Pembro** vs **EXTREME**, PD-L1 CPS  $\geq 1$



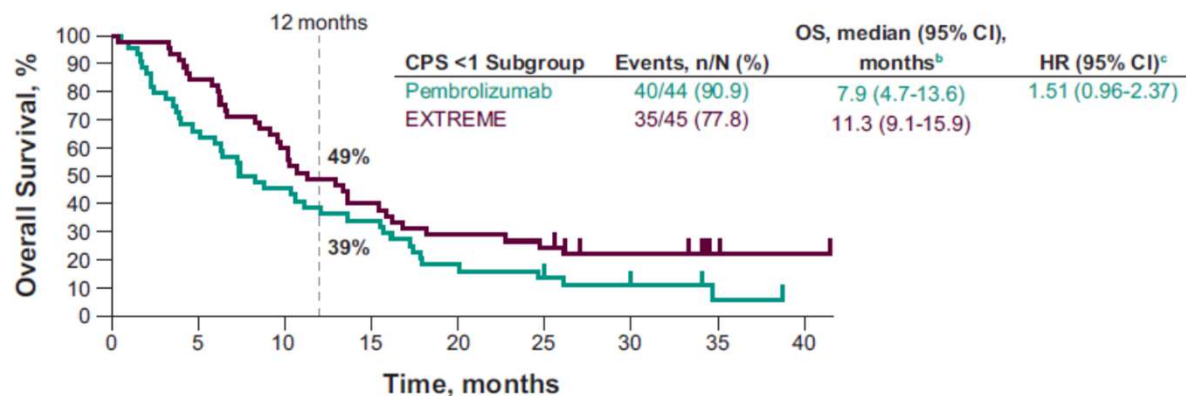
HR 0.78 (95% CI 0.64-0.96, p=0.0086)  
 Median (95% CI)  
**12.3 mo (10.8-14.9)**  
 10.3 mo (9.0-11.5)

Burtress, Lancet 2019.

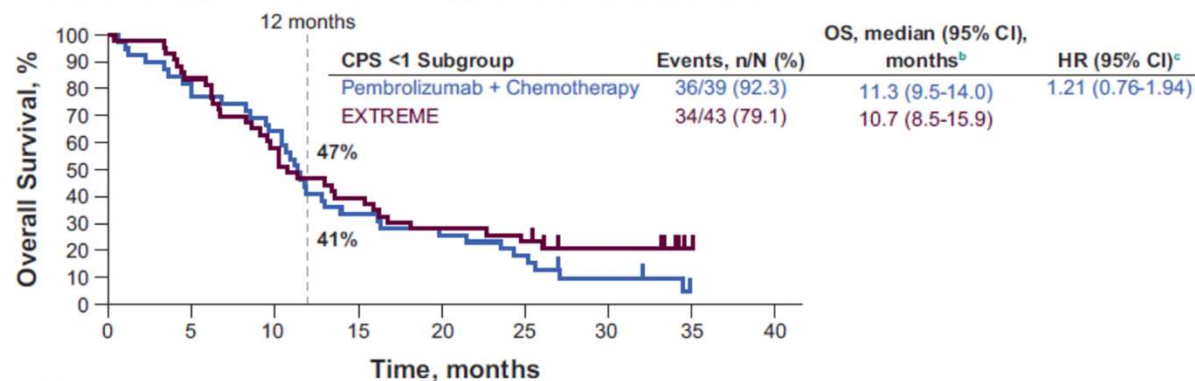
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# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC

