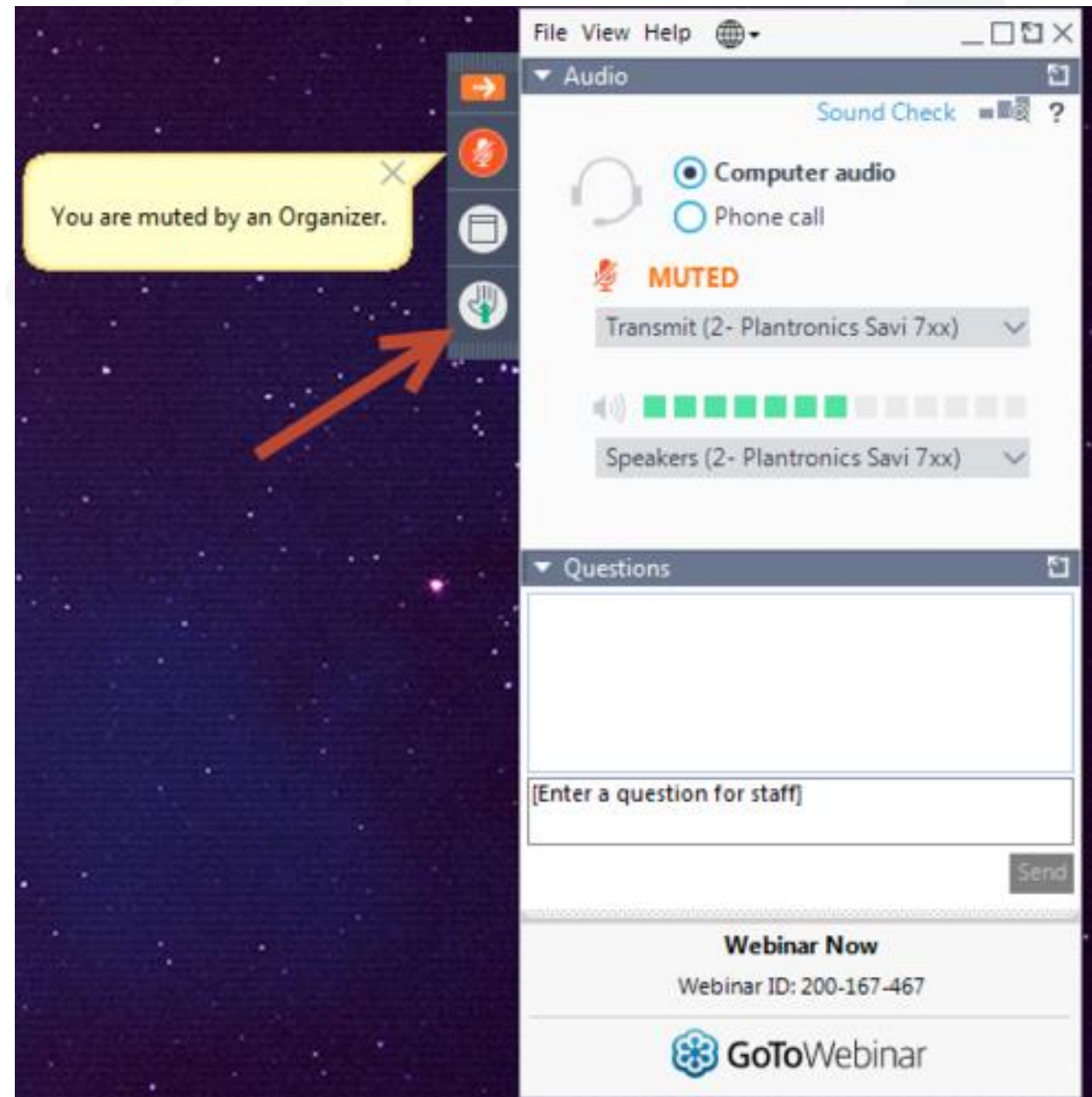


# Welcome to the Meet-the-Experts Webinar Series: Careers in Science Away from the Bench

## Raise your hand if...





Society for Immunotherapy of Cancer

# Welcome to the Meet-the-Expert Webinar: Careers in Science Away from the Bench

Thursday, August 22, 2019

3:00 – 4:00 p.m. EDT

# Webinar Agenda

3:00 – 3:05 p.m. EDT

Welcome and Introductions

