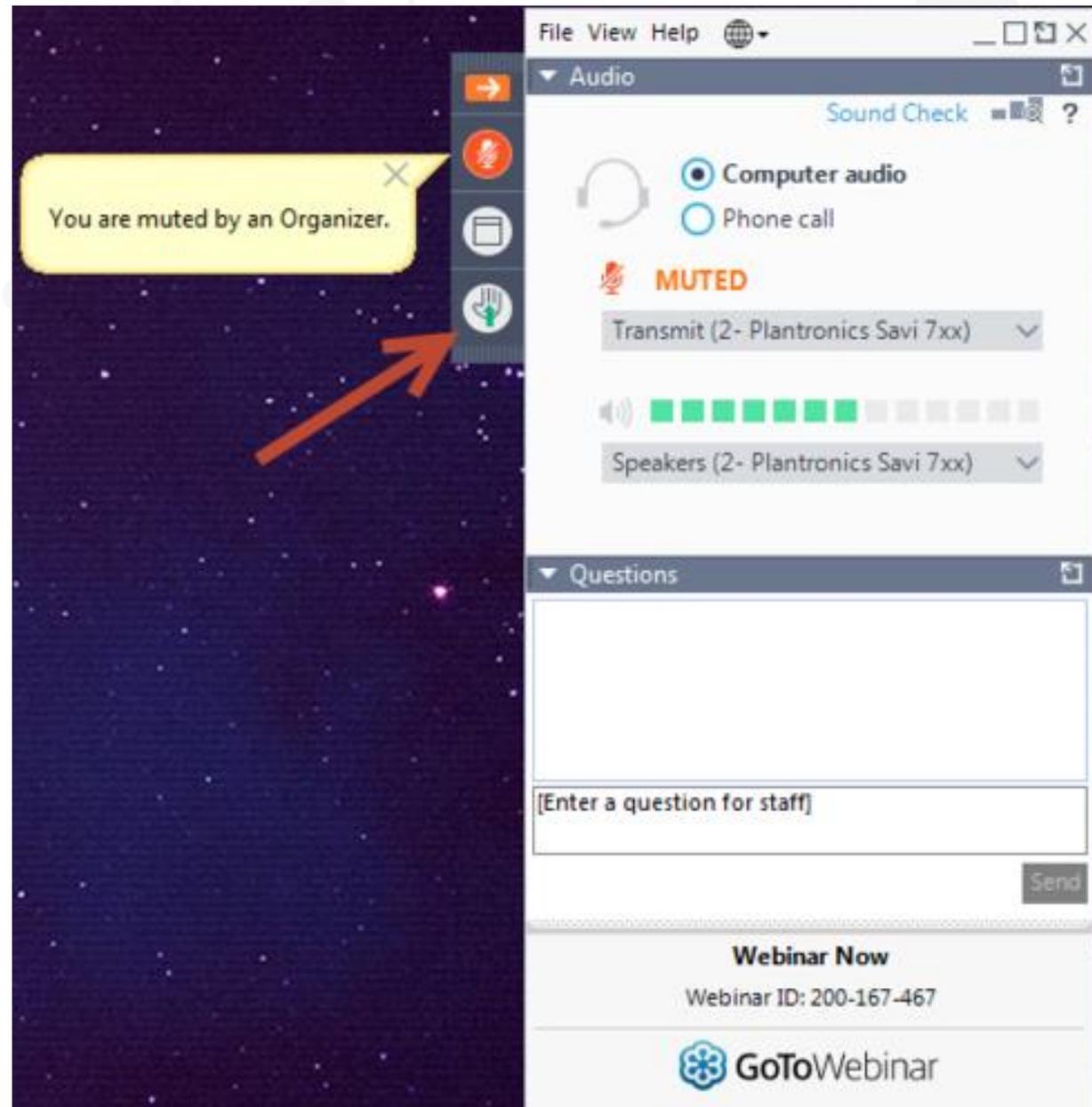


Welcome to the Meet-the-Experts Webinar Series: Careers in Science Away from the Bench

Raise your hand if...