## Pembrolizumab vs EXTREME, PD-L1 CPS <1



## Pembrolizumab + Chemotherapy vs EXTREME, PD-L1 CPS <1



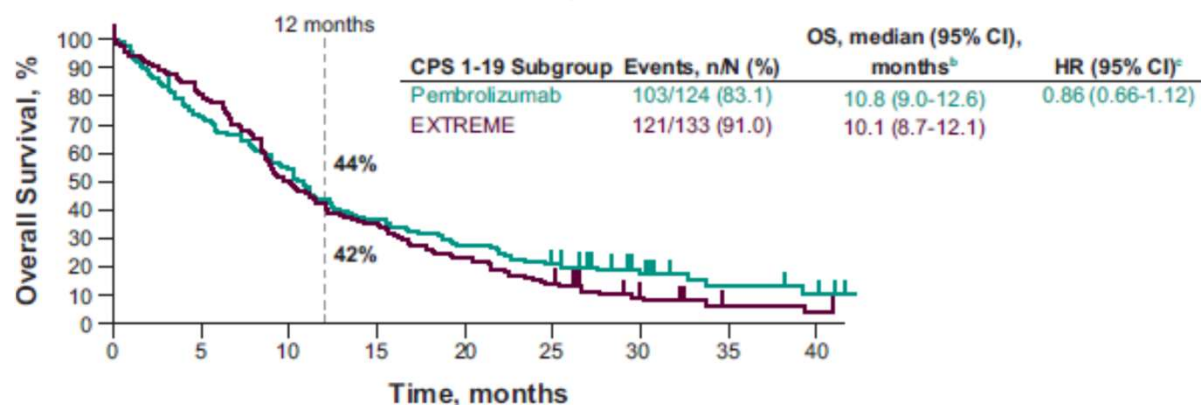
Burtress, AACR 2020

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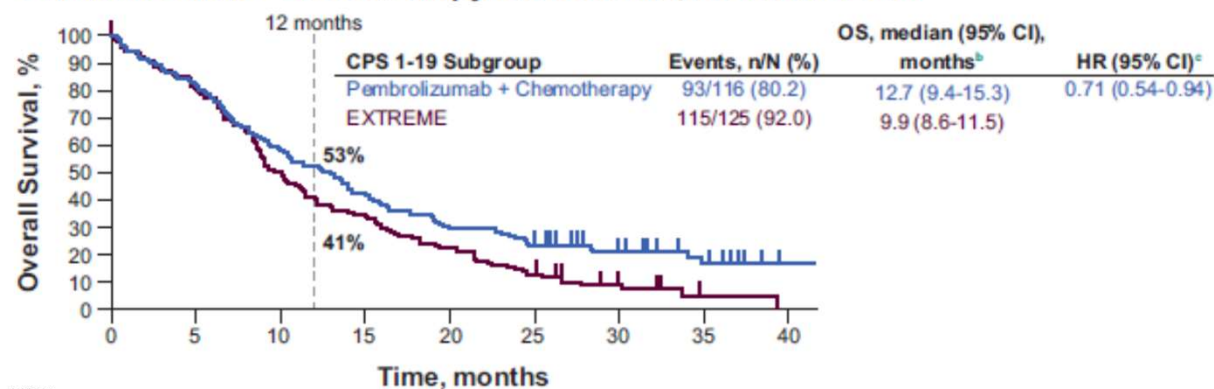


# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC

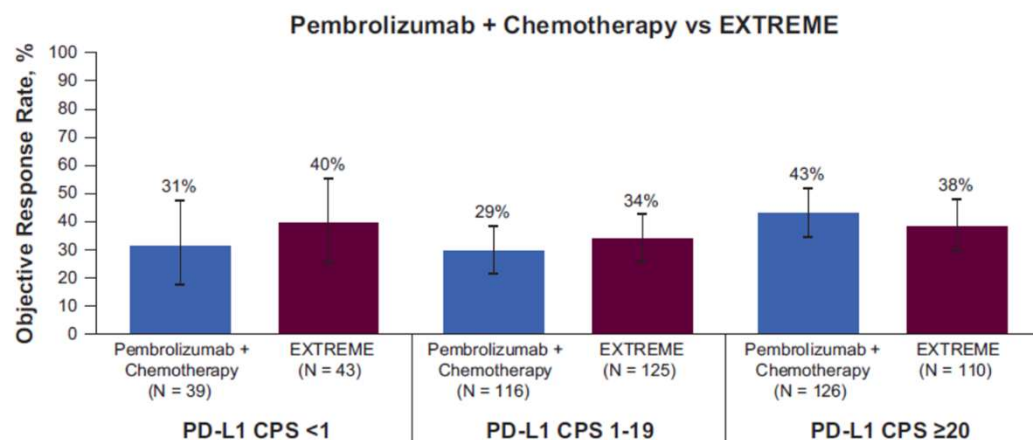
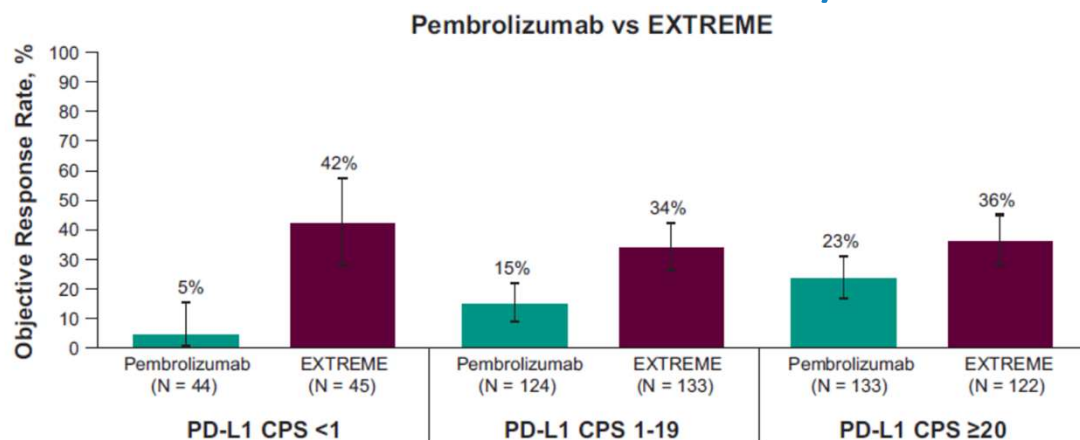
**Pembrolizumab vs EXTREME, PD-L1 CPS 1-19**