3:05 – 3:40 p.m. EDT

Careers in Science Away from the Bench Presentations

- Dr. Henkin
- Dr. Natalizio
- Dr. Seger

3:40 – 4:00 p.m. EDT

Question and Answer Session

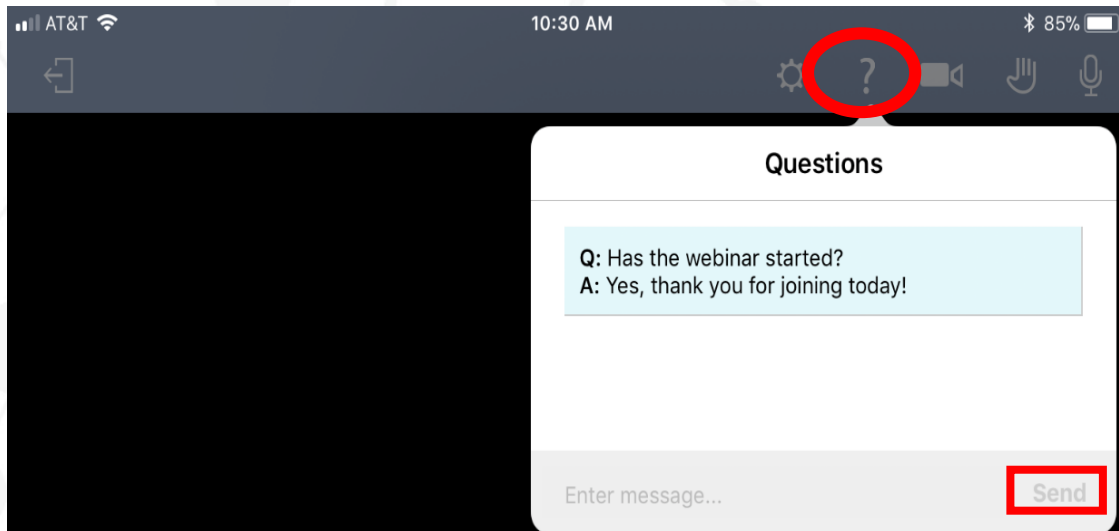


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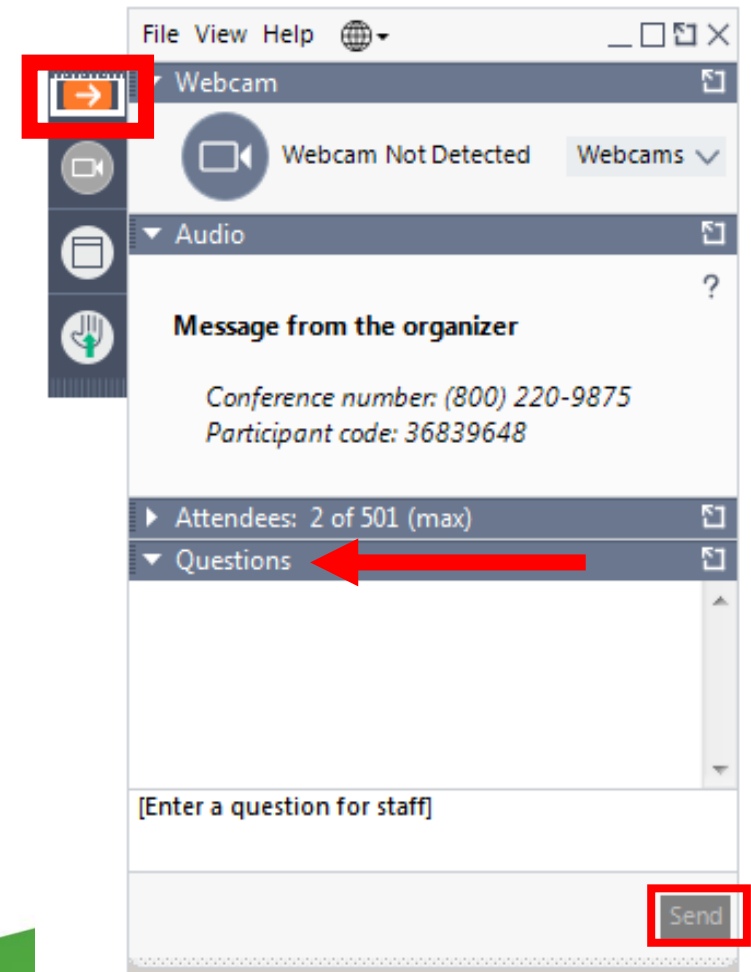
# To Submit A Question

Type your question in the Questions box of your webinar panel.