Society for Immunotherapy of Cancer

Welcome to the Meet-the-Expert Webinar: Careers in Science Away from the Bench

Thursday, August 22, 2019

3:00 – 4:00 p.m. EDT

Webinar Agenda

3:00 – 3:05 p.m. EDT

Welcome and Introductions

3:05 – 3:40 p.m. EDT

Careers in Science Away from the Bench Presentations

- Dr. Henkin
- Dr. Natalizio
- Dr. Seger

3:40 – 4:00 p.m. EDT

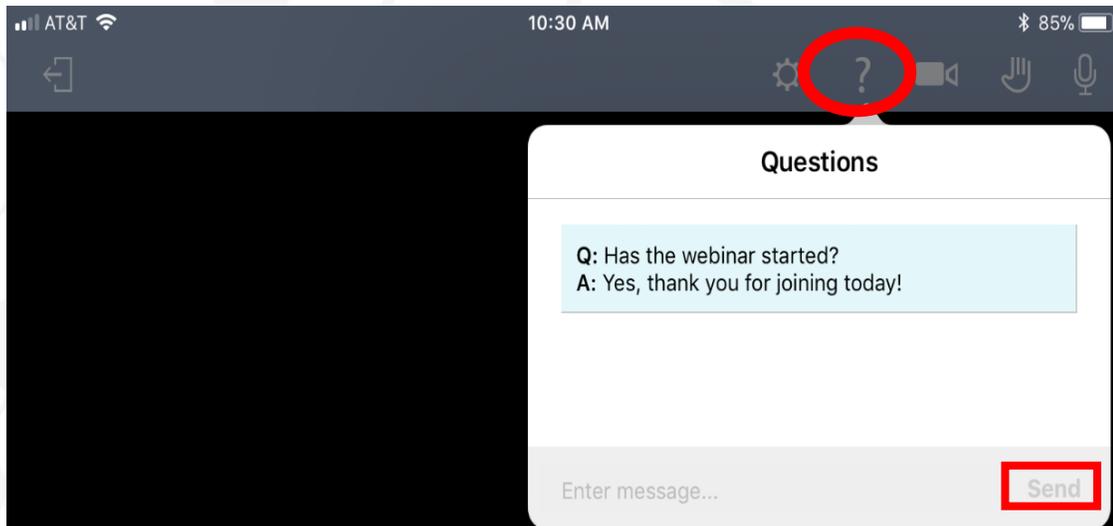
Question and Answer Session



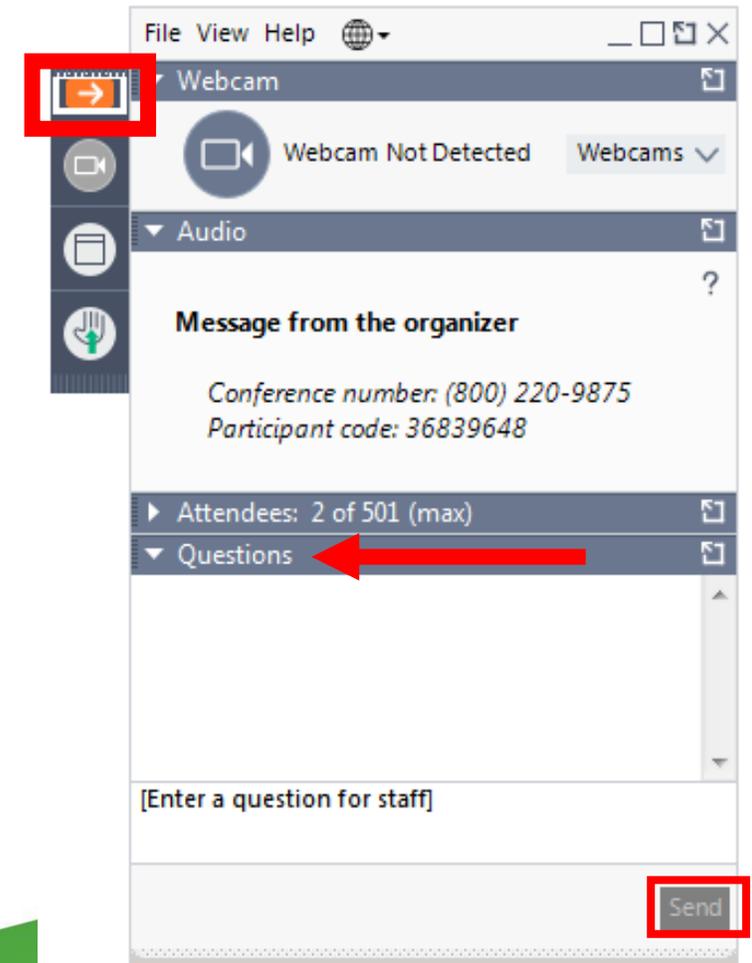
To Submit A Question

Type your question in the Questions box of your webinar panel.

