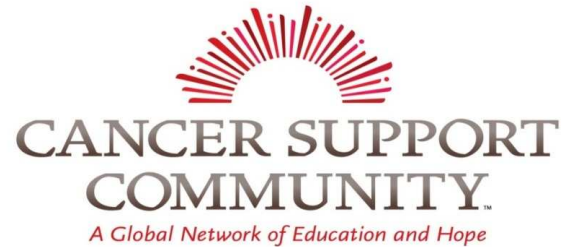


# Patient Perspectives on Value and Support

Gwen Darien  
EVP, Programs & Services  
Society for Immunotherapy and Cancer Meeting  
November 8, 2015



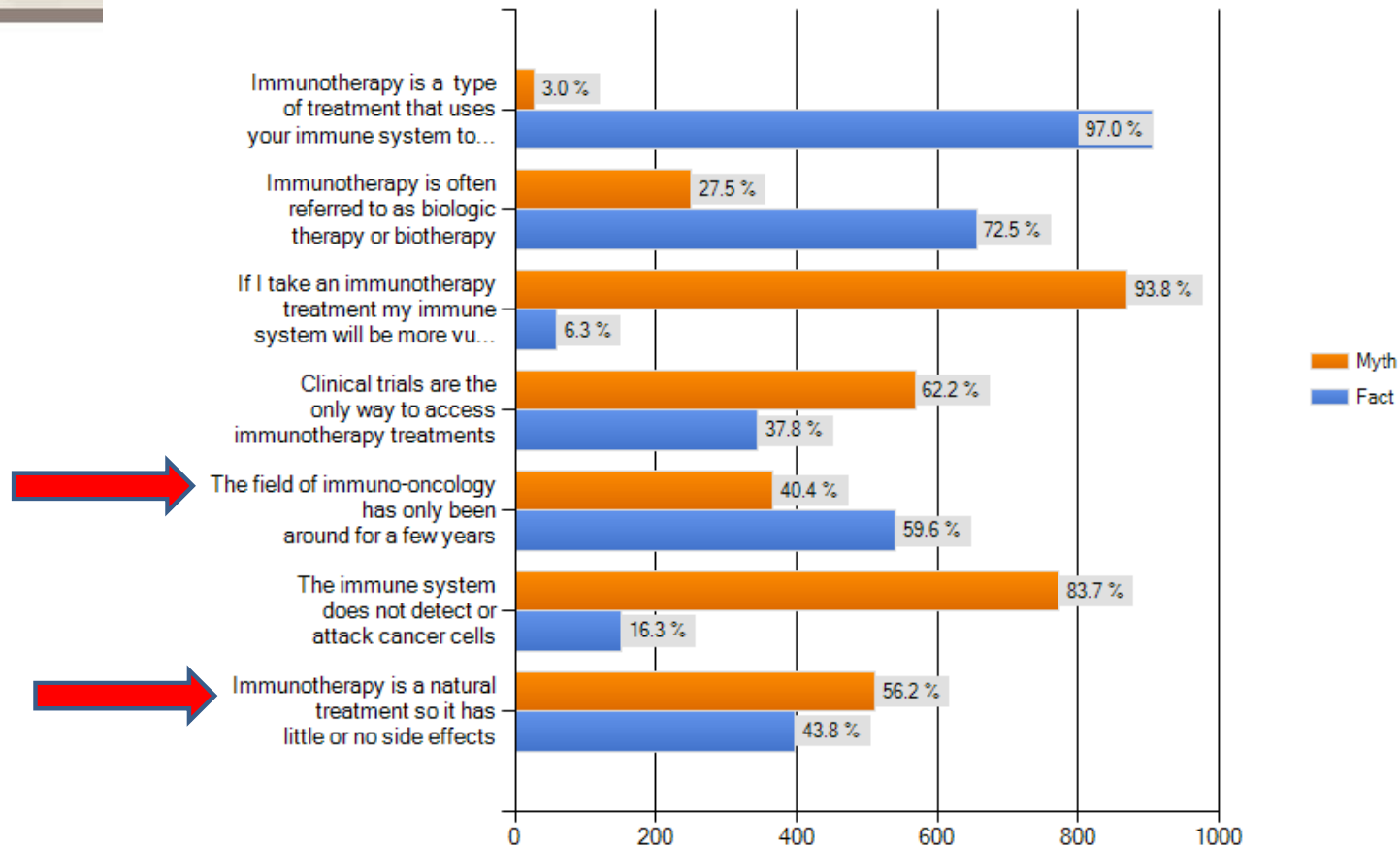
# Presenter Disclaimer

- I have no relevant disclosures to this presentation.