## Mobile Phone



## Computer



# Webinar Faculty



Tullia Bruno, PhD  
*University of Pittsburgh*



Josh Henkin, PhD  
*STEM Career Services, LLC*



Barbara J. Natalizio, PhD  
*The Rita Allen Foundation*

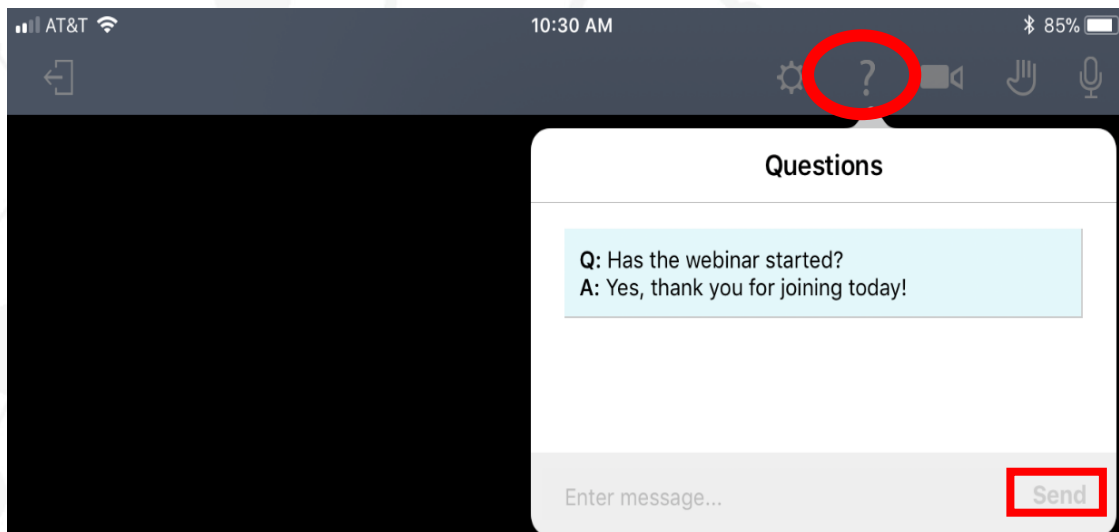


Yvette R. Seger, PhD  
*Federation of American  
Societies for Experimental  
Biology*