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Webinar Faculty



Tullia Bruno, PhD
University of Pittsburgh



Josh Henkin, PhD
STEM Career Services, LLC



Barbara J. Natalizio, PhD
The Rita Allen Foundation



Yvette R. Seger, PhD
*Federation of American
Societies for Experimental
Biology*

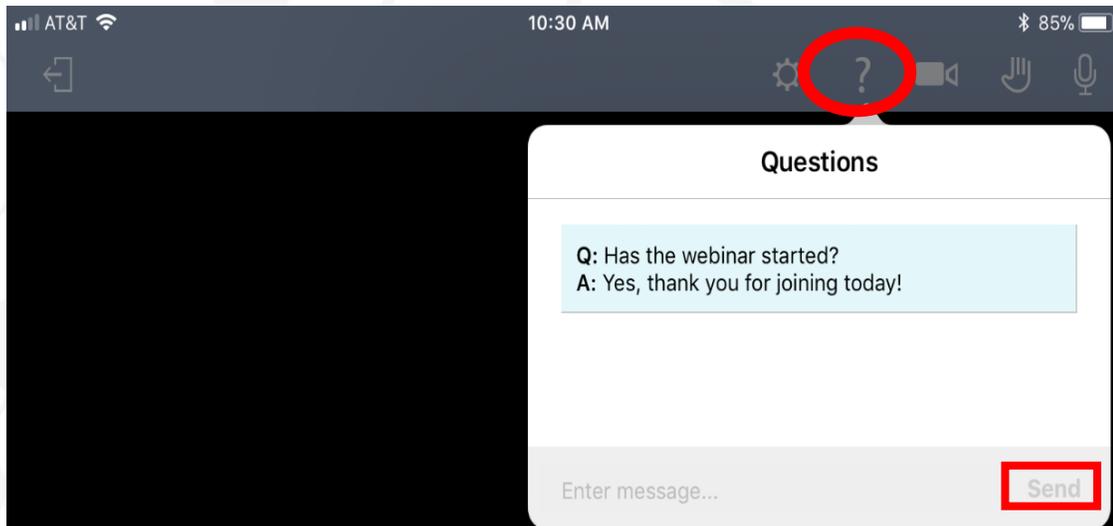


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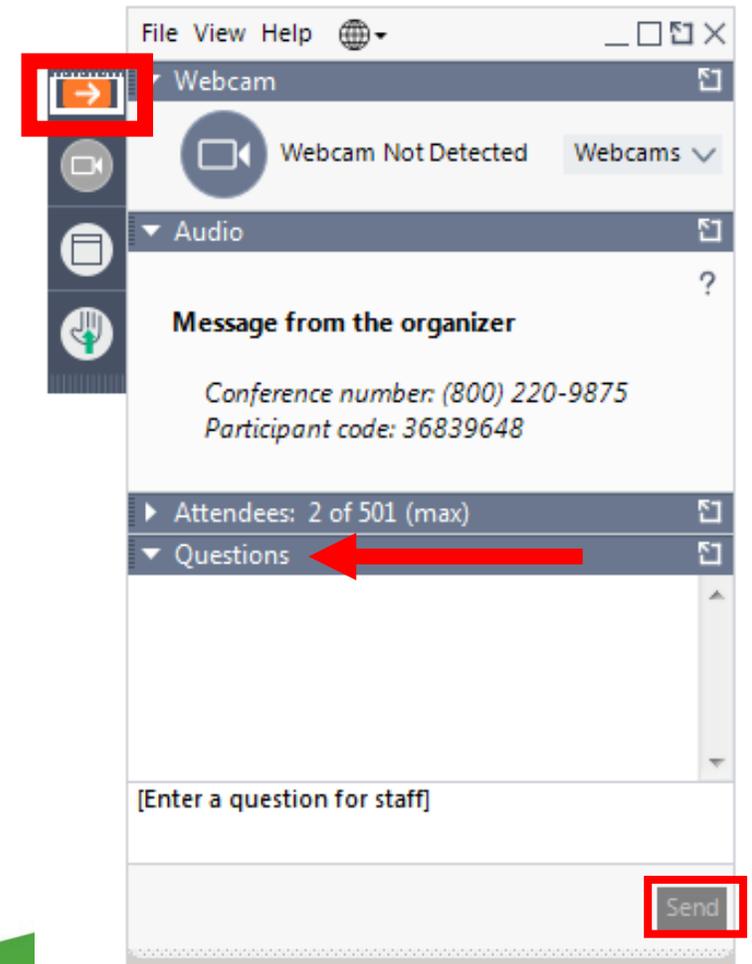
Question and Answer Session

Type your question in the Questions box of your webinar panel.

