



Society for Immunotherapy of Cancer 2012-2015 Strategic Plan Overview

MISSION STATEMENT

It is the mission of the Society for Immunotherapy of Cancer to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values of interaction/integration, innovation, translation and leadership in the field.

CORE VALUES

Interaction/Integration: Facilitate the exchange of information and education among basic and translational researchers, clinicians, young investigators, societies and groups sharing the mission of SITC

Innovation: Challenge the thinking and seek the best research in the development of cancer immunotherapy

Translation: Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back

Leadership: Define what is new and important and effectively communicate it to all relevant stakeholders

GOALS

Education

Provide education and training about the principles and practice of cancer immunotherapy to be widely recognized as the leading scientific voice in the field

Membership

Strengthen the Society and create a more robust membership base by both attracting new members and retaining the active members through improvement of member benefits and cultivation of key constituency groups

Collaborations

Expand the Society's impact and influence by establishing relationships with key strategic partners