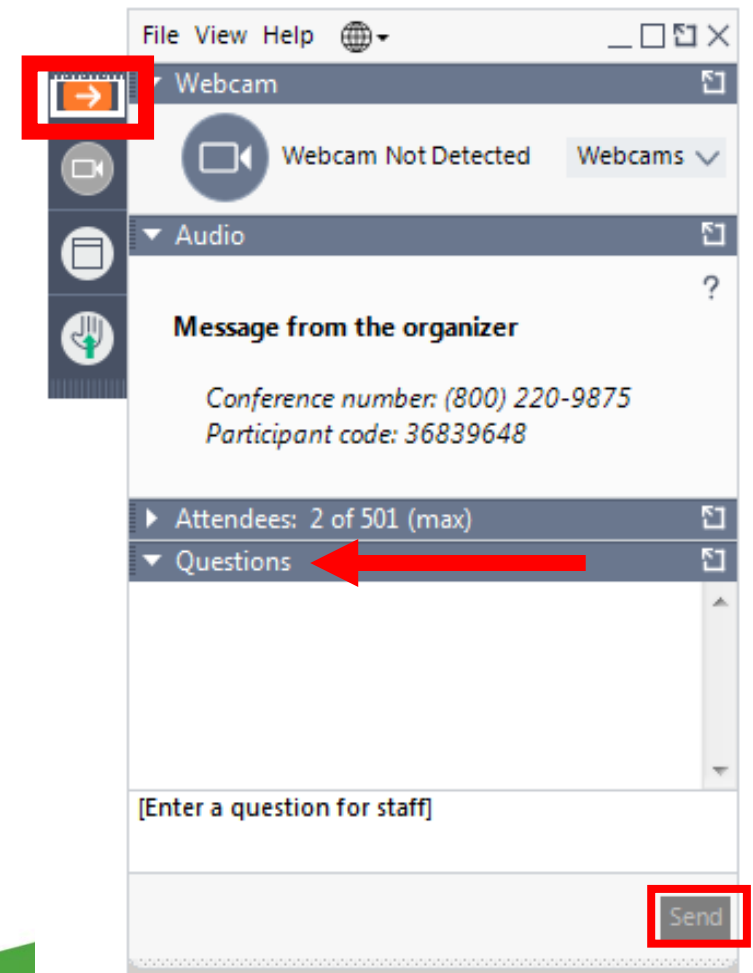
# Question and Answer Session

Type your question in the Questions box of your webinar panel.

## Mobile Phone



## Computer







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# **“Strategically” Prepare for a Career in Consulting**