Mobile Phone



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“Strategically” Prepare for a Career in Consulting

Josh Henkin, PhD

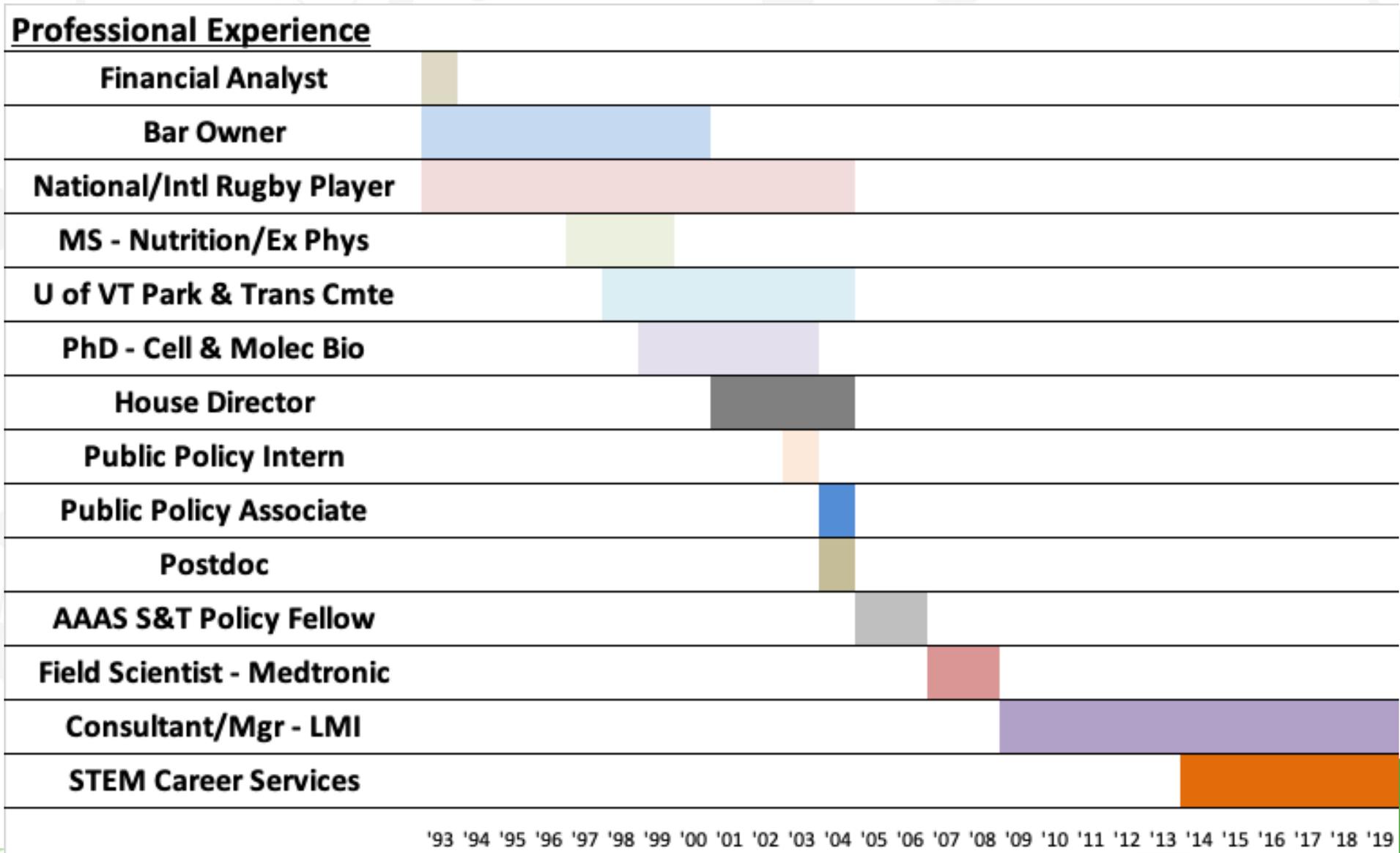
Founder/Career Coach

STEM Career Services, LLC



STEM[™]
Career Services





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Professional Experience

Transferable Skills

Financial Analyst		Financial Management Data Visualization
Bar Owner		People Management Customer Service
National/Intl Rugby Player		Leadership Team Work
MS - Nutrition/Ex Phys		Project Management Research
U of VT Park & Trans Cmte		Decision Making Consensus Building
PhD - Cell & Molec Bio		Risk Management Present to Large Groups
House Director		Problem Solving Negotiation/Influencing
Public Policy Intern		Presenting Information Stakeholder Engagement
Public Policy Associate		Collaboration Persuasive Writing
Postdoc		Time Management Determination/Grit
AAAS S&T Policy Fellow		Strategic Thinking Creativity
Field Scientist - Medtronic		Relationship Development Rapid Learning
Consultant/Mgr - LMI		Communication to Sr Ldrs Requirement Definition
STEM Career Services		Entrepreneurship Marketing
Natl Postdoctoral Assoc		Strategic Planning Meeting Operations

'93 '94 '95 '96 '97 '98 '99 '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 '19



Planning For Career Success

Know Yourself

What Jobs/Careers Do You Believe You Might Enjoy? Passions?

Ongoing

Do You Have The Skills and Experience To Get The Job You Want?

Develop Your Skills

Apply for Internships, Volunteer Positions, Jobs, Etc.

Acquire Skills and Learn Which Jobs, Cultures, Etc. You Like/Don't Like

Graduate Training or Postdoctoral Training

Apply for Jobs

Build Your Professional and Personal Network



Who is a Government Consultant?

- Term “Consultant” usually refers to management consultant