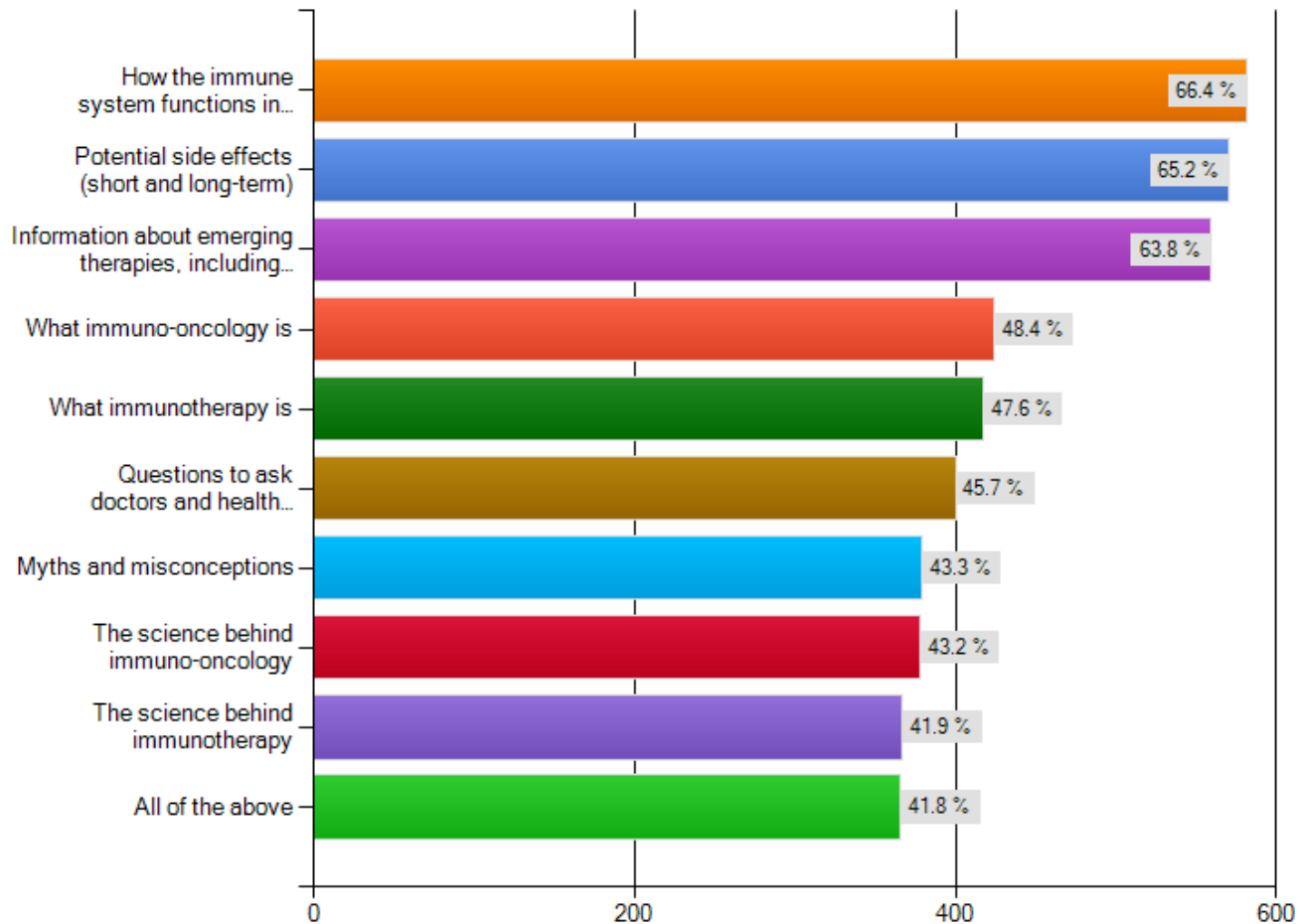
# Background – Cancer Immunotherapy and the Patient Experience

- Experience for patients on immunotherapy is very different than previously used modalities
- Patients have increasing understanding of, and interest in immunotherapy
- Highlights of CSC's patient survey

Today, based on what you know about immuno-oncology/ immunotherapy, please indicate whether you think the following statements are a myth or fact.



**What topics areas would you be interested in learning more about? (Check all that apply)**



# Understanding the Patient Perspective

- Where does the interest of the patient intersect with the needs of science?
- How do patients define benefit and value?
  - Non-exchange based
  - Patient value = patient values
  - Communication with health care team
  - Community with others experiencing the same diagnosis

# Understanding the patient perspective

- What does survivorship mean with a chronic disease?
- Side effects that differ from what others impacted by cancer have experienced before
- Long term psychosocial impact

# Evolving Hope and Purpose

- “I think your purpose evolves as your experience changes. This is a chronic illness. It doesn't go away, and there is no end. My story comes up in daily life and there are people close to me who don't want to hear my story anymore. Others want to move on. I'm not on treatment anymore, but they don't understand that physically and emotionally I am not the same person I was before.”

– Lilly A., living with melanoma