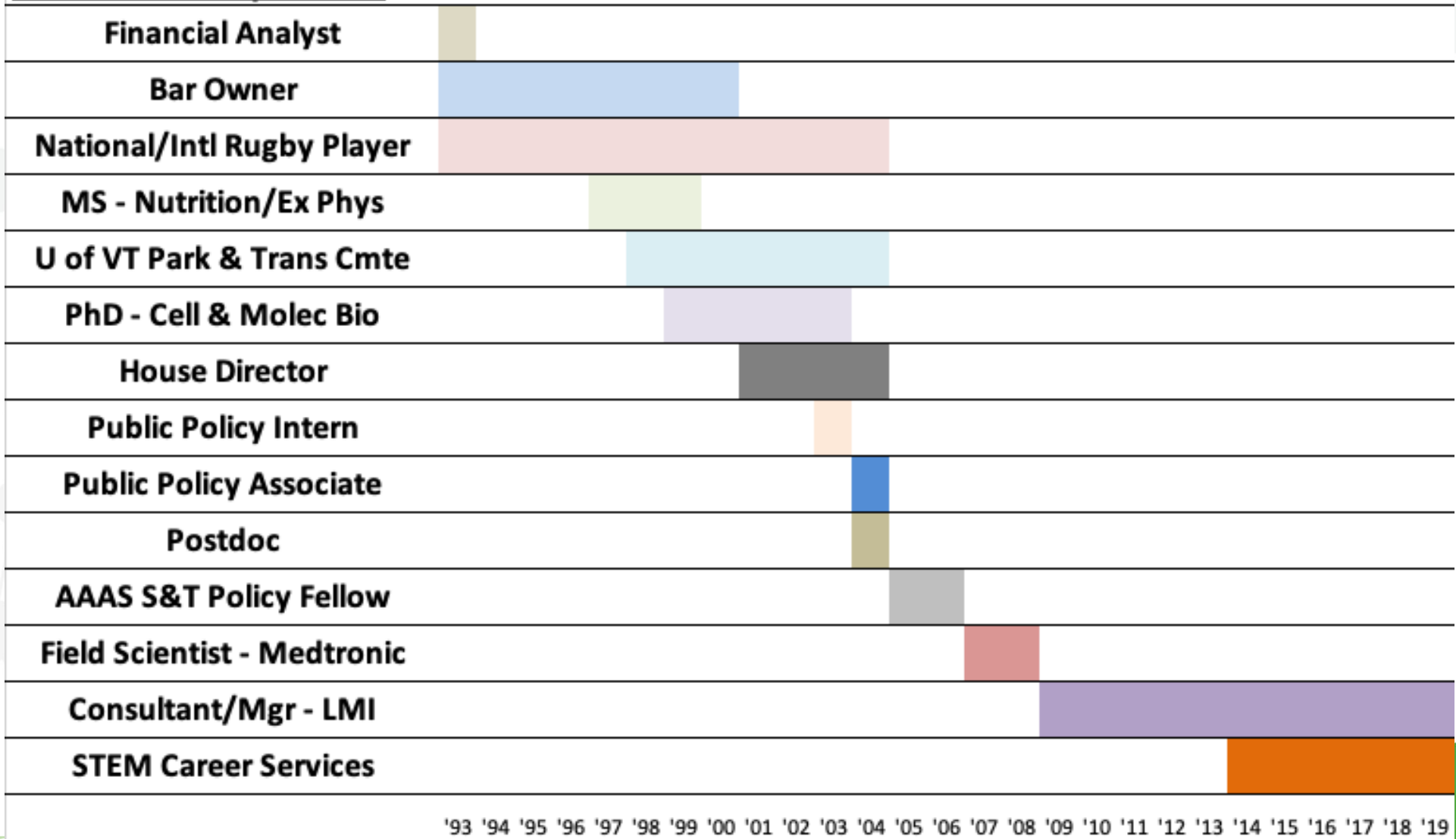
Josh Henkin, PhD

Founder/Career Coach

STEM Career Services, LLC

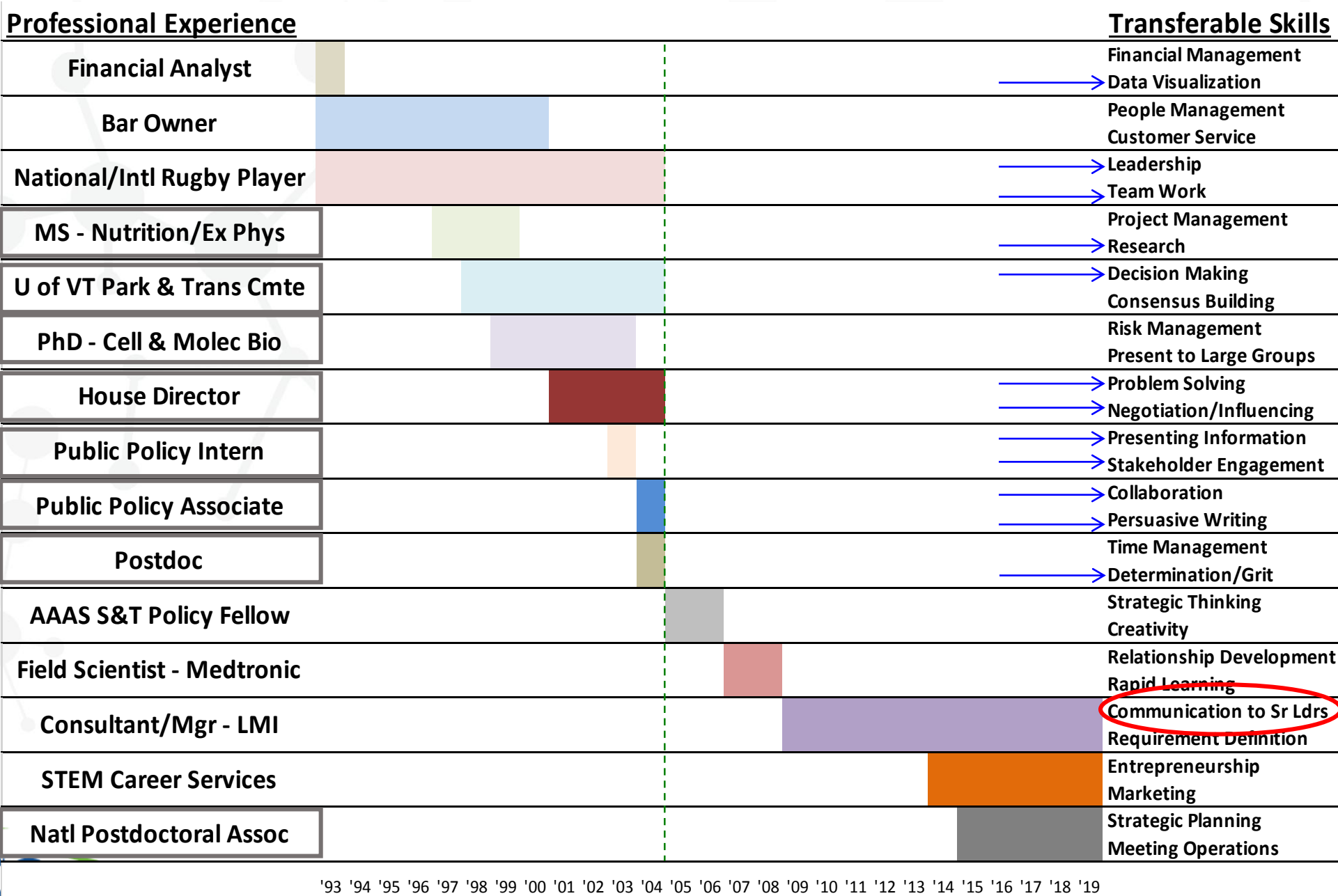


## Professional Experience



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# Planning For Career Success

Know  
Yourself

What Jobs/Careers Do You Believe You Might Enjoy? Passions?