- Government Contractor - A private company, or employee of such company, that produces goods or services under contract for the government
- Consultant - One who serves in an advisory capacity to an officer or instrumentality of the government (5 U.S.C. 3109)
- Experts in their respective field who advise government organizations on topics where they lack in-house expertise



Key Skills in Government Consulting

- Communication
- Teamwork
- Managing Relationships
- Customer Service
- Problem Solving
- Strategic Thinking
- Technical Expertise



Final Advice...

- Start thinking about your career goals now
- Be open to, and seek out, new opportunities
- Take risks early and often
- You don't have to have know exactly what you want to do with your life today
- Don't underestimate the value of networking





www.STEMCareerServices.com

Job Placement



Workshops



Career Counseling



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Josh Henkin, PhD

Josh@STEMCareerServices.com



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Using creativity, innovation, and self-reflection to craft your career

Barbara J. Natalizio, Ph.D.

Communications and Science Engagement

The Rita Allen Foundation

My Ever-Continuing Journey...



Alan Alda Center
for Communicating Science®

AT STONY BROOK UNIVERSITY



The National
Academies of

SCIENCES
ENGINEERING
MEDICINE



BEST



Communicating Complex
Ideas Workshop Series



NATIONAL
POSTDOCTORAL
ASSOCIATION



AWIS

ASSOCIATION FOR WOMEN IN SCIENCE
DC Metropolitan

RITA ALLEN
FOUNDATION



TECH
VENTURE
CHALLENGE

VPA
VANDERBILT
POSTDOCTORAL
ASSOCIATION



Georgetown Public Policy Institute
Center for Public & Nonprofit Leadership



GEORGETOWN UNIVERSITY



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CULTIVATING
ENSEMBLES IN
STEM EDUCATION &
RESEARCH CONFERENCE

Barbara J. Natalizio, Ph.D.