**Pembrolizumab + Chemotherapy vs EXTREME, PD-L1 CPS 1-19**



# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC



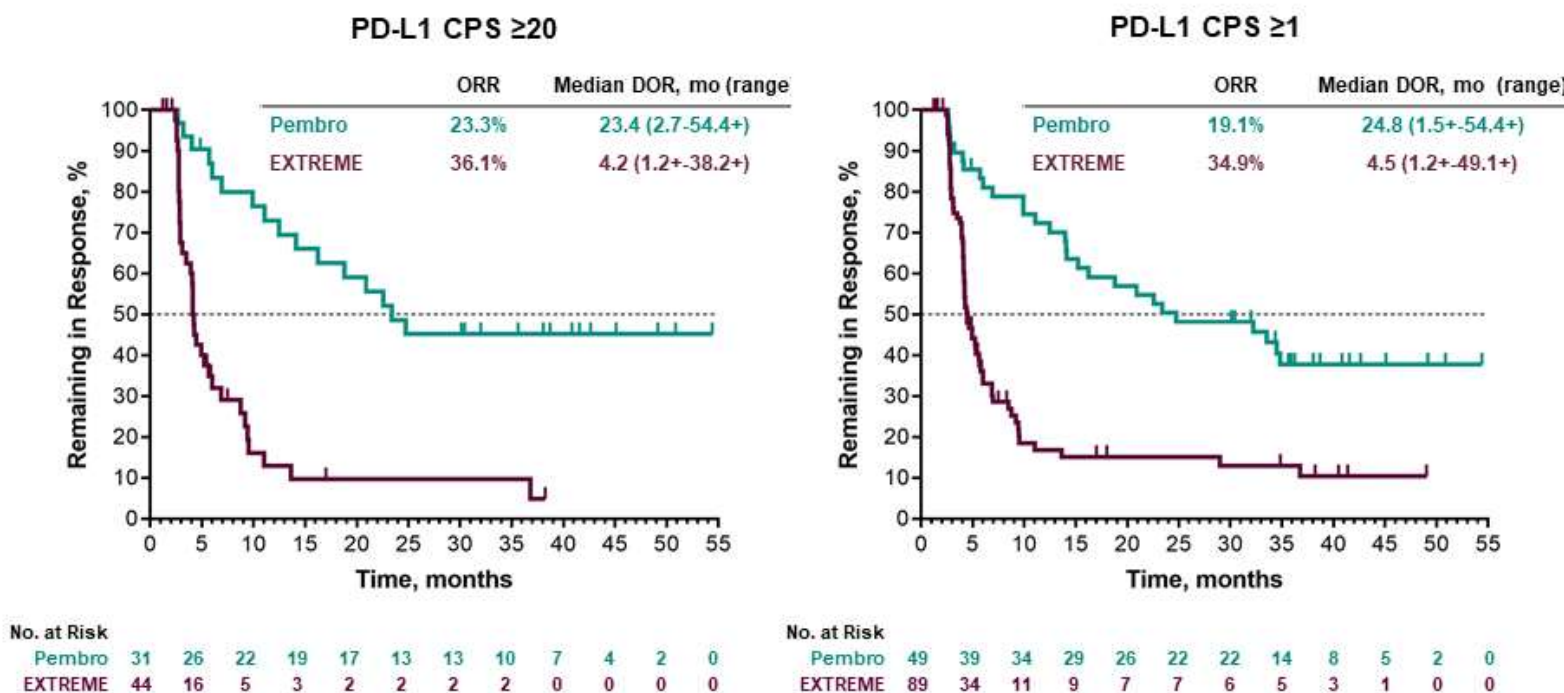
Burtress, AACR 2020

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# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC

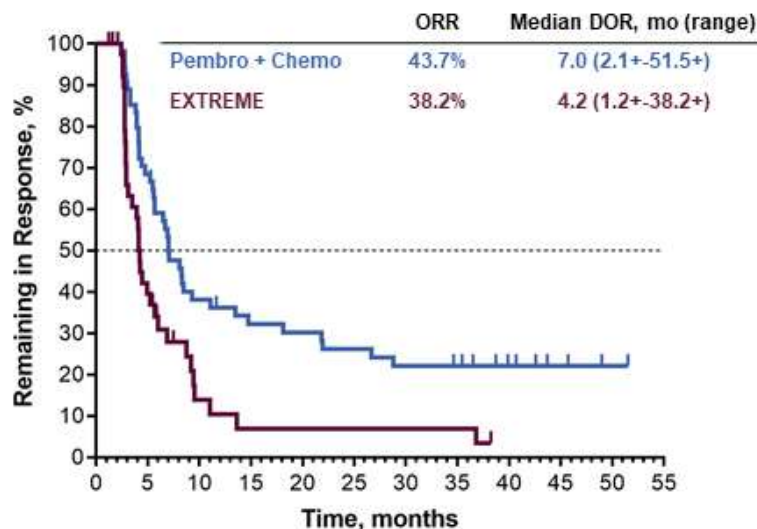
## DOR: Pembrolizumab vs EXTREME



# KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC

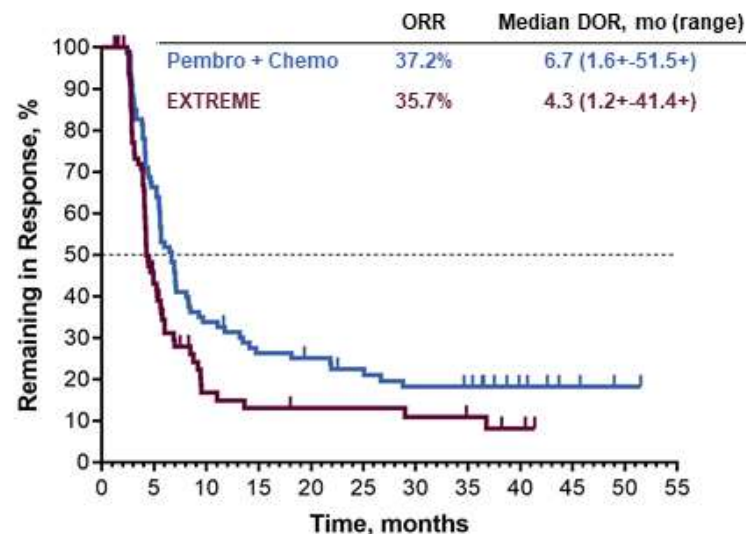
## DOR: Pembrolizumab + Chemo vs EXTREME

PD-L1 CPS  $\geq 20$



No. at Risk											
Pembro + Chemo	55	37	20	16	15	13	11	10	6	3	1
EXTREME	42	15	4	2	2	2	2	2	0	0	0

PD-L1 CPS  $\geq 1$



No. at Risk											
Pembro + Chemo	90	56	28	21	19	16	13	12	6	3	1
EXTREME	84	31	9	7	6	6	5	4	2	0	0