Ongoing

Do You Have The Skills and Experience To Get The Job You Want?

Develop  
Your Skills

Apply for Internships, Volunteer Positions, Jobs, Etc.

Acquire Skills and Learn Which Jobs, Cultures, Etc. You Like/Don't Like

Graduate Training or Postdoctoral Training

Apply for Jobs

Build Your Professional and Personal Network



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# Who is a Government Consultant?

- Term “Consultant” usually refers to management consultant
- Government Contractor - A private company, or employee of such company, that produces goods or services under contract for the government
- Consultant - One who serves in an advisory capacity to an officer or instrumentality of the government (5 U.S.C. 3109)
- Experts in their respective field who advise government organizations on topics where they lack in-house expertise



# Key Skills in Government Consulting

- Communication
- Teamwork
- Managing Relationships
- Customer Service
- Problem Solving
- Strategic Thinking
- Technical Expertise



# Final Advice...

- Start thinking about your career goals now
- Be open to, and seek out, new opportunities
- Take risks early and often
- You don't have to have know exactly what you want to do with your life today
- Don't underestimate the value of networking



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**www.STEMCareerServices.com**

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<https://www.instagram.com/stemcareercoach/>



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**Josh Henkin, PhD**

[Josh@STEMCareerServices.com](mailto:Josh@STEMCareerServices.com)





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# Using creativity, innovation, and self-reflection to craft your career

**Barbara J. Natalizio, Ph.D.**

Communications and Science Engagement

The Rita Allen Foundation



# My Ever-Continuing Journey...



Alan Alda Center  
for Communicating Science®



AT STONY BROOK UNIVERSITY



Communicating Complex  
Ideas Workshop Series



NATIONAL  
POSTDOCTORAL  
ASSOCIATION

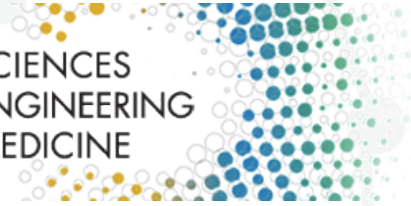


AWIS

ASSOCIATION FOR WOMEN IN SCIENCE  
*DC Metropolitan*

The National  
Academies of

SCIENCES  
ENGINEERING  
MEDICINE



RITA ALLEN  
FOUNDATION



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VPA

VANDERBILT  
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ASSOCIATION



CULTIVATING  
ENSEMBLES IN  
STEM EDUCATION &  
RESEARCH CONFERENCE

Georgetown Public Policy Institute  
Center for Public & Nonprofit Leadership



GEORGETOWN UNIVERSITY

# Barbara J. Natalizio, Ph.D.

*Communications and Science Engagement*



- Rita Allen Foundation Scholars Program
  - Cancer, neuroscience, immunology, pain research
- Civic Science Fellowship Program



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# Skills for Transitioning to a Program Officer, Communications, Science Engagement position

- Business writing/Strategic correspondence
- Project management
- Evaluation/Assessment
- Building partnerships/seeding collaborations
- Knowledge of science policy/science communication/civic engagement
- Handling shifting priorities (flexibility and adaptability)
- Ability to research, summarize and make recommendations