Communications and Science Engagement



- Rita Allen Foundation Scholars Program
 - Cancer, neuroscience, immunology, pain research
- Civic Science Fellowship Program



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Skills for Transitioning to a Program Officer, Communications, Science Engagement position

- Business writing/Strategic correspondence
- Project management
- Evaluation/Assessment
- Building partnerships/seeding collaborations
- Knowledge of science policy/science communication/civic engagement
- Handling shifting priorities (flexibility and adaptability)
- Ability to research, summarize and make recommendations



Next Steps

- **Creativity & Innovation**

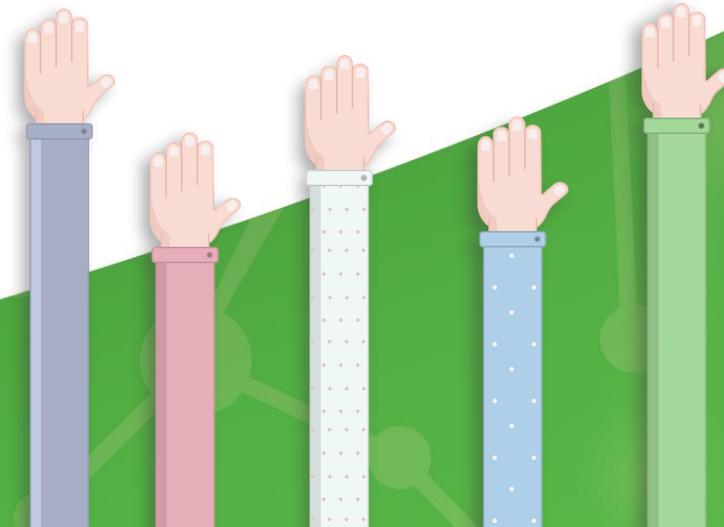
- Think outside-the-box when considering volunteer opportunities and/or future careers
- Be curious
- Yes, AND!

- **Self-reflection**

- What do you spend your time thinking about? This should give you insight into your passions.
- “You get what you focus on, so focus on what you want!”
- Remember, success is always a team effort!



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Final thoughts...

- Use your imagination to create your reality
- Don't let imposter syndrome limit you
- Don't self-eliminate
- Give, give, give...you will receive later
- Strategically seek opportunities to develop the skills you want & need for the next step
- Don't settle or let others steer your trajectory—if you're passionate about something, find your community





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From Bench to Beltway: Careers in Science Policy

Yvette R. Seger, PhD

Deputy Director, Office of Public Affairs

Director of Science Policy

Federation of American Societies for Experimental Biology (FASEB)

Educational/Training Background

- **BA:** Zoology (Genetics Concentration) and Politics & Government, Ohio Wesleyan University
- **PhD:** Genetics, Stony Brook University/Cold Spring Harbor Laboratory
- Christine Mirzayan Science & Technology Policy Fellow – National Academies of Science, Engineering, and Medicine



Career Highlights

- *FasterCures* – Research Associate (~2 years)***
- *National Institutes of Health* – Senior Health Science Policy Analyst (contractor) (2.5 years)
- *Discovery Logic/Thomson Reuters* – Program Manager (~4 years)***
- *Federation of American Societies for Experimental Biology (FASEB)* – Director of Science Policy (6.5 years and holding!)***

*** indicates job identified through networking



Factors for Success

- Learning a little bit about a range of issues
- Interest in current events (scientific and policy)
- Non-technical communications (written and oral)
- Preference for a fast-paced, high energy work environment
- Knack for managing multiple projects on varying timelines
- Schedule and deadline driven
- Training/Education



Skills You Might Need to Develop

- Speaking in acronyms (kidding...sort of)
- Consensus building
- Non-technical communications
 - Policy briefs
 - Letters to agency officials
 - Newsletter articles
 - White papers/reports
- Familiarity with new stakeholder populations



Pathways to a Policy Career

- Schedule informational interviews with policy professionals
- Engage with a policy/advocacy interest group at your institution and/or your professional society (or organize one!)
- Contribute articles or letters to local newspapers or institution newsletters discussing policy issues
- Participate in a Capitol Hill Day or engage with your representatives “in district”
- Internships or Fellowships



Meet-the-Expert Lunch At SITC 2019

www.sitcancer.org/2019

Thursday, November 7, 2019

Gaylord National Hotel & Convention Center

National Harbor, Md.

Upcoming Meet-the-Expert Webinars

www.sitcancer.org/mtewebinar

Upcoming webinar topics

Resume and cover letter writing/alternative search strategies

Leadership/how to develop your team

Negotiation



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Questions/Comments:
connectED@sitcancer.org



CAREER CONNECTIONS

www.sitcancer.org/careerconnections



Career Connections Online Job Board

Search for open positions, set notifications and personal preferences

Career Connections At SITC 2019

Networking Reception

Friday, November 8, 2019

Gaylord National Hotel & Convention Center
National Harbor, Md.

Questions/Comments:
connectED@sitcancer.org