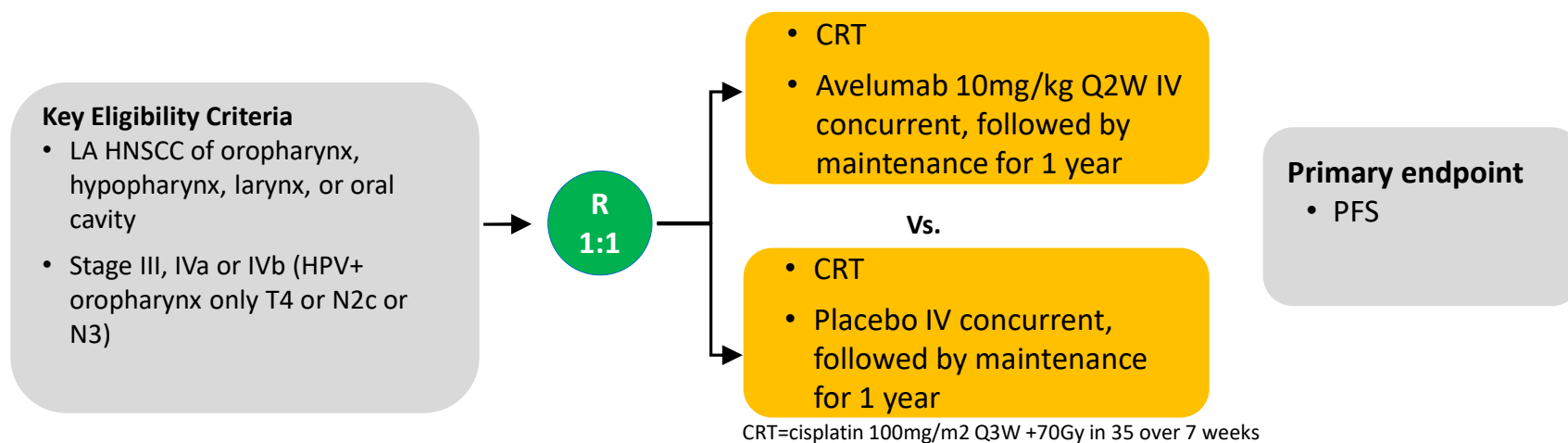
## KEYNOTE-048: Pembrolizumab +/- Chemotherapy in R/M HNSCC

### Safety

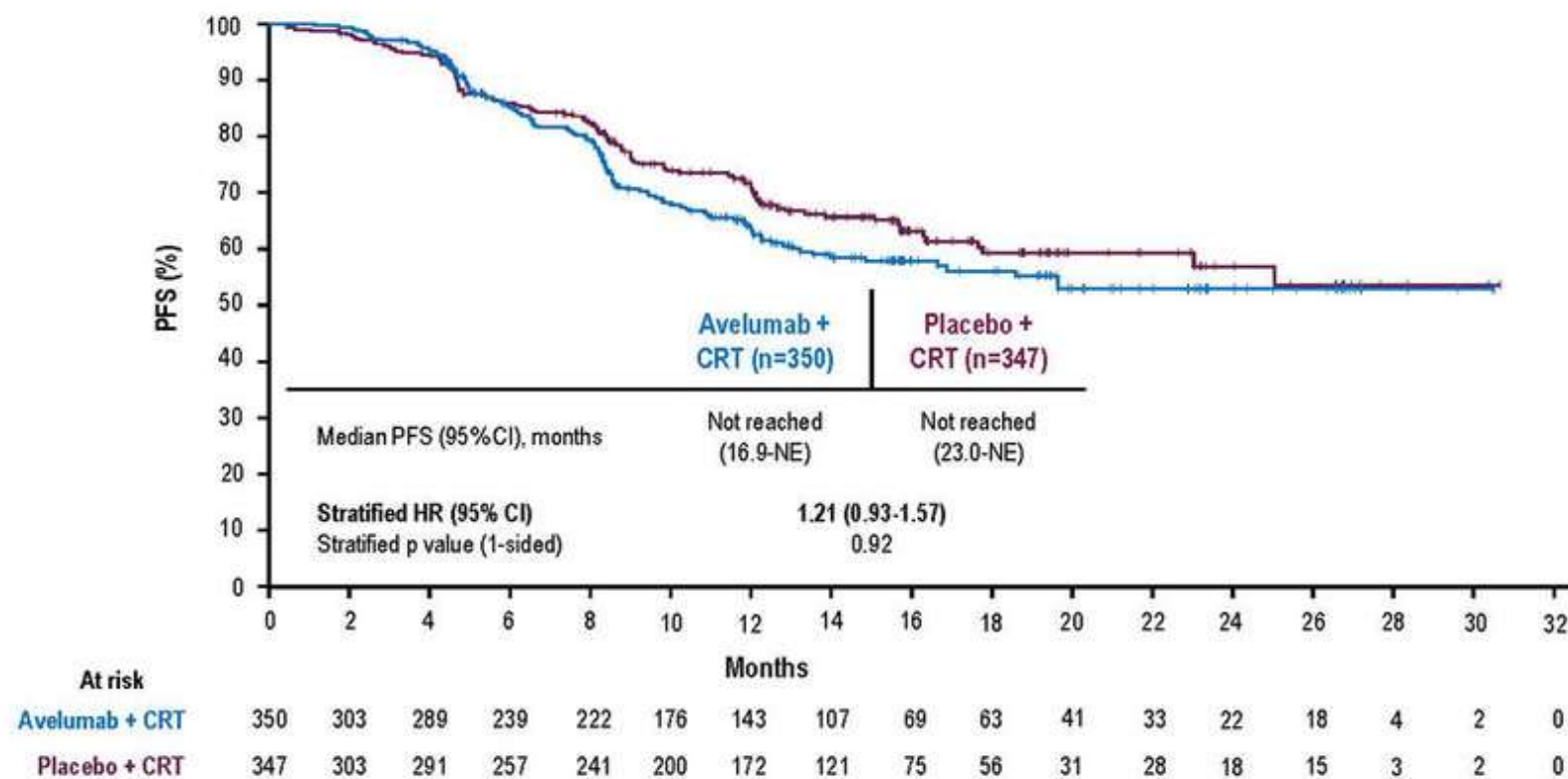
TRAEs	Pembro (n = 300)	EXTREME (n = 287)
Any grade	58.3%	96.9%
Grades 3-5	17.0%	69.3%