# Next Steps

- **Creativity & Innovation**

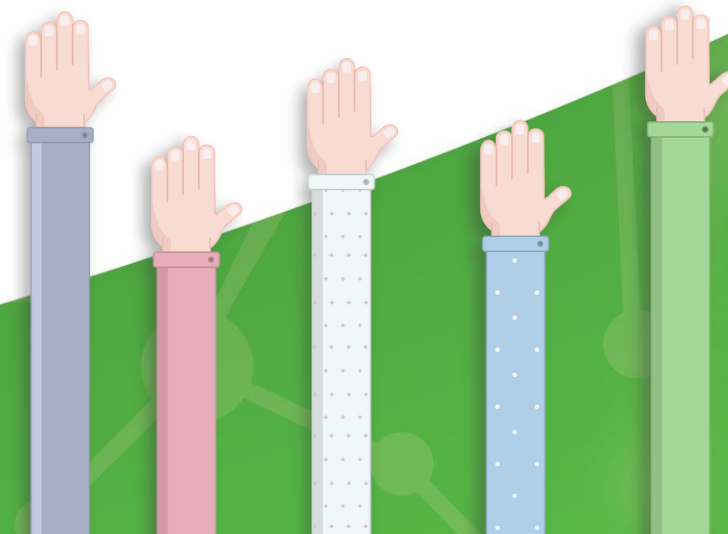
- Think outside-the-box when considering volunteer opportunities and/or future careers
- Be curious
- Yes, AND!

- **Self-reflection**

- What do you spend your time thinking about? This should give you insight into your passions.
- “You get what you focus on, so focus on what you want!”
- Remember, success is always a team effort!



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## Final thoughts...

- Use your imagination to create your reality
- Don't let imposter syndrome limit you
- Don't self-eliminate
- Give, give, give...you will receive later
- Strategically seek opportunities to develop the skills you want & need for the next step
- Don't settle or let others steer your trajectory—if you're passionate about something, find your community







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# From Bench to Beltway: Careers in Science Policy

**Yvette R. Seger, PhD**

Deputy Director, Office of Public Affairs

Director of Science Policy

Federation of American Societies for Experimental Biology (FASEB)

# Educational/Training Background

- **BA:** Zoology (Genetics Concentration) and Politics & Government, Ohio Wesleyan University
- **PhD:** Genetics, Stony Brook University/Cold Spring Harbor Laboratory
- Christine Mirzayan Science & Technology Policy Fellow – National Academies of Science, Engineering, and Medicine



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# Career Highlights

- *FasterCures* – Research Associate (~2 years)\*\*\*
- *National Institutes of Health* – Senior Health Science Policy Analyst (contractor) (2.5 years)
- *Discovery Logic/Thomson Reuters* – Program Manager (~4 years)\*\*\*
- *Federation of American Societies for Experimental Biology (FASEB)* – Director of Science Policy (6.5 years and holding!)\*\*\*

\*\*\* indicates job identified through networking



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# Factors for Success

- Learning a little bit about a range of issues
- Interest in current events (scientific and policy)
- Non-technical communications (written and oral)
- Preference for a fast-paced, high energy work environment
- Knack for managing multiple projects on varying timelines
- Schedule and deadline driven
- Training/Education



# Skills You Might Need to Develop

- Speaking in acronyms (kidding...sort of)
- Consensus building
- Non-technical communications
  - Policy briefs
  - Letters to agency officials
  - Newsletter articles
  - White papers/reports
- Familiarity with new stakeholder populations



# Pathways to a Policy Career

- Schedule informational interviews with policy professionals
- Engage with a policy/advocacy interest group at your institution and/or your professional society (or organize one!)
- Contribute articles or letters to local newspapers or institution newsletters discussing policy issues
- Participate in a Capitol Hill Day or engage with your representatives “in district”
- Internships or Fellowships





# Meet-the-Expert Lunch At SITC 2019

[www.sitcancer.org/2019](http://www.sitcancer.org/2019)

Thursday, November 7, 2019

Gaylord National Hotel & Convention Center

National Harbor, Md.

## Upcoming Meet-the-Expert Webinars

[www.sitcancer.org/mtewebinar](http://www.sitcancer.org/mtewebinar)

### **Upcoming webinar topics**

Resume and cover letter writing/alternative search strategies

Leadership/how to develop your team

Negotiation



# CAREER CONNECTIONS

[www.sitcancer.org/careerconnections](http://www.sitcancer.org/careerconnections)



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## Career Connections Online Job Board

Search for open positions, set notifications and  
personal preferences

## Career Connections At SITC 2019

### **Networking Reception**

Friday, November 8, 2019

Gaylord National Hotel & Convention Center

National Harbor, Md.

Questions/Comments:  
[connectED@sitcancer.org](mailto:connectED@sitcancer.org)