TRAEs	Pembro + Chemo (n = 276)	EXTREME (n = 287)
Any grade	95.7%	96.9%
Grades 3-5	71.7%	69.3%

# JAVELLIN Head & Neck 100



## JAVELLIN Head & Neck 100



Cohen, ESMO 2020.

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# Cemiplimab in advanced/metastatic cutaneous squamous-cell carcinoma

## Key Eligibility Criteria

- Advanced cutaneous squamous-cell carcinoma (any site)
- Not eligible for surgery
- ECOG 0-1
- ≥1 assessable lesion



**Cemiplimab**  
3 mg/kg IV Q2W



## Primary endpoint

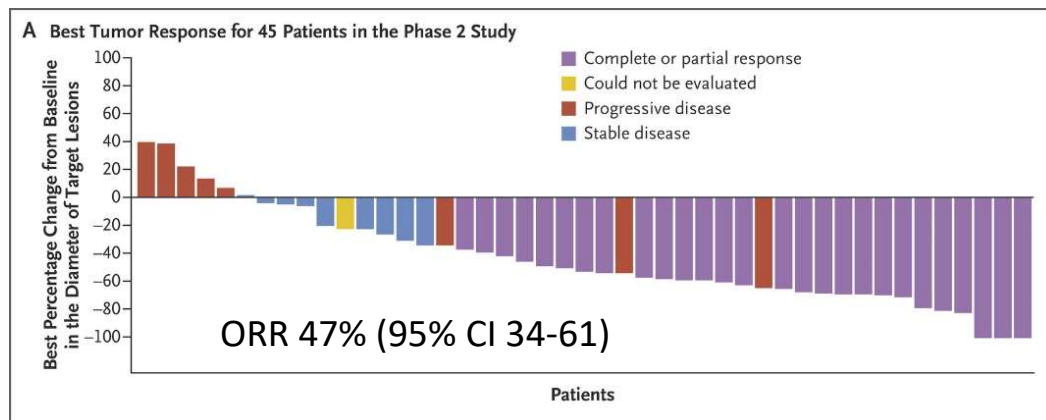
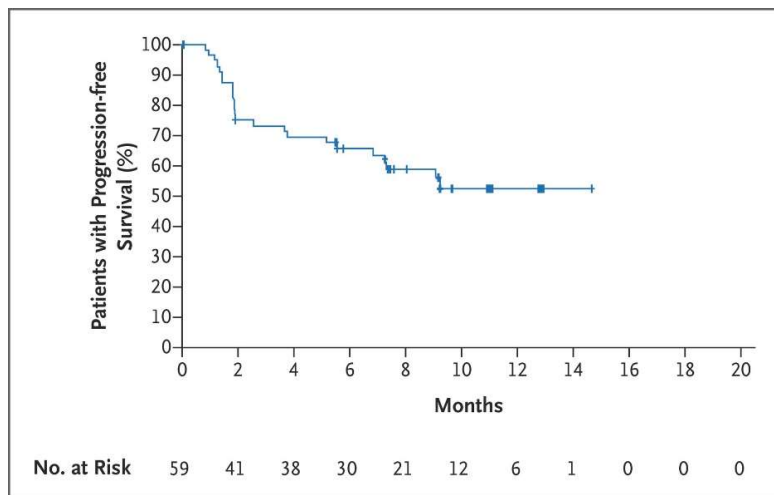
- Response rate

## Other endpoints

- Duration of response
- PFS
- OS
- Side effects
- Durable disease control

# Cemiplimab in advanced/metastatic cutaneous squamous-cell carcinoma

Primary site of cutaneous squamous-cell carcinoma — no. (%)	Expansion Cohorts of the Phase 1 Study (N = 26)	Metastatic-Disease Cohort of the Phase 2 Study (N = 59)
Head or neck	18 (69)	38 (64)
Arm or leg	5 (19)	12 (20)
Trunk	2 (8)	9 (15)
Penis	1 (4)	0



Migden, NEJM 2018.

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# Conclusions

Drug	Approv	Indication
Pembrolizumab	2016	R/M HNSCC, progression on/after chemotherapy
Nivolumab	2016	R/M HNSCC, progression on/after chemotherapy
Cemiplimab	2018	Metastatic cutaneous squamous cell carcinoma, not candidate for curative therapies (any site)
Pembrolizumab + platinum + fluorouracil	2019	R/M HNSCC 1 <sup>st</sup> line – all patients
Pembrolizumab	2019	R/M HNSCC 1 <sup>st</sup> line – PD-L1 CPS ≥ 1

- Immunotherapy for H&N cancers
  - Indications in 1<sup>st</sup> and “2<sup>nd</sup>” line R/M HNSCC
  - Survival benefit
  - Better safety/tolerability than chemotherapy
- Ongoing areas of immunotherapy research include:
  - Neo-adjuvant/Adjuvant/CRT
  - PD-L1 negative populations?

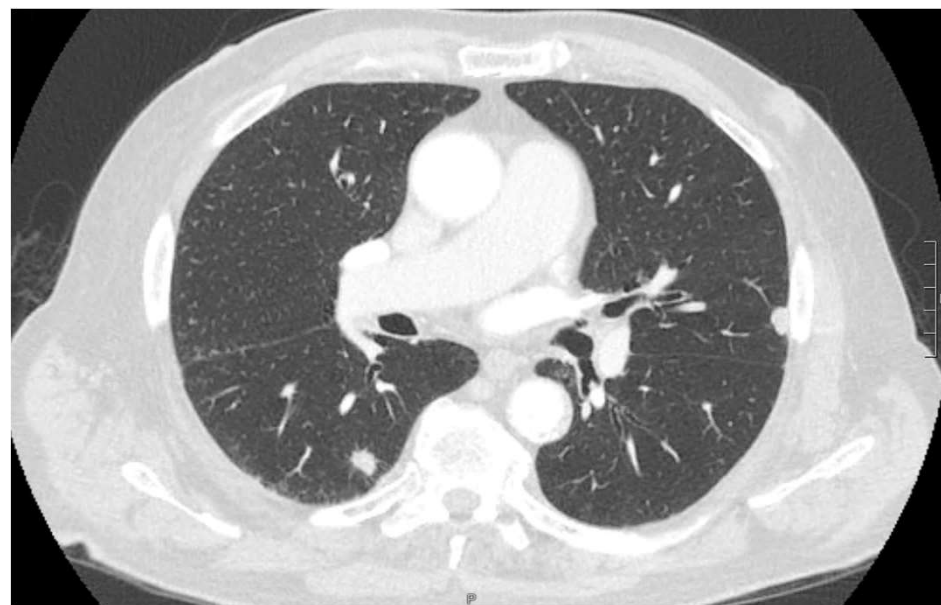


# Case Study

## Case Study

- 68M
- PmHx: COPD, HTN
- Social hx: 50 pack years, previous heavy ETOH use
- Oncologic hx:
  - November 2018: cT2N3b SCC of supraglottic larynx
  - January 2019: Definitive CRT with 3 high dose cisplatin, excellent response, surveillance follow-up
  - January 2020: 2 new lung nodules, 12mm and 17mm, not accessible for easy biopsy
  - April 2020: further growth of the 2 nodules, no other disease
  - July 2020: SBRT to lung nodules

October 2020: response in SBRT treated nodules, but multiple new lung nodules (7) and mediastinal adenopathy



Clinical status: grade 1 fatigue, dry cough, ECOG 1

## Case Study

- What is the next step in the management of this patient?
  - A) Start chemotherapy
  - B) Obtain more information
  - C) Observation
  - D) More SBRT

## Case Study

- Systemic treatment is discussed and the patient is interested in pursuing treatment
- Biopsy specimen from initial diagnosis is available (Nov 2018) and submitted for PD-L1 testing
  - CPS 1-19%

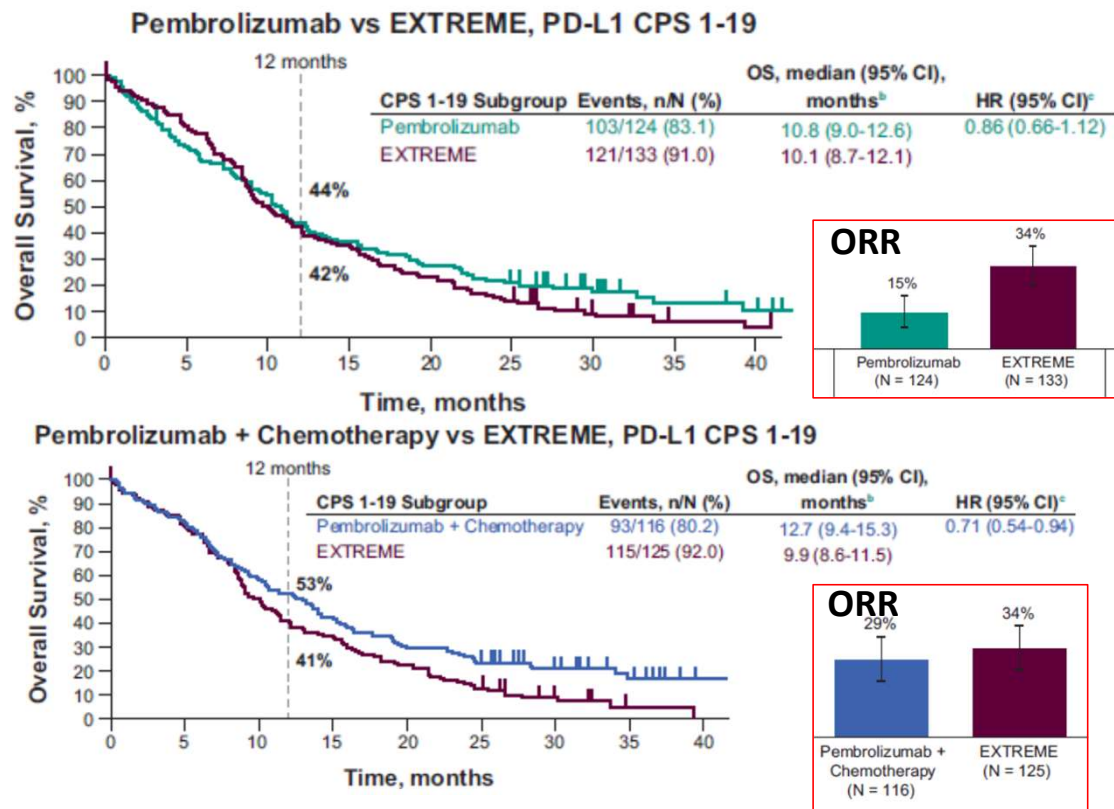
## Case Study

- What systemic treatment would you start?
  - A) Chemotherapy alone (carbo/taxol in Canadian context)
  - B) Pembrolizumab alone
  - C) Pembrolizumab + platinum/5-Fu
  - D) Clinical trial

## Case Study

	Pembrolizumab	Pembrolizumab + platinum/5-FU
Pro	1) Well tolerated 2) Once q3 weeks	1) Higher response rate 2) OS benefit?
Con	1) Lower response rate	1) Higher risk of AEs 2) 4 day 5-FU infusion

Patient elects to go onto a clinical trial



Cohen et al. *Journal for Immunotherapy of Cancer* (2019) 7:184  
<https://doi.org/10.1186/s40425-019-0662-5>

Journal for Immunotherapy  
of Cancer

**POSITION ARTICLE AND GUIDELINES**

**Open Access**

## The Society for Immunotherapy of Cancer consensus statement on immunotherapy for the treatment of squamous cell carcinoma of the head and neck (HNSCC)



Ezra E. W. Cohen<sup>1</sup>, R. Bryan Bell<sup>2</sup>, Carlo B. Bifulco<sup>2</sup>, Barbara Burtneess<sup>3</sup>, Maura L. Gillison<sup>4</sup>, Kevin J. Harrington<sup>5</sup>, Quynh-Thu Le<sup>6</sup>, Nancy Y. Lee<sup>7</sup>, Rom Leidner<sup>2</sup>, Rebecca L. Lewis<sup>8</sup>, Lisa Licitra<sup>9</sup>, Hisham Mehanna<sup>10</sup>, Loren K. Mell<sup>1</sup>, Adam Raben<sup>11</sup>, Andrew G. Sikora<sup>12</sup>, Ravindra Uppaluri<sup>13</sup>, Fernanda Whitworth<sup>14</sup>, Dan P. Zandberg<sup>8</sup> and Robert L. Ferris<sup>8\*</sup>